



The "Kitchen Queen" will stay longer if her realm is beautified with "Lacqueret."

The old chairs are worn and soiled. A coat of "Lacqueret" (any shade to suit your fancy) will make them look better than on the day you bought them.

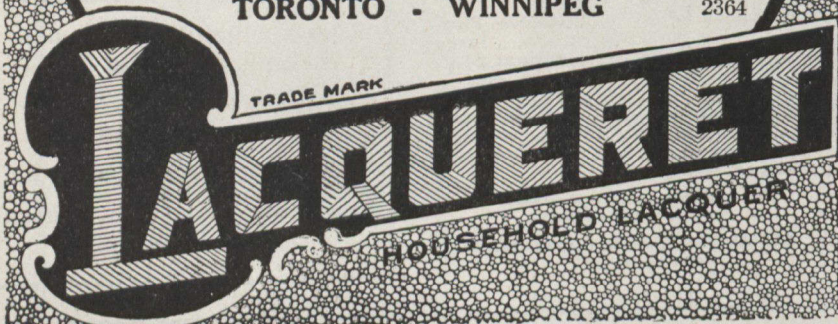
Touch up the refrigerator with Oak "Lacqueret" and note the effect. The wainscoting wants a coat of Colored "Lacqueret" too—scars and scratches will vanish.

"Lacqueret" is a great rejuvenator and will help you to keep the "hired girl" by reducing her work and making her happier.

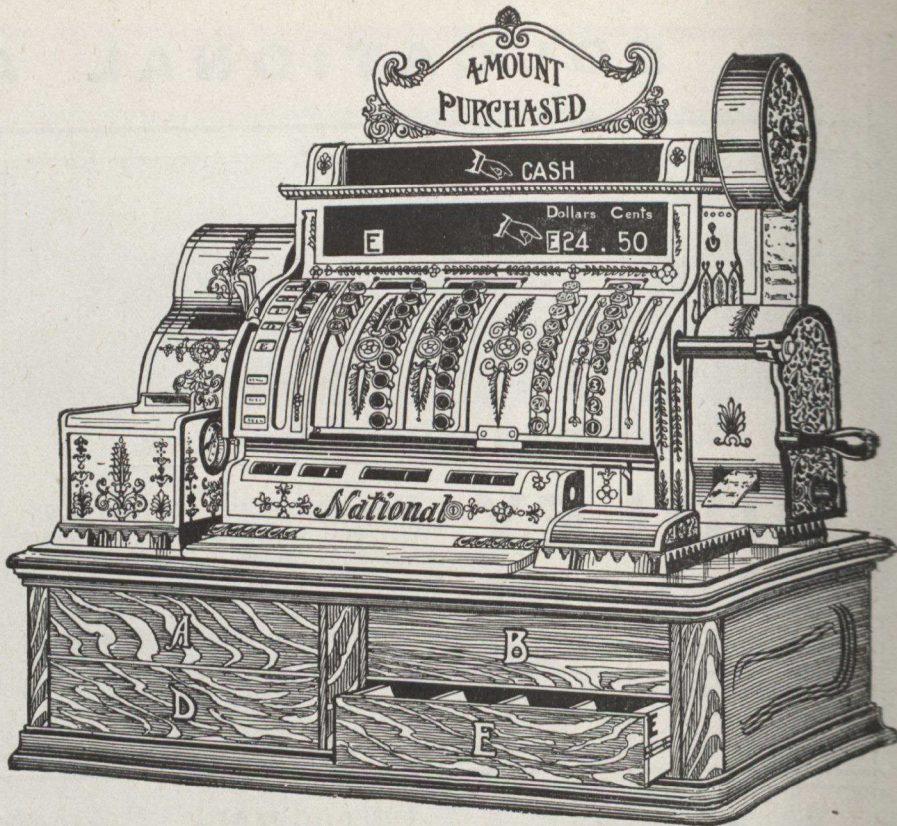
Write for our free booklet, "Dainty Decorator," and learn for yourself the many uses of this household beautifier.

Most prominent Hardware and Paint Dealers sell "Lacqueret."

INTERNATIONAL VARNISH CO. LIMITED
TORONTO - WINNIPEG 2364



NOTE.—"LACQUERET" is sold in full imperial measure packages only



The Two Fold Mission Of The National Cash Register

THE National Cash Register aims to do at least two things in a store—

1. Give the store-keeper the feeling of well-being that comes from having a well-nigh perfect check on the monies that come into and go out of his store daily, and—
2. Remove temptation.

When the store-keeper KNOWS that these two big things are being done he is better able to give thought to increasing his business and to give his personal attention to his customer.

The NATIONAL CASH REGISTER quickly shows that it is able to carry out its mission.

Don't Miss This at the Exhibition

Just east of the Women's Building at the Toronto Exhibition is the NATIONAL CASH REGISTER LECTURE BUILDING. Here we will give every hour our famous Factory Lecture—practically a "Trip to Dayton"—with fascinating moving pictures and colored slides. The lecture is full of interest giving an idea of the wonderful N. C. R. organization and showing many of the factors that have enabled us to reach a monthly sale of 13,000 Registers at a value of over \$1,000,000 a month. Touches also on the humanly interesting side of our business—how our employees are cared for, how even the gentle influences of flowers and gardens are borrowed to make our people happy and healthy.

Comfortable Seats For All. Come, Sure No Charge.

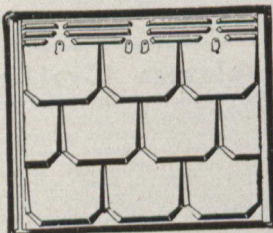
Booklets sent on receipt of postcard request

The National Cash Register Co.
F. E. MUTTON, Manager for Canada
285 Yonge Street - - TORONTO

The Roofing for All Roofs

You just ask the man who has watched burning brands besiege an "Eastlake" shingled roof. He knows the reasons why

"EASTLAKE" METALLIC SHINGLES



are called the ONLY right roofing for FACTORY, HOUSE, OFFICE or BARN.

And an "Eastlake" roof is permanent—just as weathertight 25 years after as the day it was laid. Actual wearing tests have proven it—you KNOW exactly, when you roof with "Eastlakes."

Better write to-day for our free illustrated booklet "Eastlake Metallic Shingles." It gives the facts you should know—roofing information that means money to you.

Other Reasons for "Metallic"

"METALLIC" CEILINGS AND WALLS are more than mere decoration. They are a positive insurance against fire. For the home, office or store, "Metallic" Ceilings and Walls are handsome, clean—far cleaner than plaster, better than selected timber, and far more durable than any other material for this purpose.

REMEMBER THE "METALLIC" LIST — Rock-Faced Brick and Stone Siding, Sheet Steel Pressed Brick, Metallic Cornices and Skylights, Ventilators and Finials, Conductor Pipe, Pressed Zinc Ornaments, etc.

MANUFACTURERS 2599

