

Canada and Dakota Cattle Co. LIMITED

To be Incorporated Under the Ontario Companies' Act, with

SHARE CAPITAL - - \$400,000

Divided into 4000 Shares of \$100 Each, as follows: 8 Per Cent. Preference Stock, \$150,000; Ordinary Stock, \$250,000.

BOARD OF DIRECTORS:

- President—HON. JOHN DRYDEN, Minister of Agriculture for Ontario, Toronto.
 Vice-President—THOS. CRAWFORD, M.P.P., Cattle Exporter, Pres. Provincial Bldg. and Loan Ass'n, Toronto.
 HON. R. F. PETTIGREW, United States Senator, Sioux Falls, S.D.
 HON. B. H. LIEN, Managing Director Co-operative Loan and Savings Association, Sioux Falls, S.D.
 W. E. WELLINGTON, Nursery Man and Stock Breeder, Director Canada Permanent, Director Birkbeck Investment Security and Loan Co., Director Industrial Exhibition, Toronto.
 J. F. McLAUGHLIN, Grain Merchant, Director City Dairy Co., Toronto.
 W. L. MONTGOMERY, Banker and Cattle Dealer, Chamberlain, S.D.
 Secretary-Treasurer—J. A. RITCHIE, Toronto. Bankers—UNION BANK OF CANADA, Toronto.
 Counsel—MESSRS. MILLAR, FERGUSON & HUGHES, Toronto.

The Canada and Dakota Cattle Company has been organized for the purpose of buying and raising cattle on the free grazing lands on the White River in South Dakota. This grazing land is amongst the most desirable on the Continent. The supply of grass is practically unlimited, and its quality is said to be superior to that of any other section, being part of the great Buffalo Range of years ago. The White River furnishes abundant water, and the natural formation of the country and splendid timber in the valley provide ample shelter. The winter frosts are occasionally somewhat severe, but the air is dry, and the cattle continue to graze upon the old grass throughout the winter. It is only at rare intervals that any depth of snow is seen. Old settlers declare that in only one year out of twenty-five or thirty have they seen continuous snowstorms which would be likely to interfere with grazing. Hay is very plentiful and costs about \$1 per ton, and it is thought advisable to secure a large quantity this season, the crop being one of the finest ever grown in that section. With plenty of hay on hand the cattle could be fed and sheltered readily through any storm that might come during the winter.

The company has bought the Grace Howard Ranch, which is considered one of the best water fronts and ranching premises on the White River. In addition to this options have been taken on other water fronts.

This territory was, until a few years ago, an Indian reserve, and since it has been opened for free grazing it has been occupied only by small ranchers. No other large ranching company has been organized to graze on these lands, and on this account this company will practically control all the grass in that territory.

The ranch, which is distant only 48 hours' travel from Toronto, is situated about thirty-five miles southwest from Chamberlain, the terminus of the Chicago, Milwaukee and St. Paul Railway. From Chamberlain to Chicago stock is conveyed in about 26 hours, and to Omaha in about half that time. In addition to these, two of the greatest cattle markets in the world, there is also Sioux City, 200 miles distant, which is rapidly coming to the front as a cattle market, two of the largest packing plants on the continent having already established branches there. The advantage of ranching so near these great cattle markets must be apparent to all.

A very careful investigation of all the conditions surrounding the enterprise has been made by Messrs Dryden and McLaughlin, who spent some time on the ranch and in the adjoining country. A careful and conservative estimate of the profits for the first ten years, prepared by these gentlemen, is as follows:—

Expenditure.		Receipts.	
46,000 steers purchased at \$20 each.....	\$920,000	27,714 four-year-old steers sold at \$50 each.....	\$1,385,700
1,000 tons of hay yearly at \$1.50 per ton	15,000	On Hand at End of Ten Years—	
Expenses of management, \$5,000 per year	50,000	5,000 yearlings at \$20 each.....	100,000
	<u>\$985,000</u>	4,750 two-year-olds at \$30 each.....	142,500
		4,607 three-year-olds at \$40 each	184,280
			<u>\$1,812,480</u>
		BALANCE.....	\$87,480

A sum which, after returning the original capital to shareholders, is sufficient to pay the fixed interest on the preferred stock and about 25 per cent. annually on the common stock.

In making this estimate 5 per cent annually is allowed for loss of cattle, a rate almost double the average loss in South Dakota for the past ten years, and the weights of the finished cattle and the price estimated are about 25 per cent. under the average weight of such cattle and the price prevailing at present.

With the exception of the necessary expenses in obtaining the charter, the money realized from the subscriptions will be invested judiciously in young cattle and hay and in the acquirement of additional river front.

Ranching has been very profitable for many years, and the conditions under which this company has been organized are such as to fully warrant the belief that it will meet with great success financially. The actual management of the ranch will be in charge of Mr. Frank Forde, of South Dakota, who has had a long and very successful experience in the cattle business. Mr. Forde has invested \$5 00 in the stock of this company. It would be hard to find a more secure or profitable investment for capital than the purchase of young cattle for the purpose of free grazing. With small expenses they rapidly grow into great value, and bankers and others look on the security of good cattle as of a very satisfactory nature. Then, there is also the question of breeding cattle, which is specially understood by Mr. Dryden, from a long experience.

While this plan of ranching is attended with more risk than the buying of yearlings each year, it is a very profitable plan, and under proper management has some advantage over the other. It is the intention of the Company to consider the question of breeding later on.

In addition to the profit on the cattle, a large profit is expected from the increase in the value of land acquired by the company; in fact, the land profits will be a very considerable factor in the general results of the business, but in the estimate no profit on land has been taken account of.

Subscription Books are now open at the office of the undersigned. For 500 Shares of \$100 each at Par, \$50,000.

Eight per cent. preference stock carrying cumulative dividends, preferential as to dividends and assets, with one share of common stock as bonus with each preferred share, payable 20 per cent. on allotment, 10 per cent. on the first day of each of October, November, December, 1900, and 50 per cent. on July 1, 1901, with the privilege of making prepayment of any or all instalments at any time. Subscriptions will be received for one share and upwards.

Subscription forms may be had on application.

J. F. McLAUGHLIN, Board of Trade Bldg., Toronto