u Are Sure
o Get

Quality and Good Value

When You Buy Your Cakes and Pastries at

Peters Shops

Diamonds

Rings, Necklets, Earrings, Barpins, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co.

Diamond Merchants and Jewelers.

386 Richmond Street.

London Business College

Dundas and Richmond Streets. London, Ont.

Summer terms from April 12. Enter any time. J. Morritt, Principal. N. Stonehouse, Vice-Principal.

Coal and Wood

ANDERSON

COAL COMPANY.

495 YORK STREET. PHONE 1391.

TAKE IT EASY!

We display a wealth of labor-saving and heat-defying devices — Electric Irons, Fans, Washers, Vacuum Cleaners, etc.—every one guaranteed.

BENSON-WILCOX ELECTRIC CO.

264 Dundas St. Phone 2671

INSURANCE

AUTOMOBILE ACCIDENT, ETC.

HAROLD J. LAWSON

205 Dominion Savings Bldg. Phone 950

ywt

STORAGE BATTERY RE-CHARGING and REPAIRING

TRY

EXCELL AUTO ELECTRIC

Reliance Garage

Phone 6400. 297 Dundas Street.

61-tf-zw

WOOD

DRY MIXED SLABS, MIXED WOOD. A. B. C. ANTHRACITE BRIQUETTES.

BRISTOL ESSERY

COAL AND WOOD.

630 Maitland St. Phone 1089.

ywt

They Used To Strap On Spectacles!

Old pictures and collections show grotesque shapes in early spectacles.

In the earliest styles the lenses were round, very large and fastened in a rind of black horn half an inch wide.

They were strapped on with a leather thong over the nose and another about the head. Small wonder wearers of spectacles were ridiculed in those days. Obviously, the adjustment could not have been very good. Such crudeness makes those shudder who appreciate the scientific necessity of delicate, accurate adjustment, as practiced at

THE BROWN OPTICAL CO

"Five Minutes From Anywhere Downtown."

ywt

PHONE 3511.

HAVE YOUR PIANO TUNED BY

S. BOARDMAN

19 Cartwright St.

ywt

The London Loan and Savings Company of Canada

Money received on Deposits and Debentures. 4 to 5½ per cent interest allowed.

M. J. KENT, Manager.

Fur Wanted

One who wishes to learn cutting—better class of work—highest wages.

Beltz and Co.

ywt

THE ONLY ONES WHO DON'T PRAISE

Parnell's Bread

ARE THOSE WHO DON'T USE IT.

Talking of Alarm Clocks

The reason we like to sell Westclox Alarms is that they give such splendid satisfaction. Although they are guaranteed, we never seem to have any need for a guarantee. Then, again, we know that if they are purchased here they are likely to be brought here for repairs if an accident should happen, and it is always an easy matter to repair a Westclox Alarm. There is Big Ben, Baby Ben, Sleepmeter and America to choose from.

Young's

Diamonds and Watches.

London, East London.

Don't Take Our Word For It!

Just get a loaf of

Johnston Bros. XXX Bread

from your grocer today and you will know why thousands of housewives all over Western Ontario insist on our bread. It's all in the flavor.

JOHNSTON BROS. PHONE 944.

Canadian Bureau of Credits

COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.

Associated agencies all points. Ask for terms.

Dominion Bank Chambers, London.

w

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS.

Two Doors East of Majestic Theatre.

Double Mileage

Puncture-Proof Service. Ask

Art Wilkes

London Tire Repair Depot.

354 Wellington. Opp. McClary's.

ywt

WE BLAZE THE TRAIL that leads to maximum sales by judicious advertising. Let us show you.

Federal Advertising Agency

T. H. YULL, Director,

Dominion Savings Building, London, Canada.

Mechanical Photo Retouching.

RECEIVE CROWD AT THEIR PICNIC

Springbank Outing Draws Thousands of Merrymakers Wednesday—Features Are Numerous.

Several thousand people picnicked with the grocers at the city park yesterday afternoon. Children seemed to hold sway, especially the babies. One of the largest baby shows in this district was held. There were 125 babies present, but not 125 mothers, as the twins were comparatively numerous. In the last class of boys four pairs of twins were entered, and in the last class of girls there were 22 entries. Harry Clark of Toronto, who was one of the judges, said: "This part of Ontario sure is doing its bit. If I have the fortune of acting as judge at any more baby shows I will certainly tell them the way the district around London has done in both output and quality."

Close Contest.

One of the bits of humor of the day was "the largest family on the grounds" contest. If it hadn't been for one of that family it would have been second best. Judging from appearance, the one that brought the prize to her kin was about five years old. Two families were tied for first place, until the child, noticing one of her brothers was missing, immediately recruited a searching party. Just as the judges were going to award the prize to the one with eight children, their hopes were vanished, as one of the judges startled the audience by saying, "We didn't count right!" All eyes were turned on the little boy, who by this time had realized that his coming to the scene had won for his parents 98 pounds of flour.

At least seven arrests occurred in the day's outing. The most criticized was that of Jean Williams and her brother, who tried to smuggle a bottle from off the grounds, but were caught by the grounds policeman. They were let off with a warning. Several young couples tried their ability at eloping, but were also captured after a short run. It was all in sport, and each one took it as being so.

One of the other amusing events of the day was the tilting of the bucket. Each one of the participants was given a shower bath in trying to put the stick through the hole. The winners succeeded in putting the stick through the hole the first time, while the other two fought for twenty minutes trying to succeed. Ernie Moore, the one who filled the pail after it had been emptied, also received a wetting, when two of the contestants struck the stand and the water fell on him.

Fake Phone.

Phone calls were quite frequent. Several men who were not onto the joke were called to answer a phone call from either their wife or some man with whom he had arranged business with. Here is the joke. On the secretary's desk was a desk phone. The mouthpiece was arranged so that it could be filled with talcum powder. A rubber hose went up the stalk and a tank of wind was underneath the table. The operator turned a tap, and when the person who was expecting either a "calling down" for not coming home to lunch or that a big business transaction had been called off because of him not being present, found his mouth and coat completely covered with the powder. The joke was worked until late in the afternoon, when the committee deciding that the majority of the crowd had become wise and removed the fake telephone.

Throughout the whole afternoon the kiddies and the guests were supplied with refreshments. E. J. Ryan, one of the oldest grocers, and Ald. G. Drake, the bartender, sang a solo. Ice cream cones, sandwiches and everything necessary for picnic lunches were supplied.

The Committees.

The following are the officers of the outing: President, P. H. Ranahan; first vice-president, Charles Farr; second vice-president, Ald. G. B. Drake; secretary, Frank C. Pierce; treasurer, H. P. Rosser.

The conveners of the different committees are as follows: Advertising, Thomas Shaw; reception, T. A. Rowat; sports, J. T. May; band, P. H. Ranahan; dancing, Kenzie McCormick; baby show, H. Harley; refreshments, Ald. G. B. Drake.

Some splendid prizes were awarded. Following is a summary of them: Bags of flour in sizes ranging from ten to one hundred pounds, sugar, tea, soap, beans, chocolate, cocoa, peanut butter, biscuits and coffee. All of these were given in large quantities.

Following are the names of the judges of the babies: Miss Stevenson, Harry Clarke of Toronto, Mrs. Joseph, Mc. McCallum.

In the ball game played in the morning between the grocers of the north and the south of the city, the south-enders succeeded in coming out on the large end of the score of 17 to 8. Boug pitched airtight ball for the winners, while Haines for the losers was hit quite frequently. Following are the batteries: South, Boug and Boug; North, Haines and Tupholm.

The name of the man who had the largest family on the field was Harold Frank with ten children.

The W. O. R. band rendered music throughout the afternoon.

Following are the results of the races:

Boys under 10 years—Gordon McLean, Jack Donohue, W. Noonan.

Girls, under 10—Helen Cartlidge, Daisy Atkins, Dorothy Cline.

Boys, under 15—Vernon Donohue, Morley Braddon, Harold Warner.

Girls, under 15—Vera Wood, Lena Cline, Myra Woode.

100-yard dash (open)—William Iorney, W. Walters, P. Meechem.

Grocers' employees race—E. Piastow, A. Jackson, G. Farr.

Lady clerks—Florence Gibbons, Daisy Gibbons, Mrs. Ryan.

Grocers' race—G. Williams, Fred McDonald, A. C. Joseph, J. McKenzie.

Special contest—J. Beechy, M. Powell.

Grocer's wives—Mrs. McDonald, Mrs. Tozer, Mrs. McKenzie, Mrs. McFarlane.

Travelers' race—O. Kennedy, E. L. Jones, E. J. Ryan.

Our guests—H. A. Clark, Toronto; W. Torney, W. Walters.

Special contest—Bob Woodward, Harry Nixon.

Clothespin race—J. Williams and Jean Williams, H. Cartwright and Mrs. Raur, Edna Varr and Enid Boyce.

Walking race—Enid Boyce, Viola Emery, Joe McLaughlin.

Blind pig race—J. Williams and Jean Williams, Mrs. Near and Wm. Moss, Ivy Cottrill and George Farr.

Special contest—Harry Nixon, Morley Braddon, Thorvald Nielasen.

Battle royal for men—William Moss, L. Vantassel, R. Olsen.

Tilting the bucket—William Moss and C. Donohue, T. Burns and H. Fox, A. Jackson and G. Farr.

Highland dancing for girls—Ellen Reid, Isobel Rooks, Marion Smith.

Highland dancing for boys—Stuart McCallum, Fred Smith, Thomas Currie.

Irish dancing for girls—Marion Smith, Isobel Rooks, Myrtle Rowe.

Irish dancing for boys—Stuart McCallum, Fred Smith, Thomas Currie.

Shean trews for girls—Marion Smith, Isobel Rooks, Margaret Christopher, (special) Myrtle Rowe.

Shean trews for boys—Stuart McCallum, Fred Smith, Thomas Currie.

Neatest and best girl in costume—Marion Smith.

Neatest and best boy in costume—Stuart McCallum.

Baby Show.

Boys under six months—Robert Oakley, Melvin Bartlett, Raymond Frost, Carl Byrnes.

Girls under six months—Thelma Larkin, Lola Cotterill, Shirley Copeland, Helen Gustin.

Boys under one year—Charles Campbell, Allan Cotterill, Sidney Sweet, Jack Jeffery.

Girls under one year — Bernice Palmer, Ida McFalls, Helen Hargh, Irene Pettitt.

Twins under two years—Bobby and Jimmy Archer, Willma and Shirley Hewitt, Lloyd and Lorne Knott, John and William Lawrence.

Boys under two years—Verdan Hunroe, Raynard Elliott, Ted Plewes, Freddie Oran.

Girls under two years—Marion Campbell, Audry Rendle, Betty Swayzie, Annie Starr.

Champion Bedbug Killer

quickly rids a house of all insect pests. Very safe and economical to use, and very effective. Large syringe-topped tins cost only 25c at

TAYLOR'S 6 DRUG STORES

w

VETERANS ARE NOT IN FAVOR OF GOVT. PLAN

Central Council Opposed To Paying Small Pensions in Lump Sums.

If the expressed opinion of the members of the Central Veterans' Council, an organization composed of five representatives from each of the three local soldiers organizations can be taken as a criterion of the general feeling of the returned solders in this city, a recommendaton made by a parliamentary committee recently that the smaller pensions be paid in a lump sum will not get a favorable reception among the veterans in London.

The recommendation was discussed to some extent at a meeting of the council held last night in the armories. The parliamentary committee recommended that a man with a disability up to 15 per cent should, if he so wishes, get a lump sum of money ranging from $300 to $600, as a cash settlement in lieu of the regular pension. In the opinion of the council this plan was said to have many bad features.

It was pointed out that the plan made no provisions for the age of the men. A veteran of 45 or 50 years of age, who would find difficulty in earning a living, would receive no more money than a man of younger years, who could work steadily. It also made no provisions to cover the case of a returned soldier whose disabilities increased some time after the settlement.

Several Objections.

To overcome these and several other objectionable features it is likely the council will at a later meeting recommend certain adjustments. The recommendations will be placed by the representatives before their respective organizations. To investigate the matter more fully and to draw up the recommendations, a committee composed of Chester Butler, J. A. Glennie and W. Casson was appointed. They will report at the next meeting.

Eight applications for loans of money to cover the 10 per cent deposit required by the housing commission before building loans are granted were made to the council by returned soldiers. Under the new plan the housing commission will loan the 10 per cent, in addition to the building loan, if it is covered by bonds backed by the local Chamber of Commerce and the applications are recommended by the housing committee of the veterans' council.

Every application, along with two previous applications, were approved by the council. They will now be referred to the housing commission for recommendation.

Two complaints from different sources were made to the council that nurses in charge of patients who were being carried by the L. and P. S. R. from Port Stanley to London were bullied and insulted by the conductor of the car. One of the sick men was a returned soldier.

The person who made the complaint stated that she had a book of tickets in her apron pocket before boarding the train, which must have been lost in the excitement. Although she explained to the conductor the circumstances and promised to make payment on the reaching the destination he stormed and threatened to throw both the nurses and the patient off the car unless they paid the fare of $2.25. The matter will be brought to the attention of the management of the road and action will likely be taken, it is claimed.

FAM-LY-ADE

Served at Church or Charity Fairs and Bazaars, FAM-LY-ADE sells readily and makes quick profits for any good cause. Pleasing to the eye and as to the taste—

"Really Delicious"

Five Fine Fruit Flavors

ORANGE LEMON LIME CHERRY RASPBERRY

Quickly and economically made. Simple directions on every package. True fruit flavors—your own sugar and pure table water the only other ingredients. Always ready to quench the greatest thirst. Fine for flavoring cakes, puddings, ices, ice cream, etc.

Made in Canada by

Power-Keachie Limited, Toronto

32 GLASSES - 35 CENTS

HARRY SMITH KILLED IN G. T. R. YARD HERE

Caught Between Two Cars At Car Works—Coroner Orders Inquest.

Harry Smith, aged 29, a Grand Trunk switchman, who was a boarder at 440 English street, was killed by being caught between two cars in the yards of the car works at 3 o'clock on Wednesday afternoon. He had been employed on the yard engine since April.

Although no one saw the fatality it is thought that he was working on the coupling attachments when the cars were being shunted. Many of the cars in this yard are defective, having been sent here for repairs, and, it is said, the attachments on the cars between which he was caught may have been out of order, for he was jammed between the bodies of the cars.

A fellow-employee stated at the preliminary inquest which Coroner Robt. Ferguson called at 6 o'clock last night that he gave the signal for the engine which was coupled to the cars to move, but did not see Smith until after the accident.

Today at noon the jury will visit the scene of the accident, and will attend the inquest proper at the police station at 8 o'clock on Friday night. The names of the jurors follow: Percy Ashton (foreman), Stephen Duncan, Thomas Hall, James Deane, John Taylor, Arthur Mann, Cecil Mann, William Richmond and J. G. McCartney.

FAST TRAIN SERVICE LONDON TO DETROIT AND CHICAGO, VIA CANADIAN PACIFIC RY.

The traveling public are directed to the fast train service on the Canadian Pacific Railway between London, Detroit and Chicago.

Train No. 21, carrying observation cafe parlor car, leaves London 11:25 a.m., arriving Detroit M. C. R. Depot at 1:20 p.m. (Central Time) and Chicago 9:05 p.m. This train makes connections at Detroit for Toledo and Cleveland. Connections at Chicago for all points on western lines.

Train No. 19, carrying observation sleeper and standard sleepers, leaves London at 10:05 p.m., arriving Detroit 12:15 a.m. (Central Time), and Chicago 7:55 a.m. This train will carry dining-car from Michigan City, serving breakfast into Chicago. This train makes connections at Chicago for all points on western lines.

For particulars apply to Canadian Pacific ticket agents, or M. J. McCallum, city passenger agent, corner Richmond and Dundas streets, London.

ywt July24

CONSIDER THIS WOMAN'S CASE

Mrs. A. L. DeVino of Los Angeles, Cal., says: "After I had suffered from a female trouble for years, not being able to do my housework, or get any relief from doctors, Lydia E. Pinkham's Vegetable Compound made me a well woman, and I want to tell the world the good this medicine does." This woman is perfectly justified, and should be commended for telling others how she regained health.

ROSS' LIMITED --Manufacturers.

Clearing Sale of Suits and Dresses

Following Suits Sold Below Manufacturers' Prices

Navy Suit, regular $28.50, clearing $18.50
Black Suit, regular $29.50, clearing $19.50
Black Suit, regular $37.50, clearing $27.50
Black Suit, regular $39.50, clearing $25.50
Tweed Suit, regular $55.00, clearing $39.75
Tweed Suit, regular $25.00, clearing ..... $ 8.50
Grey Suit, regular $37.50, clearing $27.50
Grey Suit, regular $34.75, clearing $24.75
Burgundy Suit, regular $36.00, clearing $26.50
Burgundy Suit, regular $35.00, clearing $25.00
Green Suit, regular $35.00, clearing $23.00
Green Suit, regular $36.50, clearing $26.50

CLEARING GINGHAM DRESSES

10163—Regular $7.00, clearing $5.00
10164—Regular $9.00, clearing $6.75
10179—Regular $9.00, clearing $6.50
10112—Regular $9.00, clearing $5.75
10183—Regular $10.50, clearing $7.75
10014—Regular $12.00, clearing $10.25
10160—Regular $14.00, clearing $10.75
10161—Regular $20.00, clearing $15.00

Full Stock of High-Class Suits and Dresses

In the new styles, suitable for fall wear; now in our showrooms, which are being offered at greatly reduced prices to clear before the regular opening of fall trade begins.

BLOUSES

Voile Blouses, in slipover styles, with short sleeves. Regular $2.00, for $1.50
Voile Blouses, plain, tucked and embroidered fronts, with round, V and square necks. Price $7.50
A few Georgette Blouses, in dark shades, reduced to clear at cost. From ..... $5.75 to $10.00
Wash Silk Blouses, in tailored styles. Prices ..... $5.50, $6.75 to $8.25

FUR REMODELING

All work now given special attention at summer prices.

PHONE 1319. 196 DUNDAS STREET.

At The Theaters

TYRONE POWER IN POWERFUL DRAMA OF LABOR AND BOLSHEVIKI AT ALLEN.

A powerful blow at the insidious propaganda of the Bolsheviki and the influence they are gaining among the laboring classes is the story of "The Great Shadow," playing at the Allen today, tomorrow and Saturday. Tyrone Power, the famous dramatic actor, portrays the part of the shipyard foreman. Co-starring with him is beautiful Dorothy Bernard. What would happen if the doctrines of the Reds and the Bolshevists were put into telling effect in our Canada? This is the great question which is handled in so thrilling, dramatic and interesting a manner in this picture of our own country. Presented on the same program will be a most interesting and amusing two-reel picture of a peek "Behind the Screen" with Charlie Chaplin. Allen news, scenics and special music. The overture is "The Hungarian Rhapsody No. 2," by Liszt.

"KING SPRUCE" BIGGEST TRIUMPH SINCE "THE BARRIER."

Remember the French-Canadian half-breed in Rex Beach's "The Barrier" That remarkable performance brought Mitchell Lewis screen stardom overnight. Since then this noted actor by a series of brilliant achievements has won a tremendous following among lovers of the best in pictures, until today as the star of "King Spruce," the photoplay of the novel by Holman Day, Mr. Lewis is to the screen what he was to the stage—the greatest actor of rugged types of the past decade.

Screen analysts proclaim his work in "King Spruce," a W. W. Hodkinson release which comes to the Patricia Theatre today, Friday and Saturday, the equal of his unforgettable characterization in "The Barrier," which in itself assures a rare treat for devotees of real art and true drama in motion pictures.

b

AT LOEW'S, Coolest Spot in London.

They don't call $8,000 a fortune these days. Yet it was that to Angie and Abe, veteran sea captain, and the best and only husband Angie had ever had. Theirs was a story pathetically common up to the point when they invested the money in mining stocks, only to hear that the small fortune was lost. But after that the story changed into perhaps the most appealing, quaint and unusual, any playwright has ever conceived. It's called "Old Lady 31," and Emma Dunn, who played Angie in the original New York production appears again in the charming role she created in the picture at Loew's Theatre for the balance of the week.

A classy assemblage of vaudeville turns, rip-roaring, sizzling, comic from Hank Mann's Joy Factory, the ever-popular Loew Pictorial of Current Events, combine in making the bill for the last three days of this week, one of the best bills of the season. A real enjoyable hot-weather program.

b

PORT STANLEY BEACH MOVIES.

An entire change of program will be featured at Port tonight with the ever-loveable June Caprice in the stellar role in "In Walked Mary." It is a romantic story adapted from the play of Oliver D. Bailey. Fragrant as southern roses, it is alive with the teeming rush and life of the north country. It is a drama of a southern peach, who walks in on a wild bachelor party and walks into a heart of one. An excellent supporting cast will be seen in support of Miss Caprice and beacherites are assured of an unusual photoplay, that should delight with every fan. A special comedy, "He Leads; Others Follow," will be one of the added features and the Pathe News will complete the bill which will be shown on the beach for the next three days. Everybody come—free show—comfortable seats for all.

b

How to Look and Feel Bright in Hot Weather

When depressed by the heat and you want to freshen up for the afternoon or evening, just bathe the face in a lotion made by dissolving an ounce of pure powdered saxolite in a half pint of witch hazel. You will find this more refreshing than an hour's rest.

As a wrinkle-remover the saxolite lotion is remarkably successful. Its action is almost magical. The deepest furrows, as well as the finest lines—whether due to age, illness, weather or worry—are immediately affected. Enlarged pores are reduced, flabby skin is "drawn in," facial contour is improved wonderfully. The simple ingredients, of course, can be had at any drug store, and you need not hesitate to try the lotion, as it will not harm any skin in the least.—Advt.

Special Prices on

SHIRTS

For Tomorrow and Saturday

10 dozen regular $2.00 Shirts, soft and stiff cuffs, for, each $1.20

25 dozen regular $2.50 Shirts, double soft cuffs, for, each $1.75

20 dozen Boys' Blouses, regular $1.25 lines, for, each 88c

John Graham & Co.

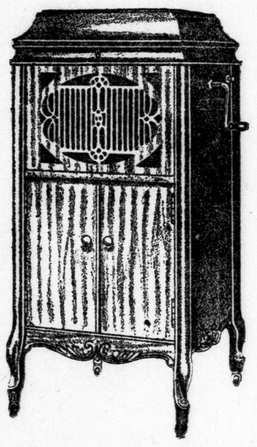
Heintzman & Co., Limited

242 DUNDAS ST., LONDON, ONT.

ESTABLISHED EIGHTEEN-FORTY-SEVEN.

Phonograph :: Bargains ::

Advertising Without Exaggeration Creates Continued Confidence.



Our last week's Piano Bulletin brought just the results we expected, and when the manager of our Talking Machine Department saw things were moving on the Main Floor amongst the Pianos, he got busy with a little list of his own, so this week we are taking you upstairs. Here, amongst a fine display of various makes of machines will be found the following, and, if you are looking for a bargain, you really do not have to look any further.

Our Victrola Parlors are well worth a visit, and we cordially invite your inspection at any time. Bring your visiting friends with you.

With such a variety of makes of machines, naturally, we carry a complete stock of Records.

NO. 1—A Curtiss Aeronola; mahogany cabinet; improved nickel-plated reproducer, with universal tone-arm. Reduced for quick sale $95.00

NO. 2—A Curtiss Aeronola; walnut cabinet; improved nickel-plated reproducer, with universal tone-arm. You save on this machine $35.00

NO. 3—A "Pathe" Phonograph; fumed oak and cabinet size. Reduced price. Sorry we have only just this one to offer $50.00

NO. 4—A "Sonora" Phonograph; fumed oak, cabinet size, with six double-faced records. This will speedily find a purchaser for $75.00

NO. 5—A Columbia Grafonola; cabinet size, in fumed oak. Someone will read this little ad. a second time and then act quickly. Reduced price $125.00

NO. 6—Also a Columbia Grafonola; in fumed oak. Original cost was $95.00. If you come first your price will be $50.00

NO. 7—A Brunswick Phonograph; mahogany, cabinet size. The "Brunswick" is making us new friends every week. We are proud of this, and they are proud of the "Brunswick." You save on this outfit $35.00

NO. 8—Also a Brunswick Phonograph, in mahogany, cabinet; nothing more to add, except the price has been reduced to $98.00

We do STRONGLY URGE YOU not to leave your buying till the fall if you can get around to do it now. The tendency is still for higher prices in the very near future, and these you should avoid if possible.

Our phone number is 1039, and if you can't get around to the salerooms early we would advise your using this means of securing a bargain.

Heintzman & Co.

LIMITED.

242 DUNDAS ST., LONDON, ONT.

STORE CLOSED WEDNESDAY AFTERNOONS.

671