"DIAMOND DYE" IT

A BEAUTIFUL COLOR



Our Management is Getting up a Big

# Six Days "November Drive"

## To Begin on Saturday

A whole host of most interesting and Seasonable goods to the extent of \$20,000.00 provided, but you will have to come to the store to appreciate the real values, as items will not be advertised in papers.

Be one of the crowd on Saturday.

(Signed) F. W. DANIEL.

London House.

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#### **DEATHS**

Mrs. T. A. Stewart. tions so simple any woman can dye or of the death in her 73rd year of Mrs. showed at all times evidence of strong faith and love for everybody home at West River, P. E. Island, on October 8. The funeral was held on her actions. She was a woman who of the death in her 73rd year of Mrs. showed at all times evidence of that

Buy "Diamond Dyes"—no other kind the 10th and services were conducted by Rev. C. U. McNevin, assisted by Rev. C. U. McNevin, assisted by Rev. W. J. McLeod, of New Glasgow, silk, or whether it is linen, cotton, or a former minister of the congregation.

Her father, Wm. Bailey, was editor of one of the leading St. John papers. brought up. Two children died before She had been in poor health for the her, one dying in infancy, and Miss

The funeral of Mrs. A. R. Purdy, one of the oldest and most highly respected

Duchesse de Richelieu Princesse Marie de Bourbo ntesse de Frise Mrs. Gloria Gould Bishop Mrs. Marshall Field, Sr. Mrs. Condé Nast

Mrs. Cordelia Biddle Duke

Mrs. Julia Hoyt



### A Genuine Bargain in Fashionable Millinery

Be Early For The Best Selection

This is your opportunity to buy a smart Ready-to-wear or Sport Hat in one of the season's best liked models—and at a genuine bargain price. Included also are Children's Black Plush Hats with streamers—just the thing for school

Your choice of the assortment

Only \$1.50 ea

### Special Value in Trimmed Dress Hats

Many lovely models to choose from. Types suitable for practically any face. You'll be pleasantly surprised when you see the fine value they offer. Former prices were much high-

Sale \$5 and \$7

Sale Thursday in Millinery Salon



Stores Open 8.30 a.m.; Close 6 p.m.; Saturday 10 p.m.



## A Fine Variety Of Winter Bedding

Most comfortable kinds for colder weather now assembled for your selection. You'll find

Beacon Blankets in plaids, plains and Indian patterns. Beautifully soft and warm.

All Wool Blankets—In white, English, Scotch and Canadian makes. Very fine quality.

\$8.50 to \$13.50 pr

White Shaker Sheets with pink or blue borders.
Small size \$1.95 pr; 3-4 size \$2.40 pr. 



Note:—Saturday will be the last day to take advantage of Club Plan Buying in Community Plate ware. Many women have taken part in this offering. There's still time to select your

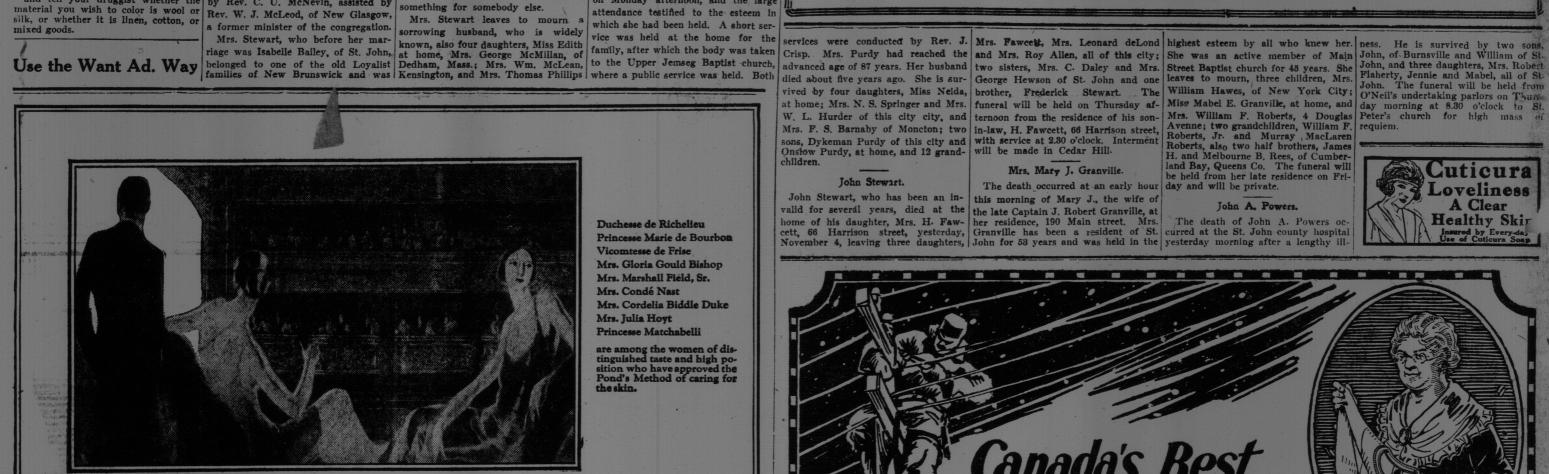
(Art Dept., Germain St. entrance.)

# anchester Robertson Allison-Limites

valid for several years, died at the home of his daughter, Mrs. H. Faw-cett, 66 Harrison street, yesterday, November 4, leaving three daughters, John for 58 years and was held in the yesterday morning after a lengthy ill-

John A. Powers.

A Clear Healthy Skir Insured by Every-da, Use of Cuticura Soap



## With radiantly youthful, velvet skins they confidently meet the "First Night" test

"FIRST Night" at the opera, the theatre or that it was never so clean before. Finish with a dash of cold water or a rub with ice. important ball!

Everywhere the brilliant women of Society with radiantly youthful, flawless skins.

Throats and shoulders of swan-like whiteness, cheeks of velvet sheen—how have these women managed to appear with radiance which dazzles the most appraising eye?

It's the Two Creams they use which supply the balanced care every normal skin should have and keep the complexion at its topmost reach of loveliness.

The first step in the Pond's Method is a thorough cleansing at least once a day with Pond's Cold Cream and always after any exposure. Smooth the cream lavishly over face and neck—arms often need it, too, remember. Let its pure oils bring to the surface of the skin the dust and dirt, rouge and powder with which the pores are clogged.

With a soft cloth wipe off the cream, noting what a lot of dirt comes too. Repeat the process and now let your mirror tell you what your rose-leaf skin feels

To protect and finish, always before going out and before powdering, smooth on Pond's Vanishing Cream-just what the skin will absorb. It gives your skin a lovely finish, a lustrous transparent look. It makes you hold your powder longer than before, and protects your skin from the chapping, drying effects of winter winds and cold.

Buy your own Pond's today—in any drug or department store! Soon with snowy shoulders, radiance of cheeks and throat, you will find that you too can triumphantly meet the "First Night" test. The Pond's Extract Company, 146 Brock Avenue, Toronto, Ontario.



Every skin needs these Two Creams-they guard the lovely complexions of



to fit from selected wool, strongly seamed and perfectly finished to the smallest detail.

It wears well and washes well, without stretching or losing its shape or softness.

For every member of the family, buy "Dods-Knit". Two-piece and combination styles for men and women, boys and girls.

> Dods Knitting Company, Limited, Orangeville - - Ontario.

Sole Selling Agent for Canada:
R. Reade Davis, with offices at:
Manchester Bldg., 33 Melinda St., Toronto, Ont.;
M.L.C. Bldg., 275 Craig St. West, Montreal, Que.





"The Underwear that Mother Chooses" The "D.-K." Line:

For Men: Cream Cotton Rib, Natural Wool, Random Fleece, Natural Fleece, Scotch Knit, Elastic Knit.

Ribbed Fleece in White, Natural, Cream and Grey.

For Boys: Natural Wool,
Natural Fleece,
Random Fleece,
Cream Cotton Rib,
Scotch Knit,
Elastic Knit.

For Girls: White and Natural Fleece, Grey Fleece, Cream Fleece, Dods-Knit Bloomers.

