

WHY DO MOTORISTS INSIST ON THIS TIRE?

BECAUSE
IT NEVER HAS
LOOSENING
OF THE TREAD

BECAUSE
IT IS THE ONLY
REAL ANTI-SKID

BECAUSE
IT IS PRACTICALLY
PUNCTURE-PROOF

BECAUSE
IT NEVER DID
RIM-CUT

BECAUSE
IT GIVES
MAXIMUM MILEAGE

BECAUSE
IT IS 66 CUBIC
INCHES LARGER

BECAUSE
IT HAS 50%
LESS ROAD
FRICTION



BECAUSE
IT HOLDS THE
TRANSCONTINENTAL
RECORD

“ MOST ENVIED TIRE IN ALL AMERICA ”

DUNLOP TIRE & RUBBER GOODS COMPANY, Limited
HEAD OFFICE : TORONTO
BRANCHES IN LEADING CITIES

Makers of Tires for Automobiles, Motor Trucks, Motorcycles, Bicycles and Carriages,
Rubber Belting, Packing, Hose, Heels, Mats, Tiling, and General Rubber Specialties.