

To the Dry Goods, Woollen, Silk, Carpet, Gents' Furnishing, Haberdashery, Fancy Goods and Merchant Tailoring Trade of Canada:

In our Warehouses on Wellington and Front Streets East, Toronto, you can see one of the best assorted stocks of the best value in Canada. From the volume of business we transact, and having expert Departmental Buyers, buying for cash, we are enabled to purchase from the best manufacturers in the Canadian, British, European and American markets, at the very lowest prices; we therefore show extraordinary value.

DEPARTMENTS.

In Staple Department we show

Linens, Prints, Cottons, Flannels, Blankets, etc.

Silk and Dress Department

Black and Colored Silks, Velvets, Plushes, Ribbons, Embroideries, Laces, Veiling, Frilling, Shawls, Mantles, Dress Goods, Hosiery and Gloves.

Woollen Department

Suitings, Trouserings, Coatings, Mantlings, Tailors' Trimmings, Moleskins, Corduroys and Velveteens.

Carpet Department

Carpets, Curtains, Mats, Rugs, Floor Oilcloths, Linoleums, Piano and Table Covers, Quilts, etc., etc.

Gents' Furnishing Department

Underwear, Ties, Handkerchiefs, Collars, Cuffs, Rubber Goods, Umbrellas, Valises and Travelling Rugs.

Haberdashery Department

Dress Buttons, and Buttons of all kinds, Dress Trimmings, Dress Ornaments, Combs, Brushes, Smallwares, Wools and Fancy Goods.

A striking feature in our business is the remarkable growth of our Letter Order Department. Since we adopted our new system of filling letter orders the business therein has increased greatly. By constant attention, care and promptness in the filling of all orders, we anticipate a still greater increase.

You are cordially invited to visit our Warehouses and inspect our stock.

Your orders are solicited.

JOHN MACDONALD & CO.

Wellington and Front Sts. E., Toronto.

JOHN K. MACDONALD.

PAUL CAMPBELL.

JAS. FRASER MACDONALD.