

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities Fresh northerly to easterly winds; fine and cool.

The Robert SIMPSON Company Limited

### Handkerchiefs for Men and Women

(Main Floor)

Men's White Lawn Hemstitch Handkerchiefs, full size, 1-2-inch hem, linen finish. Regular selling value, 3 for 25c. Friday, 5 for 25c.

Children's White Lawn Hemstitch Handkerchiefs, 1-2-inch hem. Regular selling value, 6 for 25c. Friday, 10 for 25c.

Women's Pure Irish Linen Hemstitch Handkerchiefs, extra quality of linen, at 10c each. Friday, per dozen, 60c.

FINE EMBROIDERED SWISS BLOUSE FRONTS FOR 38c ON FRIDAY.

325 Fine Swiss and Batiste Embroidered Blouse Fronts, in floral and conventional designs, in blind and lace gulfure effects. The regular selling value is 65c to 90c a blouse front. Friday 38c.

2845 yards of Cambric Embroideries and Insertions, large variety of patterns. Regular selling value, 5c to 7c yard. Friday, 3c.

3015 yards of Cambric Corset Cover Embroideries and Flouncings, new, clean goods. Regular selling value 13c to 22c yard. Friday 12 1-2c.

### Low Priced Hosiery for the Whole Family.

Women's All-wool Plain Black Cashmere Hose, seamless, double heel and toe; 35c grade. Friday 25c.

Women's Fall Weight Plain Black Cotton Hose, knit to shape, double heel and toe, extra value. Friday 12 1-2c.

Women's 50c Silk Lisle Hose for 35c, full fashioned, gauze weight, plain black, double heel and toe. Extra special Friday, 35c.

Boys' and Girls' Ribbed Black English Cashmere Hose, soft elastic rib, double knee, heel and toe; 25c grade. Friday 19c.

Children's All-wool Plain Cashmere Stockings, close finish, good wearing English yarn, double heel and toe; 4 to 6; 25c grade. Friday, 15c.

Women's Imported Colored Cotton and Lisle Hose, fancy effects, double heel and toe; 35c value. Friday clearing, 15c.

Infants' Pure Wool Black Cashmere Hose, fine 1-1 ribbed, soft elastic yarn, double heel and toe; 30c value; sizes 4 to 5. Friday 19c.

Women's Cape Leather English Walking Gloves, one dome fastener, prix seam, spear point back; sizes 5 3-4 to 7; \$1.00 value. Friday 70c.

Women's 25c Cashmere Gloves for 23c, samples finest German makes, two domes, perfect fitting; all sizes. Friday 23c.

Men's Plain Black Cashmere Half Hose, seamless, soft English yarn, close finish, double heel and toe. Extra value Friday, 12 1-2c.

Men's Wool-lined Tough-wearing Muleskin Mitts, knitted wool cuff; sizes for all hands; 50c value. Friday 29c.

Misses' Tan Cape Leather School Gloves, one dome fastener, plique seam, perfect fitting; sizes 00 to 7. Regular 75c. Friday 59c.

### Alarm Clocks 39c.

300 Nickel Alarm Clocks, 4-inch dial, loud clear alarm, lever to stop bell, guaranteed reliable timekeepers. Friday bargain, 39c.

### Entree Dishes

50 English Silver-plated Entree Dishes, plated on nickel silver, bead trimmings, detachable handles. Regular \$7.50. Friday bargain, \$3.95.

### Two Interesting Bargains in the Book Dept.

Bargain set Chambers' Encyclopaedia, three-quarter morocco leather bound; ten volumes to set; this is the last edition published, including U. S. copyright matter; this offer cannot be renewed. Regular retail price of set is \$40.00. While they last, \$15.00 per set.

STEREOSCOPE BARGAIN.

700 Stereoscopes, also 5000 views of the city, amusing and instructive. Stereoscopes, regular 45c kind; our price 25c each. Views, 2 for 5c.

### Toilet Necessaries at Low Prices

(Main Floor)

Gilmour's Venetian Talcum Powder, large 1-lb. tins; 25c value. Friday, 2 for 25c.

De Miracle Medicated Soap. Regular 10c. Friday, 5 for 25c.

Hydrox Peroxide Cream, 35c size. Friday 25c.

Rubberset Shaving Brushes, guaranteed. Friday bargain, 25c.

Wampole's Camphor Ice, in boxes or tubes. Regular 10c. Friday 5c.

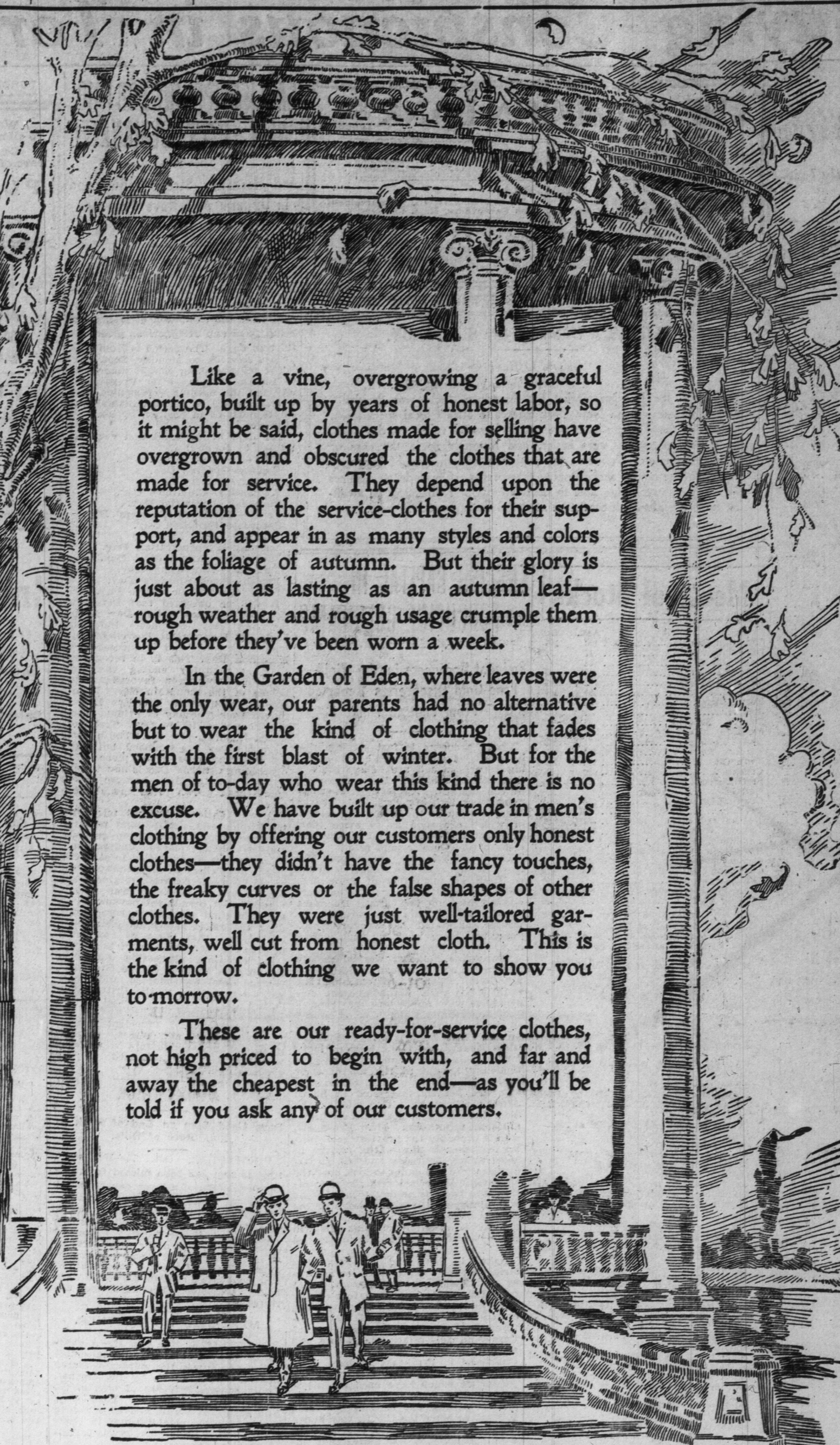
Coucle Castle Soap. Regular 13c lb. Friday, 3-lb. bar, 27c.

Kennebec Toilet Paper, large rolls. Friday, 5 for 25c.

Gilmour's Talcum, in sprinkler top boxes. Friday bargain, 3 for 25c.

Murray & Lanman's Florida Water, 25c size. Friday 19c.

(Phone direct to department)



Like a vine, overgrowing a graceful portico, built up by years of honest labor, so it might be said, clothes made for selling have overgrown and obscured the clothes that are made for service. They depend upon the reputation of the service-clothes for their support, and appear in as many styles and colors as the foliage of autumn. But their glory is just about as lasting as an autumn leaf—rough weather and rough usage crumple them up before they've been worn a week.

In the Garden of Eden, where leaves were the only wear, our parents had no alternative but to wear the kind of clothing that fades with the first blast of winter. But for the men of to-day who wear this kind there is no excuse. We have built up our trade in men's clothing by offering our customers only honest clothes—they didn't have the fancy touches, the freaky curves or the false shapes of other clothes. They were just well-tailored garments, well cut from honest cloth. This is the kind of clothing we want to show you to-morrow.

These are our ready-for-service clothes, not high priced to begin with, and far and away the cheapest in the end—as you'll be told if you ask any of our customers.

### Men's English Tweed Suits

Men's English Tweed Suits, in dark grey and brown grounds, with neat fancy colored thread stripes; also in dark navy blue English serge, thoroughly fast color; cut in the latest single and double-breasted styles; nicely tailored and finished with good quality linings and trimmings; sizes 36 to 44. Regular \$9.00, \$10.00, \$12.00, \$14.00. On sale Friday at \$7.95.

### Boys' Reefers

Regular Prices \$4.50, \$5.00, \$6.00 and \$ 6.50, on Sale Friday at \$3.49.

Clearing our broken lines of Boys' English Tweed, Covert Cloth and Fancy Worsted Fall Weight Reefer Coats, in fawn, grey, red and brown grounds, with neat fancy thread stripes; cut in the popular double-breasted style, with double row of fancy buttons and silk ornament on sleeve; sizes 22 to 30. On sale Friday at \$3.49.

### Boys' Fancy Suits

Regular Prices \$5.00, \$6.00, \$7.00, \$8.00 and \$8.75, on Sale Friday at \$3.49.

Boys' High-grade English Tweed and Fancy Worsted Suits, in medium or dark grey and brown grounds, with neat fancy colored thread stripes; made up in sailor blouse or Russian styles; tailored and finished in first class style; sizes 3 to 7 years. On sale Friday at \$3.49.

### Boys' Knickers

Regular Prices 75c, 85c, 90c, \$1.00 and \$1.15, on Sale Friday at 69c.

Boys' Tweed Plain Knee Pants, in a large assortment of medium and dark stripe patterns, also in a dark navy blue fancy worsted, well made and lined throughout with strong durable cotton; sizes 22 to 32. On sale Friday at 69c.

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### Men's Furnishings, Main Floor

500 Men's Neglige Shirts, odd garments, samples, and some slightly counter-soiled; good patterns and hard-wearing materials; all sizes in the lot. Regular 50c and 75c. Friday bargain, 33c.

750 Men's Working Shirts to go at less than the cost of materials; these are odd shirts, and include all classes of materials used in workmen's shirts; all sizes in the lot. Regular prices 75c and \$1.00. Friday bargain 49c.

Men's Flannelette Pyjamas, for present wear, neat stripes, good washing colors; made in double-breasted style; fasten with frogs and white pearl buttons, military collar and pocket. Friday bargain, a suit, 95c.

Men's Silk Neckwear, in several different shades and styles, newest patterns; we also include in this bargain several hundred Irish poplin ties, plain colors. Regular 50c. Friday bargain, 25c.

Men's Sanitary Fleece-lined Underwear, well made and trimmed; we recommend these for hard wear and comfort next the skin; shirts or drawers. Friday bargain, 43c.

### Men's and Children's Hats in the Wanless Store

1600 Men's New and Up-to-date Stiff and Soft Hats, in all the most popular styles as worn for 1910 and 1911; these hats are samples and odd dozens, we purchased from a large and very reliable dealer, and are the very best English make; not an old shape in the lot. The soft hats are in numerous styles, and can be worn in many ways to suit your fancy. The stiff hats are the prevailing dimensions and designs; are usually retailed the country over at \$2.00 and \$2.50, and are good value at these prices, but on Friday you may choose from any hat in the lot for \$1.00.

Children's Fancy Sailor Hats, in felt, drill, etc., mushroom or square crowns, with droop or turn-up brims; large assortment of colors. Regular 75c. Friday 25c.

Children's Tam o'Shanters, assorted lot, in cloth, felt, velvet, cords, etc. Regular up to \$1.00. Friday, 25c.

Children's Felt Turban Hats, in brown, navy, tan, green, etc. Regular up to 65c. Friday 39c.

100 Children's Tam o'Shanters, in cream serge, pique, duck, drill, etc., fine quality, named and plain silk bands. Regular prices 25c and 35c. Friday to clear, 10c.

### Belts, Main Floor

Silk Elastic Belts, also Odd Leather and Beaded Belts, in colors only. Regular prices from \$2.00 to \$6.00 each. Friday, 48c.

Black Elastic Belts, with gilt buckle. Regular 50c. Friday, 35c.

BAGS 50c.

Seal Grain Leather Hand Bags, moire lined, inside coin purse. Regular 95c. Friday 59c.

### Umbrellas, Main Floor

169 Umbrellas for women, silk and wool tops, paragon frames, a selection of beautiful handles, in natural and mission woods; all nicely mounted in sterling silver and gold, including sterling and pearl and gold, with pearl posts. Values up to \$2.50. Friday \$1.45.

105 Men's and Women's Umbrellas, in mercerized tafeta tops, strong steel rod, and frames, in a nice range of handles. Special Friday, 89c.

### Unusual Prices on Floor Coverings

1200 yards Brussels Carpet, in a large range of floral, Oriental, Persian, conventional and chintz designs; a chance to re-carpet your bedroom, den, dining-room, parlor or halls; 5-8 borders to match, at a small cost. Regular to \$1.25. Friday \$1.00.

500 Tapestry Rugs, in greens, fawns, reds, browns and blues; the designs are all good; very durable, and specially reduced for Friday: 3x3, \$6.69; 3x3 1-2, \$7.99; 3x4, \$8.99; 3 1-2x4, \$10.99; 2 1-2x4 1-2, \$11.99; 4x4, \$12.49; 4x4 1-2, \$13.99.

2500 yards Scotch Printed Linoleum, in block, tile, floral, matting and parquet designs; very heavy, durable, well-seasoned goods; 2 yards wide. Regular prices 45c and 50c. Friday, 37c square yard.

Remnants of Inlaid Linoleum, in a lot of useful lengths, for bathrooms, vestibules and other places where a remnant is needed. Regular prices 75c, 90c, \$1.10 and \$1.25 yard. Friday, while they last, 49c square yard. (No phone orders)

Remnants of Japanese Matting, for quick clearance on Friday at 11c per yard.

Men's All-wool Elastic Rib Knit Sweater Coats, strongly made and good combination colors; two pockets, pearl buttons. Regular \$1.00. Friday bargain, 75c.

### \$1.50 Palms for 89c

(Sixth Floor)

50 Kentia Palms. Regular \$1.50 each. 89c.

50 Boston Ferns. Regular \$1.00 each. 69c.

Begonias or Table Ferns. Special, 2 for 25c.

Dutch Hyacinth Bulbs, all colors. Special, 6 for 25c.

Tulip Bulbs, choice mixed. Special, 25 for 25c.

Chinese Lily Bulbs. Special, 6 for 25c. (Phone direct to department.)

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