

CAPTAIN J. B. PATERSON

The very many friends of Captain J. B. Paterson were glad to see him on his arrival in Montreal this week from the front, where he has been serving the Empire for the past two and a half years. Captain Paterson left Montreal in March 1916, with the 73rd Royal Highlanders as Paymaster of the Regiment, and latterly he acted in the same capacity with the 64th Battalion Royal Montreal Regiment. He is well known among insurance circles throughout Canada, as joint manager of the Phoenix Assurance Company of England and probably there is no more popular insurance official among agents.

THE FIRE INSURANCE CO. OF CANADA.

Mr. J. E. Clement, General Manager of The Fire Insurance Company of Canada informs us that the Company has received its license, and is now applying for Registration in the different Provinces throughout Canada. We understand that the President of the Company is Senator Dandurand, Montreal, a gentleman of considerable influence and popularity. The other directors who are prominent business men will be referred to in a later issue.

**SUN LIFE ASSURANCE COMPANY
A Wonderful Record**

The Montreal city agency of the Sun Life Assurance Company of Canada, under the management of J. C. Stanton, Jr., for the two weeks beginning Monday, October 8th, and ending Monday October 21st, secured new assurance amounting to \$498,500—insuring 122 different lives. Following out this ratio, the business for the year would be equivalent to \$12,961,000.

In view of the fact that this business was secured solely from the city of Montreal, it is a wonderful record and speaks volumes not only for the efficiency of the representatives of the agency, but also indicates the general financial condition.

**TRAVELERS INSURANCE CO. OF HARTFORD
SUBSCRIBES \$1,100,000**

The Travelers Insurance Company of Hartford, Conn., has made application for \$1,100,000 of Canadian Victory Loan bonds. This is an increase over the subscription made by them last year of about fifty per cent. The application was made on the company's behalf by the Canadian director, Senator George G. Foster, Montreal, who wrote Mr. J. W. McConnell, chairman of the Montreal Victory Loan Committee, stating that the application was sent with the best wishes of the President, Mr. L. F. Butler, and his directors, who desire to thus show their confidence in the future of Canada and their admiration for the sacrifices made by her people.

CANADIAN FIRE RECORD

Fire at Brockville, Ont.—On the 27th ulto. a disastrous fire broke out on the premises of the Canada Carriage Co., Brockville. Insurance as follows: Alliance, \$20,000; British America, \$2,500; British Colonial, \$10,000; British Dominions, \$10,000; Equitable Fire and Marine, \$40,000; Employers, \$20,000; Globe and Rutgers, \$45,000; Great American, \$15,000; Guardian, \$40,000; London and Lan-

cashire, \$20,000; London Guarantee, \$10,000; Millers Mutual, \$12,500; National Union, \$10,000; North Empire, \$10,000; Northern \$10,000; Norwich Union, \$20,000; Nationale of Paris, \$5,000; Ocean, \$20,000; Phenix of Paris, \$20,000; Providence, Washington, \$20,000; Royal Exchange, \$7,500; St. Paul, \$50,000; St. Lawrence Und., \$5,000; Western \$10,000; American Lloyd's, \$15,000; Total, \$447,500. USE AND OCCUPANCY: Nor. Union, \$60,000. Insurance loss, 85 per cent.

Fire at Quebec—By the fire which occurred on the 24th ulto. on the premises of J. M. Stobo Company, Quebec, the following companies are interested: ON BUILDING: British America, \$2,000; Great American, \$5,000; Hartford, \$31,300; Scottish Union, \$10,000; Globe and Rutgers, \$2,500; Total, \$50,800; loss total. ON MACHINERY: Home, \$500; Great American, \$1,000; Hartford, \$2,000; Liverpool Manitoba, \$1,500; North Brit. and Mer., \$3,000; Total, \$10,000; loss total. ON STOCK: Home, \$4,000; British America, \$1,500; Great American, \$4,500; Continental, \$5,000; Scottish Union, \$3,000; Liverpool Manitoba, \$8,500; Employers, \$4,000; North American, \$4,000; Caledonian, \$2,000; Royal, \$2,000; Queen, \$4,000; Northern, \$5,000; Aetna, \$3,000; Fidelity Phenix, \$3,000; North Brit. and Mer., \$5,000; Total, \$58,500; loss total.

Fire at Outremont—On the 28th ulto. a fire damaged St. Viateur R.C. church to the extent of about \$1,000.

Fire at Montreal—On the 25th ulto. a fire occurred in a large apartment house, Nos. 1077, 1079, 1081 Sherbrooke Street East, Montreal. Loss about \$15,000.

Fire at Outremont—On the 25th ulto. a fire occurred on the premises of the Beaver Oil Co., Outremont. Loss about \$1,000.

LITERARY NOTE.

In further regard to the recent prophesy of higher prices for books, we learn, almost on the heels of the announcement referred to, of actual instances supporting the view then expressed. English papers just arriving show in their advertising columns that higher prices for books, and particularly fiction, are now a fact. One famous London publisher takes the unusual course of not announcing prices at all; his list is confined to authors and titles but no prices appear. Another states that his fiction will now be 8s. a volume instead of 6s., and he further announces this 8s. price for books published some time ago which are now in later editions. "Sonia," Stephen McKenna's significant novel which had an extraordinary vogue in Great Britain and which aroused much comment on this side of the water, is a case in point. Although the first publication of this novel was two seasons ago, the latest edition is priced at 8s. instead of 6s. as originally. In making the announcement of this increase, the publishers in question say "A public which is willing to pay for most things twice as much before the war will not object to a moderate increase in the cost of books."