

## Prudential Trust Company

LIMITED

**Head Office:**  
100 John St.,  
Montreal

**Trusts for Beneficiaries**  
Trusts for Agents & Registrar  
Trusts for Executors  
Trusts for Guardians  
Trusts for Orphans  
Trusts for Estates and Insurance Departments  
Trusts of every kind placed at lowest possible rates.

**Safety Deposit**  
Vaults

**Terms Re-**  
ceptionally  
moderate.

**Correspond-**  
ence invited

**B. HAL. BROWN, President and Gen. Manager**

## The Standard Life Assurance Co.

Established 1825 Incorporated 1910  
Accumulated Funds - - \$68,000,000  
Over \$10,000 paid daily in claims.

## The Foundation of a Great Success

The world-famous merchant, John Wanamaker, attributes his phenomenal success to having carried life insurance on the endowment plan. This system encouraged him year by year to lay by a fixed amount of money. As means increased, additional policies were taken and as they matured the proceeds were invested in new departures in connection with the business. These endowment policies helped greatly in the accumulation of capital. Every young man should carry endowment insurance. It furnishes a motive for saving. Money that might otherwise be dissipated is accumulated—and at good interest. Many have laid the foundation of success, not so notably perhaps as that of the Philadelphia millionaire, through investing in endowment policies in the Mutual Life of Canada.

Do not spend your surplus, lay it by for  
a sunny day by means of a  
Mutual Life Endowment.

## The Mutual Life Assurance Co. of Canada

WATERLOO, - - - - - ONTARIO

## The Travellers Life Assurance

Company of Canada

HEAD OFFICE: MONTREAL

Hon. GEO. P. GRANAM, President

TO AGENTS.—Write to the Home Office for particulars of direct renewal contract. Valuable territory available in Quebec and Eastern Ontario.

First British Insurance Company Established in Canada

A.D. 1804

## Phoenix Assurance Co. Limited

OF LONDON, ENGLAND (Founded 1783)

FIRE LIFE MARINE

TOTAL RESOURCES, over . . . . . \$97,000,000.00  
CLAIMS PAID EXCEED. . . . . \$500,000,000.00  
DEPOSITS with Federal Government and  
Investments in Canada, for security of  
Canadian policyholders only, exceed . 2,000,000.00

AGENTS WANTED IN BOTH BRANCHES. Apply to

R. MacD. PATERSON } Joint Managers  
J. B. PATERSON }

100 Francois Xavier Street - MONTREAL

## Western

Assurance Company

Incorporated in 1881

FIRE, MARINE, AUTOMOBILE, EXPLOSION,  
RIOTS, CIVIL COMMOTIONS AND STRIKES

ASSETS over \$7,000,000.00

LOSSES paid since organization  
of Company . . . over \$74,000,000.00

### DIRECTORS

W. B. MEEKE, President

Str John Aird John Hoskin, K.C., LL.D.

Robt. Bickerdike, (Retd)

Lt. Col. Henry Brook

Alfred Cooper, (Imm. Eng)

H. C. Cox

John H. Fulton, (Retd)

D. E. Hanna

Geo. A. Morrow, O.B.E.

Lt. Col. The Hon.

Frederic Nicholls

Brig.-General Str

Henry Pollatt, C.V.O.

R. E. Wood

W. B. MEEKE,  
Pres. and Gen. Man.

G. A. WAINWRIGHT,  
Secretary

A. E. FRINGLE

Canadian Fire Manager

HEAD OFFICE - TORONTO

## A BRITISH COMPANY

## Union Insurance Society of Canton, Limited

Head Office: HONGKONG

ESTABLISHED 1835

Assets over \$24,000,000

A combination of AGE, MAGNITUDE and EXPERIENCE

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 Toronto Street, TORONTO

General Agent Montreal, JOSEPH ROWAT

Manager for Canada, C. R. DRAYTON