

Solid Growth

Up-to-date business methods, backed by an unbroken record of fair-dealing with its policyholders, have achieved for the Sun Life of Canada a phenomenal growth.

Assurances in Force have more than doubled in the past seven years, and have more than trebled in the past eleven years.

To-day they exceed by far those of any Canadian life assurance company.

**SUN LIFE ASSURANCE
COMPANY OF CANADA**
HEAD OFFICE—MONTREAL

The London & Lancashire Life and General Assurance Association, Limited

Offers Liberal Contracts to Capable Field Men
GOOD OPPORTUNITY FOR MEN TO BUILD UP
A PERMANENT CONNECTION

We Particularly Desire Representatives for City of
Montreal

Chief Office for Canada:
164 ST. JAMES STREET, MONTREAL.

ALEX. BISSETT - Manager for Canada.

UNION ASSURANCE SOCIETY LIMITED OF LONDON, ENGLAND

FIRE INSURANCE, A.D. 1714.

Canada Branch, Montreal:
T. L. MORRISSEY, Resident Manager.
North-West Branch, Winnipeg:
THOS. BRUCE, Branch Manager.
AGENCIES THROUGHOUT THE
DOMINION

\$5,000

provision for your home, plus

\$50 A MONTH

Indemnity for yourself.

**Our New Special Indemnity
Policy**

Shares in Dividends.
Waives all premiums if you become totally
disabled.
Pays you thereafter \$50 a month for life.
Pays \$5,000 in full to your family no matter
how many monthly cheques you may live
to receive.

Ask for Particulars.

CANADA LIFE
TORONTO

INSURANCE

TORONTO INSURANCE MAN DEAD.

Joseph J. Bell, Assistant Secretary in the Toronto office of the Dominion Fire Assurance Company, died last Wednesday at his residence, 49 Roxborough avenue west. Mr. Bell had lived in Toronto since 1908, and had been with the Dominion Fire Assurance Company for five years. He was in his fifty-eighth year. Mr. Bell is survived by his wife and three daughters.

APRIL FIRE LOSSES.

Fire losses in Canada during April totalled \$850,000, where the damage was \$10,000 or more. The losses by fire for the United States and Canada were considerably smaller than was the case for April, 1918. The largest fire reported during the month was at the wire and cable plant, in West Toronto. One other fire occurred where the damage exceeded \$100,000; this occurred in the railway yards at St. Boniface, and forty cars of grain and coal were destroyed, involving a loss of \$105,000. The list for the month is as follows:

Montreal warehouse	\$ 10,000
Windsor wholesale grocery house	70,000
Hull business building	20,000
Quebec store	20,000
London manufacturing plant	10,000
Listowel storehouse and restaurant	25,000
Lacombe cold storage plant	30,000
Langley, B.C., lumber plant	75,000
Havelock, Ont., shoe store	30,000
Montreal pneumatic tool plant	40,000
Moncton, N.B., business block	10,000
St. Boniface, Man., 40 cars of grain and coal	105,000
Chicoutimi, Que., pulp plant	25,000
Winnipeg carriage manufacturing plant	25,000
Kingston, Que., church	50,000
Minto, N.B., hotel	50,000
Toronto wire and cable plant	165,000
Sydney, N.S., hotel	80,000
Quebec bank building	10,000

AIRPLANE TRAVEL INSURANCE.

Persons taking occasional trips by airplane may now secure from the Travelers trip accident tickets, which in many respects resemble those sold at railroad stations for railroad trips. These tickets will be issued to take effect from the date and hour of issue, the coverage to terminate at 4 a.m. the following day. The provisions include \$5,000 for accidental death or loss of both hands or both feet or one hand and one foot or the entire and irrecoverable loss of sight of both eyes. For loss of one hand or one foot or the entire and irrecoverable loss of sight of one eye, \$2,500 indemnity will be paid; for total disability, \$25 a week for a limit of 200 weeks; for partial disability, \$12.50 a week, limited to 26 weeks. Transportation-by-air companies are to be furnished with these policies for sale to passengers.

The Travelers will issue accident insurance at regular rates and extend the policy to cover aviation accidents for an extra premium. Such a permit, however, will exclude racing, speed or altitude tests, public exhibition flights, aerial acrobacy, trick and stunt flying.

Life insurance on aviation risks will be issued upon the one-year non-renewable term plan, for a limit of \$5,000.

President Butler declares that his company bases its entrance into the field of aircraft insurance upon the theory that the situation as regards safety is improving daily, for if these optimistic expectations are not realized there will be no field for that form of coverage, and the use of aircraft generally will be relegated to that class of thrilling sports which will satisfy the cravings of adventurous natures, but which do not call for the intervention of insurance.

Howard S. Ross, K.C.

Eugene R. Angers

ROSS & ANGERS

BARRISTERS and SOLICITORS

Coristine Building, 20 St. Nicholas St., Montreal

BLACK DIAMOND

FILE WORKS

Established 1863. Incorporated 1897.
Highest Awards at Twelve International Expositions, Special Prize, Gold Medal, Atlanta, 1895.

G. & H. Barnett Co.

PHILADELPHIA, Pa.

Owned and Operated by
NICHOLSON FILE COMPANY.

Commercial Union Assurance Company Limited OF LONDON, ENGLAND.

The largest general Insurance Company in the
World.

Capital Fully Subscribed	\$ 14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust Funds	73,045,450
Total Annual Income Exceeds	54,000,000
Total Funds Exceed	159,000,000
Total Fire Losses Paid	204,667,570
Deposit with Dominion Government	1,323,333

(As at 31st December, 1917)
Head Office, Canadian Branch:
Commercial Union Bldgs., 232-236 St. James
Street, Montreal, Que.

Applications for Agencies solicited in unrepresented districts.

J. MCGREGOR, Manager Canadian Branch.
W. S. JOPLING, - Assistant Manager.

PROFESSIONAL

THE SOCIETY FOR THE ADVANCEMENT OF
INSTRUCTION IN THE LANGUAGES. — In-
struction in the Languages and Mathematics.
No. 91 Mance Street, or telephone East 7302 and
ask for Mr. E. Kay.

Founded in 1806.

THE LAW UNION AND ROCK INSURANCE CO. LIMITED OF LONDON.

ASSETS EXCEED \$50,000,000.
OVER \$10,000,000 INVESTED IN CANADA.
FIRE AND ACCIDENT RISKS ACCEPTED.

Canadian Head Office:

277 Beaver Hall Hill, MONTREAL.

Agents wanted in unrepresented towns in Canada.
J. E. E. DICKSON, Canadian Manager.
W. D. AIKEN, Superintendent Accident Dept.

Every Agent Wants

to represent a Company whose name is his introduction. One whose policies are unexcelled. Liberal dividends. Strength and security unsurpassed.

The figures for 1918 emphasize these points in the North American Life.

Business in Force	over \$70,900,000
Assets	18,100,000
Net Surplus	2,750,000
Payments to Policyholders	1,700,000

These are reasons why the Company is known as "Solid as the Continent." Correspond with E. J. Harvey, Supervisor of Agencies.

**NORTH AMERICAN LIFE
ASSURANCE COMPANY**
HEAD OFFICE TORONTO