1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--- 1919. Market Adelaide 6100

STORE OPENS 8.30 a.m. CLOSES 5.30 p.m. OPEN ALL DAY SATURDAY

SIMPSON'S FRIDAY BARGAINS

Victory Bonds Today

and industrial prosperity of the great Dominion-an investment which will amply reward you with dividends and satisfaction.

Bargain! Gray Blankets \$4.65 Pair

100 pairs only at today's price. Dark gray, with three 1-inch red stripe borders. Size 50 x 70 inches. 5 lbs. weight. No phone or mail orders for this item. Friday bargain, pair, \$4.65.

\$2.00 Filet Lace Design Scarfs, \$1.39 Each

300 in this lot. Three sizes, 18 x 36, 18 x 45 and 18 x 52 in., for the chiffonier, dresser and buffet, but not all sizes to match. Assorted filet lace designs and lace-trimmed edges. Regular price, \$2.00 each. Friday bargain, each,

\$4.50 Table Cloths, \$3.45 Each Beautifully finished—the designs are all good and varied. Size 68 x 68 inches. Regularly \$4.50. Friday bargain, each, at \$3.45.

30c Gray Flannelette, 25c Yard 32 inches wide, in a light gray shade. Close weave, medium weight. Regularly priced at 30c. Friday bargain, yard, 25c.

65c Huck Towels, 55c Pair Good strong quality bleached huck, with hemmed ends. Good for general use. Friday bargain, pair, 55c.

32c Terry Towelling, 27c Yard White, medium weight, soft and spongy, good drying quality. 14 inches wide. Regularly 32c. Friday bargain, yard, 27c.

Pictures Framed Sepia Prints

A wide variety of handsome reproductions of old and modern masters in soft, rich, sepia tones-framed in haimonious carbon toned gumwood frame. Many religious and standard subjects. Size 16 x 20 inches. Friday

bargain, \$2.50. Simpson's-Sixth Floor.

Tourist Trunks \$10.95

Canvas covered heavy hardwood slats, bound with metal, metal bottom, two cowhide straps, large box,. Sizes 34 and 36 inches. \$10.95.

Club Bags \$2.98

Small Fabrakoid Club Bags, suitable for lunches, shopping, etc. Sizes 16 and

Simpson's-Sixth Floor.

BOOT Bargains for Women and Men--TODAY



For school wear, lace and button boots, with solid leather McKay sewn soles and low heels. Full fitting toe shapes, with patent toecaps. Sizes to 11. Today, \$2.95.

2,000 Pairs Women's Boots \$5.95 Pair

2,000 pairs just arrived from two well-known factories - consisting of cancelled orders and floor stocks. Dozens of smart styles and shapes for wear now and winter.

Regular \$8.00 to \$9.00 Values

Lace Boots, of black, brown and mahogany calfskin, also soft kid leathers of brown, gray and black. Some with long plain vamps, perforated toecaps and high Spanish and Cuban heels. Friday bargain, pair, \$5.95.

Men's \$8 and \$9 Boots at \$6.95

Havana brown mahogany calfskin, black and tan storm calfskin, gunmetal and patent colt leathers. Lace, button or blucher styles. Leather or Neolin soles. Military and low heefs. Sizes 51/2 to 11. Friday bargain, \$6.95.

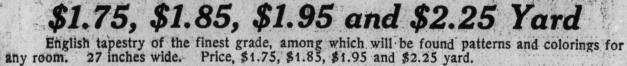
Men's Heavy Work Boots \$4.95

Brown American elk blucher, EE fitting, made with extra heavy solid leather standard screw soles, solid insoles. Sizes 9, 10, 11 only. Regularly \$7.00. Friday bargain, \$4.95. Simpson's-Second Floor.



No Phone, Mail or C.O.D. Orders on These Boots.

1000 Yards of Tapestry Carpet at 4 Bargain Prices



Jute Stair Carpet 49c Yard
Reversible Jute Stair Carpet, 27 inches

wide, twill effects on green, brown or blue. Usually 85c yard. Today, yard, 49c.

Oilcloth Rugs, "Seconds," Clearing Today
Neat matting effects on light grounds, with slight imperfections in the printing only. Friday bargain, at: Size 6' x 7' 6".....\$4.13 Size 7' 6" x 10' 6".....\$7.35

Size 7' 6" x 7' 6".....\$5.20

Oilcloth Runners "Seconds"

Substantial Oilcloth Runners, in sizes for halls, kitchen or bathroom use.

Size 18" x 7' 6". Each......\$1.45 Size 18" x 6'. Each......\$1.15 Also a few narrow stripes, 3 yards by 9 inches, to be cleared at 39c. Simpson's-Fourth Floor.

Wall Papers---Friday Bargains

Ceiling Papers, & Roll. 1.000 rolls Pattern Ceiling Papers. Regularly 10c to 15c. Today, roll, 6c.

THE HOOVER SUCTION SWEEPER.

Pretty Stripe Papers for Bedrooms. Regular value 25c. Friday bar-

Cut-Out Borders, 5c Yard. Pink, blue, yellow and mauve colorings, on light grounds. Good quality embossed stock.

Foliage Tapestry Wall Papers 29c Roll. For sitting-rooms and halls-rich tan and blue colorings on

500 quarts only-for inter-ior woodwork, dries hard and

Nu-Way Wall Paper Clean-

Special Clear Varnish

Quart 43c-For furniture and

er-Today, tin, 13c

interior woodwork.

brown oatmeal paper, also gray and rose shades on light back-

Swirl Embossed Wall Papers. 30 Inches Wide, 5-Yard Roll 48c. Multitone color treatment of tan, gray and blue, suitable for

Handsome Blue Tapestry Paper. Regularly \$2.00. Friday bar-

Scenic designs, in rich tones of blue intermingled with gray and brown. Simpson's-Sixth Floor.

Durable Floor Varnish, Quart 88c—Specially prepared

Rubber-set Brushes, 2 in.

wide, 20c—For varnishing and enamelling, the bristles

are securely rubber-set and

Simpson's-Sixth Floor.

Draperies Friday Priced! Imported Bungalow Nets, 39c and 49c Yard

Several new and attractive designs in strong-wearing nets, for bedrooms or sitting-rooms. Widths 36 to 40 inches. Either white or cream. Today, yard, 39c and 49c.

ENGLISH CRETONNES, 39c and 49c YARD. 2,000 yards. Pleasing floral and conventional patterns, on light, medium and dark grounds. Just the thing for covering boxes, lounges, etc. 30 inches

Brass Extension Rods for Wide Windows, Each, 25c

wide. Today, yard, 39c and 49c.

Well made and polished Brass Rods, complete with ends and hook brackets, will fit any window measuring from 38 up to 72 in. Today, each, 25c.

Semi-Indirect Bowl, \$5.75

glass, with decoration in nat-

ural colors. Hung on 3-chain

fixture, finished in brush

brass. Regularly \$9.50. Fri-

2-Way Plugs, 70c Each,

2 for \$1.35

wish to do a little ironing in

the evening, or for use with

your electric heater. Regu-

larly 80c each. Today, 70c

6-Foot Extension Cords-

Regularly \$1.30 each. To-

Convenient when you

day bargain, \$5.75.

each; 2 for \$1.35.

day, 95c.

12 inches diameter. White

Wire Frames for Lamp Shades, Each, 30c to 40c. A big assortment of well-made Wire Frames, in all the latest shapes, for table lamps, wall lights or candle shades. Sizes 4 inches to 10 inches, Today, each, 30c to 40c.

American Chintzes, Special, 39c Yard 35 inches wide, in attractive floral patterns, in light, medium and dark color combinations. Regularly 49c. Today, yard, 39c.

Simpson's—Fourth Floor.

Set of Dining Chairs \$49.50

R.S. Co. Gloss White Enamel 89c Quart

Quarter-cut oak, full box frames with stretcher supports, shaped

Dining-Room Chairs, \$75.75 In black walnut, Queen Anne period, with high shaped panel backs, shaped legs. Full leather seats, covered in good grade of leather, \$75.75.

Extension Tables, \$37.00 Quarter-cut oak, barrel pedestal 45-inch top, deep rims, ex-tends to 6 feet, \$37.00. \$55.00 Kitchen Cabinets,

\$46.75 Case of solid oak, top has white enamel interior, flour bin and sugar bin, full set of glassware. Base has porcelain sliding top, large cupboard and drawers, also bread box. Regularly \$55.00.

\$11.75 Couch, \$9.75 Full spring seat, upholstered in imitation leather (Spanish), alike both sides. Regularly

\$11.75. Today, \$9.75.

Pedestals, \$3.75 Mahogany finish, 34 inches high, round top and base, turnedpost. \$3.75.

Jardiniere Stand, \$2.75 Mahogany finish, turned post with round top, \$2.75. Simpson's-Fifth Floor.

Electric Fixture Bargains Tungsten and Nitro Bulbs 25-watt Tungsten Bulbs, 26c each, 5 fer \$1.15.

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Tungsten Bulbs, 2000 only. 36c each, 3 for \$1.00. 100 - watt T u n gsten Bulbs, 200 only, 60c each, 2 for \$1.10. 100 - watt Nitro Bulbs, 200 only, 80c

We guarantee safe denvbulbs. If any are broken when received they will be exchanged if returned with sales check by Simpson's—Sixth Floor.

MARKET TODAY SIMPSON'S Phone Adel. 6100 -- Order Early

100 only Legs of Fresh Pork for 100 only Smoked Hams, mild curing, 10 to 15 lbs. each, whole or half. Friday special, per lb., 35c. Frontquarters Spring Lamb, per lb.

Loins Spring Lamb, per 109 26c. Shoulder Roast Choice Beef, per 1b., Blade Roast, per 1b., 22c. Round Roast, per lb., 29c. Fresh Beef Shanks, lb., 10c.

Maple Leaf Pure Lard, 3-lb, pails, gross weight per pail, \$1.05.

Easifirst Shortening, 3-lb, pails, gross weight, per pail, 95c. FISH.

Lake Herring, large, fresh caught, per

Salmon Trout, dressed, fresh caught, Haddock, dressed, fresh caught, per 1b., 12c. Whitefish, dressed, fresh frozen, per

Finnan Haddie, select, mild, per lb., 16c.
Fillets, Fresh Smoked, Boneless, per lb., 20c. Ciscoes, fresh smoked, select, per lb.,

Choice Currants, lb., 29c.
Yellow Sugar, 5 lbs. 60c.
2;000 packets Speeded Raisins, per packet, 20c.
Finest Cooking Molasses, 2 tins 25c.
Perfection Baking Powder, 2 tins 37c.

Choice Family Flour, 24-lb. bag, per Finest Creamery Butter, lb., 64c. 2,000 tins Finest Canned Corn, per tin, 17c.

Mixed Pastry Spice, tin, 9c.

Cornstarch, packet, 12c.

Crisco, 1-lb. tin, 37c.

Pearl Taploca, 2 lbs. 34c.

Dalton's Extracts, assorted, 3

27c.

2000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Today, lb., 49c.

Sale! 60 Fall Weight Overcoats for Men \$25.00

Regularly \$28.50, \$30.00, \$35.00 and \$38.50

Clearance of odd sizes and broken lines at exceptional price reductions. Rich shades of brown, green and gray, fine finished cheviots and tweeds. Slip-On, Form-Fitting and Trencher models. Fancy silk, half-lined or wool body lining. Sizes 34 to 42. Today, \$25.00.

Men's and Young Men's Suits, \$25.00

Tailored from fine finished worsteds and tweeds, in rich shades of brown and gray, in neat stripe, check and mixture effects. Singlebreasted, 3-button, semi and formfitting sacques, with soft roll, peak or notch lapels.

Trousers finished with cuff or plain bottom. Sizes 34 to 44. On sale today at

75 Men's Paramatta Raincoats, \$10.75

fawn shade. Motor model, with close-fitting collar, regular pockets with flaps—all edges and seams sewn and cemented. Sizes 36 to 44. Today, \$10.75.

Made up from an English Paramatta cloth in an olive

Work Trousers, \$2.59 Dark serviceable shades of gray, in neat stripe effects. Finished with side and one hip pocket and belt loops. Sizes 33 to 44. Today, \$2.59.

Bargains for Men and Boys

220 garments only, heavy elastic rib underwear, in cotton blue spun yarns. Winter weight. Sizes 34 to 44. Regularly \$2.00. Today, \$1.29.

Men's \$1.75 Flannelette Nightrobes, \$1.48

Collar attached style. Pink, blue, tan stripes, on light grounds. Sizes 15 to 20. Regularly \$1.75. Special, today, \$1.48.

35c Dress Bow Ties, 9c Each, 3 for 25c

Men's white pique dress bow ties, in plain or fancy figured designs—all good clean stock. Regularly 35c. Today, 9c each; 3 for 25c.

\$1.00 Knitted Neckwear, 69c

Men's and boys' silk knitted neckwear, broken ranges from our regular stock, in plain shades, stripes and heather mixtures. Regularly \$1.00. Friday bargain, 69c.

\$2.75 and \$3.00 Jerseys and Sweaters, Today, \$2.49 7.20 boys' pull-over and button shoulder jerseys, in fine cashmere wool yarns. A variety of color combinations. Sizes 26 to 32. Friday bargain, \$2.49.

Simpson's-Main Floor.

Durable Suits for Boys Are \$8.85 Today

dark brown, with green and red overcheck pattern. Modelled in the much-wanted "Belter" style. Bloomers have belt loops and governor fasteners. Sizes 25 to 31. 7 to 13 years. Friday bargain price, \$8.85.

Boys' Junior Overcoats, \$12.85

A dark brown wool and cotton mixed tweed. Developed in Belter model, buttoned up close to neck, with turn-down collar, vertical pockets. Lined throughout with warm twill lining. Sizes 5 to 10 years. Friday bargain,

Simpson's-Main Floor.

MEN---Soft Felt Hats \$2.45

Regularly \$3.00 and \$4.00

Fedora shapes, with welt and bound edge brims. Shades of navy, black, gray, green, fawn and brown. No phone or C.O.D. orders taken. Friday bargain, \$2.45.



Men's Black Stiff Hats, \$1.95 Regular \$2.50, \$3.00 and \$4.00 Lines

English makes, in small, medium and full crown shapes. No phone or C.O.D. orders taken. Friday bargain, \$1.95. Simpson's-Main Floor.