



*Feed Them
Sugar Beet Meal*

Get More Beef from your Steers

More Milk from your Dairy Cows

For many years, our Agricultural Colleges have been urging that cattle feeds which are high in protein, are valuable as milk producers. Recently, however, they have learned that feeds rich in protein must be supplemented in the ration, by feeds which contain a high percentage of **net energy**.

For this reason, no matter how you feed your cattle, the ration should contain a liberal proportion of

SUGAR BEET MEAL

The great value of this Meal lies in its **net energy**, which is 75 lbs. in each 100 lbs., as compared with standard wheat midds at 95 lbs. wheat flour midds at 75 lbs., wheat bran at 53 lbs., gluten feed at 81 lbs., etc.

The best authorities recommend Sugar Beet Meal because it is so succulent and palatable, and possesses valuable laxative and

mineral qualities. Cattle relish any balanced ration in which Sugar Beet Meal is used. Its effects are very similar to fresh June grass, which, though low in protein, stimulates the milk production of the dairy cow.

A balanced ration feed should weigh not over 4 pounds to a 4-quart measure and, at the same time, should have approximately 20 per cent. crude protein or better. The only way this bulk can be obtained is by the use of such a feed as Sugar Beet Meal.

For young steers, Sugar Beet Meal is especially desirable. Experiments on Government Farms show that it greatly quickens their growth and shortens the period necessary to prepare beef for the market.

Guaranteed Analysis of Sugar Beet

Meal		
Protein	—not less than	8%
Crude Fat	—not less than	5%
" Fiber	—not over	23%
Sugar and Starch	—Carbohydrate not over	60%

In former years we sold a large quantity of our Sugar Beet Meal in the United States, where farmers have learned to appreciate it highly. We have been offered as high as \$45.00 f.o.b. Chatham, and we could easily dispose of our entire output at that price. But in order to introduce this valuable type of feed to the farmers of Canada we have decided to fix the price at the extremely low figure of \$35.00 per ton f.o.b. factory; the containers to be returned to us.

We are anxious to sell our meal in Canada, to conform to the wishes of the Canada Food Board, by whom we are informed that cattle feed is badly needed by the farmers of our own country.

Write for our new booklet, which is fully descriptive of the value of Sugar Beet Meal, and which will explain how to obtain it and how to use it.

DOMINION SUGAR COMPANY LIMITED - Head Office: Chatham, Ont.