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Head Office,

Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS

## If you desire Success go where Success is.

IF-as a Life Agent-you are looking for a connection where unlimited opportunity may be found-where, largely, a demand for the Policies you sell already exists, and has not to be laboriously created—where you can be assured of liberal helpful treatment—and where the "atmosphere of success" is a continual stimulus— THEN-get into touch with

## The Great-West Life Assurance Co.

HEAD OFFICE

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## THE HOME LIFE

Association of Canada Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted unrepresented districts.

Correspondence Solicited

BON. J. R. STRATTON, President J. K. McCUTCHEON,
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# **Actual Results Count**

As a tree is known by its fruit, so is a Life Company by the results it produces for its policyholders. And the best proof that a company has made good in that respect is found in the renewal of their confidence by old policyholders. The

OF CANADA

has many policyholders who not only take out new policies as they can afford to do so, but insure their sons in it just as soon as they attain an insurable age.

as soon as they attain an insurable age.

A professional man, when acknowledging cheque in settlement of his matured endowment says:—"I am well pleased with my investment, and expect to have insured in your Company in the near future my son for a good amount."

Head Office - WATERLOO, Ont.

# The Monthly-Cheque-Contract

The Monthly-Cheque-Contract

ISSUED BY THE CROWN LIFE INSURANCE CO.

Guarantees the Beneficiary a fixed Income, payable monthly, for Twenty Years—or longes, if, desired.

The Insurance cannot be squandered, lost, or unwisely invested. Costs less than ordinary life insurance. Loan, Cash Surrender, Paid-up, Automatic Non-forfeitures, Extended Insurance and other modern life insurance privileges guaranteed in policy.

Most liberal Life Insurance Policy available to Canadian insurers. No estimates—Everything guaranteed.

Agency openings, with salary successful life insurance writers.

Head Office—Toronto, Canada.

WILLIAM WALLACE,

General Manager.

## The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

- - \$4,512,949.53 Capital and Assets - - -Total Assurances in force - - - - 21,019,322.31 Paid to Policyholders in 1909. - - 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

### The Excelsior Life Insurance Company Sp. 61 Victoria St.

Established 1889. Toronto.

Insurance in force \$14,000,000.00. Assets over \$2,000,000.00.

Business for 1910 will be the most satisfactory in the Company's career of uninterrupted success. A Company foremost in features particularly attractive to Insurers and Agents.

No better Company to insure in.

A number of important appointments on Agency staff available; liberal tracts will be given suitable gentlemen. Apply to Head Office.

Local Agents wanted everywhere.

E. MARSHALL, General Manager. D. FASKEN, President.

# THE DOMINION LIFE

has good openings for one gs for one or two bright men in Western Ontario

Apply to FRED HALSTEAD.

Waterloo, Ont.

Superintendent of Agencies.

## OF CANADA

At 31st December 1909

ASSETS \$ 32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 3½ and 3 per cent, Standard 3,308,534.53

SURPLUS GOVERNMENT STANDARD 4,940,556.77

INCOME 1909 7,778,132,05 Hm 31 and 3 per cent, Standard
SURPLUS GOVERNMENT STANDARD
INCOME 1909
ASSURANCES IN FORCE
3,308,534.53
4,940,556.77
7,778,132.05
129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and

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