



Exquisite Perfumes for Gifts

Choice perfumes are now being displayed in an extensive selection which embraces the most exquisite creations of the celebrated perfumers of Europe.

Houbigant's Ideal Perfume, cut glass bottle, in dainty .250

Djer Kiss Perfume, 1 1/2-oz. bottle .150

Rigaud's Mary Garden and Lilas de Rigaud Perfume, 1-oz. bottle .250

Roger & Gallet's Perfumes, odors: rose, violette, bouquet d'amour, sweet pea and salvia, each .150



Gloves

Men's English Tan Cape Walking Gloves, entire silk lined, splendid winter dress gloves, have one dome fastener, heavy outsewn seam, and Button thumb, rich tan shades; sizes 7 to 8 1/2. Per pair .200



Brushes

Genuine Ebony Hair Brush, oval back, with 15 rows of the finest quality stiff bristles. Reduced price .225

Pair of Genuine Ebony Military Brushes, sterling silver mounted, with stiff bristles, in Christmas box. Reduced price 2.25

Handbags

The Handbag Section is always a favorite place for gift shoppers; there is such wide scope for choice; all sorts of bags and strap purses; also music rolls and other leather goods. Articles from 25c to \$40.00.



A Pathephone at \$21.00

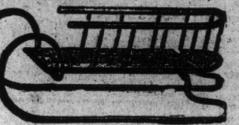
Buy one through the Christmas Homelovers' Club. See secretary, 4th floor.



Book Dept.

Harold Bell Wright has given us a big, strong, breezy western story, and its popularity has already been assured .1.25

(Main Floor.)



Rail Sleighs

Baby's Rail Sleighs, wooden rails, varnished hardwood seats, japanned runners. Special for Thurs. 1.09

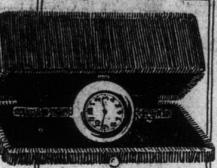
(Fifth Floor.)



Women's Cashmere Hose at 29c

TWO PAIRS IN GIFT BOX. A medium weight plain black cashmere hose of soft fine yarn, knitted close and seamless. A regular 38c quality; 50 cents in the lot. 29 Thursday, a pair .16.75

(Main Floor.)



Bracelet Watch

Our Women's 17 Ruby Jeweled Expansion Bracelet Watch is slightly smaller than our regular size. It can be worn with or without the bracelet. Adjusted to position with expansion balance and bracelet hair spring; round or octagon design, in a high-grade gold filled quality case and bracelet. Thursday .16.75



Jewelry

Dainty Gold Brooches, 10k and 14k, including plain bars, enameled bars, ovals, circles and other designs, set with pearls and colored stones. Regular \$3.00 to \$1.95

45.00 Thursday .1.95

separating Silver Perfume Balls, enameled in many colors, silk sponge retaining perfume. Regular \$3.00 and \$2.50. Thursday .1.95

10k. Signet Rings for boys and girls, plain shield and oval shapes. Regular \$1.50 to \$2.00. Thursday .98



Umbrellas

120 only, Men's and Women's High-grade Gift Umbrellas, with covers of fine quality, close rolling silk mixtures, with tape edge. Handles are mounted with sterling silver or rolled gold. We will engrave three initials on this line of umbrellas without charge. Special at .349

At Simpson's Today

It's to Your Advantage to Shop Here--Early and Often

A Extraordinary Bargain in Framed Pictures at \$5.00

No Phone or Mail Orders. These pictures have been hanging on our gallery walls for some time, marked at \$7.50, \$8.50, \$9.75 and up to \$15.00. We place them on sale Thursday at the one price of \$5.00. Included are beautiful carbon photos, hand-colored photogravures, mezzotints, pastels, plain prints and a few water colors. All handsomely framed. Come early for your first choice of the lot at .50.00

Ivory Toilet Articles

We have a complete assortment of Dupont's French Ivory Toilet Goods. Our prices are the lowest.

- Dupont's French Ivory Bonnet Whisks, each \$2.00 and \$2.75.
- Dupont's French Ivory Hat Brushes, \$2.50 to \$3.50.
- French Ivory Hand Mirrors, each at .498
- French Ivory Cloth Brushes .325
- French Ivory Dressing Combs, 50c to 75c each.
- Grained Ivory Hair Brushes, 3 rows bristles 1.50
- Grained Ivory Bonnet Whisks, \$1.00 to \$1.25.
- Grained Ivory Hair Brushes, with 11 rows bristles, each .250
- Grained Ivory Hand Mirrors, solid backs, each .275
- Grained Ivory Talcum Powder Boxes, each .59
- Grained Ivory Clocks, \$2.00 to \$5.00 each.
- Grained Ivory Sheshorns, each .65
- Grained Ivory Photo Frames, 50c to \$3.00 each.
- Grained Ivory Dressing Combs, 25c to 75c each.
- Grained Ivory Puff Boxes and Hair Receivers, each .125

A Sale of Women's Coats

Materials are Velours and Bolivia Cloths. Regular \$25.00, Special \$17.00. Made in the latest full swinging style, large cape-like collar, deep cuffs and some with front belt. A number are plush trimmed; others with bands of beaver plush; shades wine, greens, navy, browns or black. Thursday special \$17.00 at .17.00

Misses' Smart Tweed Coats, \$25 to \$29.75

Warm Winter Coats of all wool tweed, in dark shades, having a very full flare effect and large collars, with an effective trimming of black velvet. Very attractive styles and moderately priced at \$25.00, \$27.50 and \$29.75. In the Misses' Section.

Pictures for Gifts

Taylor Pictures, choice series of subjects, framed in inlaid .95

Photo Frames, with standing backs, large selection to choose from at 28c, 38c, 68c, 88c, 98c.

Nature Prints of Canadian Scenery, framed in walnut .2.00

Reprintings, look like the real oil paintings, a large choice of beautiful subjects from the European galleries; handsomely framed in antique mouldings, \$1.50 and \$2.00.



For the Convenience of Those Who Cannot

do all their Christmas shopping in the daytime, it is the custom of this store to remain open a few evenings before the holiday.

This Year's Program is as Follows:

- Two evenings this week—Friday and Saturday, December 15th and 16th.
- Four evenings next week—Tuesday and Wednesday, December 19th and 20th, and Friday and Saturday, December 22nd and 23rd.

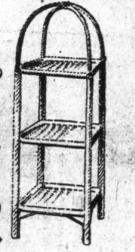
The First of These Will Be Tomorrow Evening

When the Store Will Be Open Till 10 p.m.

The Pure Food Market

- Telephone Adelaide 6100
- | FISH. | |
|--|------|
| Whitefish, per lb. | .15 |
| Salmon Trout, per lb. | .15 |
| Trout Steaks, per lb. | .20 |
| Salmon Steaks, per lb. | .22 |
| Halibut Steaks, per lb. | .23 |
| Finnan Haddies, per lb. | .23 |
| Smoked Fillets, per lb. | .18 |
| Golden Ciscoes, per lb. | .15 |
| MEATS. | |
| Shoulder Roasts Prime Beef, per lb. | .15 |
| Blade Roasts, per lb. | .17 |
| Round Steak Roasts, per lb. | .22 |
| Porterhouse Roast, finest centre cuts, per lb. | .28 |
| Brisket Boiling Beef, per lb. | .15 |
| Loin Roast Young Pork, per lb. | .22 |
| Family Sausage, our own make, lb. | .14 |
| All Pork Sausage, our own make, lb. | .14 |
| GROCERIES. | |
| 4,000 lbs. Finest Creamery Butter, special, per lb. | .48 |
| One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag | 1.64 |
| Choice Manitoba Flour, Quaker Brand, 24-lb. bag at | 1.45 |
| Finest Bleached Sultana Raisins, per lb. | .19 |
| Dates, Excelsior Brand, package, lb. | .12 |
| Finest Featherstrip Coconut, lb. | .23 |
| Shelled Walnuts, per lb. | .54 |
| Nature Prints of Canadian Scenery, framed in walnut .2.00 | |
| Finest Canned Tomatoes, not more than four lbs. to one customer, 2 lbs. | .34 |
| Edwardburg or Beehive Table Syrup, 5-lb. pail .35 | |
| Fresh Flaked Wheat, 7 lbs. | .39 |
| FRUIT SECTION. | |
| One car Choice Sunkist Oranges, per dozen | .25 |
| Choice Grapefruit, 6 for | .25 |
| Finest Spanish Onions, 5 lbs. | .28 |
| Choice Table Apples, per dozen | .20 |
| CANDY SECTION—Main Floor and Basement. | |
| Santa Claus Stockings, filled with good things for girls or boys, each | .25 |
| Christmas Crackers, containing toy jewels, figs, brooches, and toy novelties; also conundrums and answers, per box of one dozen | .30 |
| Holly Berry Crackers, containing hair, caps and bonnets; also a collection of amusing conundrums and answers, per box of one dozen | .50 |
| Fancy Patna Rice, 3 lbs. | .25 |
| Choice California Prunes, 2 lbs. | .25 |
| Dried Peas, 2 packages | .25 |
| Finest Canned Peas, Elysian Brand, per pint | .14 |
| Salt, in bags, 2 bags | .24 |
| Qxo Cubes, 3 tins | .14 |
| Ingersol Cream Cheese, large package | .23 |
| Peanut Butter, in bulk, per lb. | .22 |
| Fresh Cracknell Biscuits, per lb. | .18 |
| Pure Cocoa, in bulk, per lb. | .22 |
| Shredded Wheat or Grape-Nuts, two packages | .25 |
| 500 lbs. Peek Frean's Grand Finest Biscuits, a very delicious biscuit, per lb. | .35 |
| 4c ASSAM TEA, PER LB. 37c. | |
| 1,000 lbs. Fine Rich Full-bodied Assam Tea, of uniform quality and fine flavor, a 45c tea anywhere. Thursday, per lb. | .37 |

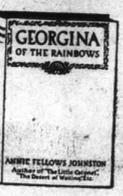
The Robert SIMPSON Company Limited



A bright and wholesome story for girls .1.25

Hosts of Children's Books at all prices.

—Main Floor.



Two useful curates—the first one priced \$3.00, and the second, which comes in four different styles of weaving, is priced at \$4.00 for any style. These are strongly made, but very light.



Leather Club Bags

Walrus Grain Leather Club Bag, double handles, sewed frame, full leather lined, good lock and slide catches; size 16 inch. ea. \$7.50; 18 inches, \$8.00; 20 inches, \$8.95.



Slippers for Men and Women

Women's Quilted Satin Slippers, with leather-covered felt soles, soft cushion insoles, beautiful quilted satin, in pink, mauve, red and blue. Sizes 3 to 7. Per pair .1.25

Men's Everett or Full Side Slippers, hand-turn sole, fine black kid. Per pair .1.75

Selected chocolate kid. Per pair .1.89

For the Man at the End of the Day

- MEN'S SPLENDID HOUSE COATS at \$90.00.
- Made from a soft warm cloth, in a plain grey, with fancy check collar, cuffs and pocket trimmings; finely tailored in a single-breasted style. Edges corded. Sizes 36 to 44, at .90.00
- MEN'S BLACK VELVET HOUSE COATS at \$20.00.
- Made from a good quality black velvet, in the Tuxedo style sacque, the lapels are faced with heavy facing silk, coat is nicely lined throughout. An ideal Xmas gift .20.00
- MEN'S DRESSING GOWNS.
- Made from a beautiful quality of heavy silk, in a rich blending and combination of coloring, the blue predominating; lined throughout; silk girdle to match. 26.50
- Sizes to 46, at .26.50
- Other Heavy Silk Dressing Gowns, \$25.00 and \$35.00.
- A SWAGGER BATH ROBE.
- From a beautiful soft cozy English blanket cloth, in a dark green, with fancy color pattern; has two-way collar and girdle to 7.50
- match, at .7.50

A Wonderful Value in Boys' Chinchilla Ulsters

If you come this morning you will have an opportunity to get one of these excellent ulsters. They are made of blue or brown chinchilla and are warmly lined. Regular double-breasted ulster style, with convertible collar, half belt and flap pockets. Sizes 26 to 34, for boys 8 to 16 years of age. 100 of them on sale Thursday morning .7.95

A Splendid Assortment of Better Quality Coats for Boys

Other good values in boys' and youths' Winter Overcoats are shown in the new slip-on style, in a splendid range of imported tweeds, Whites and chinchilla coatings; in grey, blue and brown, stripes, checks, fancy mixtures and plain weaves; single and double-breasted, with two-way collars, well-formed shoulders, loose back, patch pockets, with flap, and full-fitting skirt. All are warmly lined and splendidly tailored. Sizes for boys 9 to 17 years: \$11.00, \$11.50, \$12.00, \$13.00, \$13.50, \$14.00, \$15.00 and \$18.00.

Men's Overcoats, Chamois Lined and Persian Lamb Collar

An ideal Winter coat that will give the maximum amount of service and comfort without being a burden to carry. The outside is a heavy English beaver cloth, in plain black; cut in a good-fitting double-breasted ulster style; 50 inches long; has a splendid Persian lamb collar; is lined with heavy twill mohair linings, and is interlined with chamolis, to the bottom. Sizes 36 to 44. A perfect coat. Priced 20.50 at .20.50

Dressing Gown

Men's Dressing Gown and Bath Robe in One—Made from a beautiful quality English blanket cloth, soft and warm, in wine and grey, and in brown and grey, in figured patterns. Nicely tailored. Sizes 36 to 44. Price .10.50



Teddy Bears

Big and Little. We've got a pretty good selection. The prices range from 75c to \$5.50.

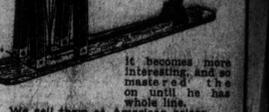


Carving Sets

High-grade Sheffield make, three-piece genuine staghorn handle, silk lined leatherette covered cases. 2.50

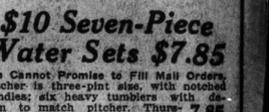
Price .2.50

Other three and five-piece sets at \$4.75, \$9.00 and \$11.95 each.



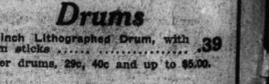
Erector

is the king of all steel construction toys. The little fellow of six or seven years starts with the Erector at a dollar, and gradually adds to it, until he has sets a larger size.



\$10 Seven-Piece Water Sets \$7.85

We Cannot Promise to Fill Mail Orders. Pitcher is three-pint size, with notched handles; six heavy tumblers with design to match pitcher. Thurs. 7.85



Drums

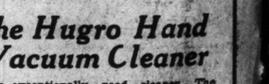
9 1/2-inch Lithographed Drum, with drum sticks .39

Other drums, 29c, 40c and up to \$5.00.



Fox Furs

Natural Alaska Cross Fox. Muffs, new round shape; also fancy shapes; best lining, trimmed with head and brush. Regular \$55.00 and \$80.00. Special Thurs. 40.00



The Hugro Hand Vacuum Cleaner

is an exceptionally good cleaner. The case made of African mahogany wood, well finished, and has extra strong suction, with revolving brush to pick up bits, lint etc.; guaranteed, each \$9.00