

# The Robert Simpson Company, Limited

**Carnations 35c per doz.**

Carnations, per dozen 35c and 35c.  
Tulips, per dozen 30c and 35c.  
Daffodils, per dozen 35c.  
Valley and Violets, per bunch 25c.  
Fern Fans, well filled, at 40c.  
Lawn Grass Seed, per lb. 35c.  
(Sixth Floor)

**Special in the Lunch Room**

SATURDAY AFTER-  
NOON 2 TO 5.30.  
Chocolate Walnut  
Ice Cream with Cut  
Cake  
10  
(Sixth Floor)

**10k. and 14k. Gold  
Jewelry - - - 98c**

All Real Pearls. Regularly \$1.50, \$2.00, \$2.50, .98  
\$3.50 and \$2.50. Saturday, each. .98  
10k. Maple Leaf Pearl Scarf Pins, 14k. Wish-  
bone Heart, Bird and Bell-Shaped Pearl Scarf Pins  
10k. Amethyst and Pearl Scarf Pins, 10k. Crescent,  
Flour-de-lis and Pearl Scarf Pins, 10k. Lady's Bird,  
Pins, 14k. Lily Whole Round Pearl Scarf  
Pins, 10k. Spray Pearl Scarf Pins, 10k. Bar  
Pins, plain, pearl set, long oval, engraved  
and fancy engraved, square edge, 10k.  
Safety Pins, heart shaped, silver and other  
pretty patterns, 10k. Beauty Pin Sets, pearl  
set, plain and oval-shaped, engraved, 10k.  
Beauty Pin Sets, 10k. Ladies' Birthday  
Real Whole Round Pearl Rings, twin and  
single stones, set, 10k. Ladies' Birthday  
Cuff Links, 10k. Amethyst and Pearl Bar  
Brooches, 10k. Drop Ball Earrings, 10k. Safety  
Pin Brooches, 10k. Collar Buttons, 10k. The  
Clips, 10k. Pearl Set Earrings, claw  
set, 10k. Drop Ball Earrings, and many other  
articles of jewelry. Saturday, .98  
each. (Main Floor)

**\$1.50 to \$3.00 Leather Hand  
Bags 98c**

500 only Solid Leather Hand Bags, leather lined, 7 to 9-  
inch frames, in gilt, silver and gunmetal, also rivetted frames.  
All contain change purse. The leathers are seal grain, goat  
seal, morocco, suede and velvet; a rare opportunity. .98  
Regularly \$1.50 to \$3.00. Saturday .98

200 only Silver Mesh Bags, ring mesh, 6 1/2-inch fancy ox-  
idized frame, white kid detachable lining. Value \$2.00. Sat-  
urday .125 (Main Floor)

**Great Savings on China & Glass**

Special lot of clear, thin Drinking Glasses, various sizes  
and shapes, first quality goods. Special at, each .3

**FANCY BREAD AND BUTTER PLATES.**  
A small lot of fine China Bread and Butter Plates, some  
French china, all handsomely decorated, some fancy shapes,  
very 25c, for, each .10

**SPECIAL SALE OF DECORATED CHINA AT 15c EACH.**  
Fine quality clear White Carlsbad China, decorated with  
flower designs in dainty colors and gold edge, sugar bowls,  
cream jugs, handled bon bon dishes, cups and saucers, spoon  
trays, plaques, fruit saucers, shotcup cups, salt and pepper  
shakers. Each .15

**SPECIAL IN GAS LAMPS.**  
Gas Reading Lamps, brass standard, with iron base, fitted  
with green shade, white lined, 6 ft. gas tubing, goose neck,  
mantle and burner, complete. Regularly \$4.75. Saturday, spe-  
cial .345 (Basement)

**1,200 Pieces of Women's  
Neckwear**

The newest and most stylish Neckwear for this season.  
Robespierre Collars, Net Yokes and Sleeves, the new Clunder-  
Jabot, Net Stock with Jabots, smart Tailored Rows. This  
wonderful collection of Neckwear will be displayed in our  
Yonge street Window.

Net Stocks, with two rows of Clunder Jabot and  
double pleated jabot of fine net, finished with Clunder lace and  
insertion. Saturday, 25c, instead of 50c.  
Robespierre Collar of Black Satin, double flat pleated jabot  
of fine net and Clunder lace. Saturday, 25c, instead of 50c.  
Beautiful Bretonne Net and shadow lace Stock, with cas-  
cade jabot of net, finished with shadow lace. Saturday,  
25c, instead of 50c.  
Robespierre Collar of Black Satin, jabot of pleated Bre-  
tonne net and cotton Clunder lace, the jabot has two small revers  
of black satin. A stylish collar for tailored suit. Saturday,  
25c, instead of 50c.  
Clunder Jabot; white net stock with one row of lace in-  
sertion, pleated net jabot with satin revers in all the new  
colorings. This pretty jabot, Saturday, 10c, instead of 50c.  
3000 Doses of Women's Handkerchiefs, purest of linen,  
dainty floral wreath or butterfly design in corner, 4-inch  
hemstitch border. Our 25c Kerchiefs. Special, Saturday, two  
for 25c. (Main Floor)

**Gas Stove Time**

The Classic Gas Range, exclusively sold by us, made specially  
to our specifications. The body is made of steel plate, strengthened  
with cast iron mounting and cast iron top. Stove has four new  
pattern drill burners and simmer burner, each equipped with  
separate tap and adjustable air mixer. Stove has two ovens, one  
for baking and roasting, and the other for broiling, with dividing  
plate of cast iron, and which regulates the heat throughout oven.  
This is a specially high-grade stove of considerable  
merit. It has been thoroughly tested. Saturday's price  
18.00

The Classic Gas Range, exclusively sold by us, made specially  
to our specifications. The body is made of steel plate, strengthened  
with cast iron mounting and cast iron top. Stove has four new  
pattern drill burners and simmer burner, each equipped with  
separate tap and adjustable air mixer. Stove has two ovens, one  
for baking and roasting, and the other for broiling, with dividing  
plate of cast iron, and which regulates the heat throughout oven.  
This is a specially high-grade stove of considerable  
merit. It has been thoroughly tested. Saturday's price  
18.00

1800 only, Jack and Pocket Knives, a splendid assortment of  
large handle knives, with two large good quality blades, suitable  
for rough work; also an assortment of white handle knives, with  
large and small blades, suitable for vest pocket. Worth in  
the regular way from 45c to 75c. Special Saturday, .25  
each.

"Duro" Razor Hone, a barbers' hone, combining the fast cut-  
ting qualities of an artificial hone with the smooth finishing prop-  
erties of a Belgium hone. For use with oil or water. Made  
to sell at \$1.00. Special Saturday, .49

3000 RAZORS, \$1.00 REGULARLY, 49c.  
Simpson's Special Razor, with 3/4 inch blade, white decorated  
handle. All quality steel. Selling regularly \$1.00. Saturday,  
each .49

2000 LENGTHS OF GARDEN HOSE.  
If you want to save money on garden hose, buy now, when  
prices are low.  
3-ply Garden Hose, guaranteed to stand city pressure,  
complete with couplings, clamps, washers and brass com-  
bination nozzle. .15  
3/4-inch size. Regularly \$4.25. Saturday 3.83  
1/2-inch size. Regularly \$4.65. Saturday 4.19  
(Put up in 25-foot lengths)

**HARDWARE.**  
Special Value in Linemen's Pliers, with in-  
sulated handles and wire cutters—6-inch, 75c;  
8-inch, 85c; 10-inch, \$1.00.  
30c Combination Gas Pliers, nickel-plated.  
Saturday .15

**GARDEN TOOLS.**  
80c Regularly, for 50c.  
300 only, Garden Spades, crucible steel blades,  
trapped to "D" pattern handle, a strong spade  
of medium weight. Regular 85c line. Saturday,  
Garden Hoe, blued steel blade, 7 1/2 inches wide.  
Saturday .25  
Digging Forks, 4 times extra strong, with  
socket "D" handle. Saturday .110  
Malleable Iron Garden Rakes.  
12c; 14-tooth, Saturday 25c.  
(Basement)

**Every Department Offers  
Unique Values To-morrow**

To those who come early in the morning fall many  
prizes from the special lists. Every advertised  
bargain is in considerable quantity, but many not  
stated here are ready for first arrivals. Be first.

## Women's Suits at Less Than Factory Cost A Nine-Hour Opportunity To-Morrow

A prominent manufacturer, having too much stock, made us an  
offer that makes possible these big savings. The Suits are of tweeds,  
whipcords, Bedford cords and serges, in navy, black, grey, brown, cream,  
tan, etc., some light and some dark. Made up in the Spring's newest  
styles. Misses' and women's sizes. Would ordinarily \$11.35  
sell at \$15, \$17.50, \$18.50, \$19.50, \$22.50 and \$25, for. . \$11.35

31 COATS, \$11.95.

A splendid value at \$18.50. These are all the better class of garments, in fancy weaves and im-  
ported tweeds, showing both light and dark shades of grey, green and tan; lined with colored silks.  
Extra special at . . . . . 11.95

**SAMPLE COATS TO CLEAR \$5.95—SOLD WELL AT \$9.00.**

Coats of tweeds and imported Panamas, in navy and tan, grey, green and brown; some have  
belted backs, and Robespierre, or large round collars, some with contrasting trimmings. To clear 5.95

**REEFER COATS FOR GIRLS, \$2.95.**

Coats of vicunas, serges and cheviot serges, made in chic styles, with large collars, long revers,  
trimmed with fancy braid; colors in the lot, but not in each style, are navy, fawn, scarlet and tan; ages  
6 to 14 years. Were marked \$4.00 to \$6.00. Saturday to clear . . . . . 2.95

**EXCELLENT SKIRTS, \$1.98.**

Made from fine quality black or navy serge, in a neat and becoming four-gored style, with raised  
waist line; front panel is finished with stitched tucks on each side, and ornamented with self-covered but-  
tons. Very special value at . . . . . 1.98  
(Third Floor)

**A Carload of Medium  
Priced  
NEW PAPERS**

**BEDROOM PAPERS.**

Over 150 selections in plain,  
floral, stripe chambray, chintz,  
in pinks, blues, greys, greens,  
mauve, yellow. Prices range,  
per roll, 8c, 10c, 15c, 25c, 35c.

**DINING ROOM, HALL  
AND DEN PAPERS.**

Over 100 selections in fig-  
ured, plain, stencil, tapestry,  
leather grain, cork and burlap  
effects, in browns, tans,  
greens, red, grey, buff. Prices  
range, per roll, 10c, 15c, 25c,  
35c, 50c.

**PARLOR AND DINING  
ROOM PAPERS.**

Over 75 selections in silk,  
ettes soirettes, clotheettes, two-  
tone brocades, etc., in cham-  
pagne, yellow, green, tan,  
cream, blue and grey. Prices  
range, per roll, 12 1/2c, 15c, 25c,  
35c, 50c, 75c.  
(Fifth Floor)

**400 Silk Blouses  
and Shirt Waists  
Special \$2.95**

VALUES \$5.00 TO \$10.00.

A superb lot of Blouses, representing  
everything new and fashionable in their  
lines. Among a host of other styles, the  
following are prominent:

**Ivory Silk Crepe**, in shirt and blouse ef-  
fect; floral and striped silk crepe, black and  
plain colored crepes, Bulgarian effects in  
silk and crepe, soft charmeuse silks in bril-  
liant tones, soft silks trimmed shadow laces,  
ivory satin duchesse shirts, black moire and  
plain silks, in great profusion.

Besides the above, there are endless  
novelties of the very daintiest description,  
emanating from the best American de-  
signers. Sizes are 36, 38 and 40 in. only.

Regular selling prices would be \$5.00,  
\$6.50, \$7.50, \$8.50 and \$10.00. For one  
big day's selling Saturday . . . . . 2.95  
(Third Floor)

**Our First \$5.00 Trimmed Hat  
Special for the Season**

Will Be Put on Sale at 8 o'clock To-morrow Morning

200 Hats in the lot, each one fresh from our workrooms. No two  
are exactly alike. The shapes are tagels, chips and milans, in the new  
poke styles and quaint tams. Colors are Nell rose, purple, new blue, sage,  
tan, brown, black and white. Also two-tone combinations. Trimmings  
are flowers small and large, fancy and plain ribbon, giving the long loop  
trimming at back.

We have had our best designers on these hats for  
the opening sale. You will find styles and finishing  
touches such as are not often to be had in 5.00  
five-dollar hats. Saturday each. . . . . 5.00

**CHILDREN'S DEPARTMENT.**

New Silk Hats, with satin rosebuds for trim-  
ming; cute straw shapes, fancy straw hats with silk  
cord trimmings, and many others.  
One quick selling price 1.15  
for Saturday . . . . . 1.15

**NEW YORK SHAPES.**

81 cases of shapes passed through  
the customs on Thursday, will be  
put on our tables for to-morrow's  
selling. All the new styles are to  
be had in Nell rose, purple and tan,  
with lots of black and white. In  
this lot are fine milans and tagels.  
Prices marked are \$2.75 to \$6.00.  
(Second Floor)

Further announce-  
ment for Saturday's  
selling on other  
page in this  
paper.

**Prices of Women's  
UNDERWEAR  
Greatly Reduced**

Women's Vests, fine ribbed wool  
and cotton mixture, medium weight,  
high neck with short sleeves or low  
neck, with short sleeves. Sizes  
32 to 38 bust measure. Regularly  
75c. Saturday clearing. . . . . .29

Women's Drawers, fine ribbed  
medium weight white cotton, um-  
brella style, lace trimmed. Sizes 32  
to 42. Regularly 35c, Saturday .25  
**HALF PRICE ON BEAUTIFUL  
CORSETS.**

900 pairs Women's Corsets, E. T.  
a la Deesse, latest fashionable model for spring, strong  
white coutil, medium bust, long unboned skirt, double  
rustproof boning throughout, 4 wide side steels, 6 wide  
fine elastic garters, draw string in bust, lace and rib-  
bon trim. Sizes 18 to 26 inches. A regular \$2.00  
corset. Saturday, a pair. . . . . 1.00

Clearing Women's Brassieres or Bust Supporters,  
three beautiful models in fine batiste, with handsome  
trimmings of embroidery or val lace and silk ribbon,  
button front or back styles. Sizes 32 to 44 bust mea-  
sure. Regularly \$1.25 and \$1.50. Saturday clearing  
at . . . . . .89

**CLEARING WOMEN'S FLANNELETTE WEAR.**

Women's Flannelette Gowns, heavy pure white,  
extra fine quality, yoke of handsome embroidery, neck  
and sleeves finished with fine thread, lace and braid.  
Lengths 56 to 60 inches. Regularly \$2.50. Satur-  
day clearing at . . . . . 1.25

Women's Flannelette Gowns, heavy pink or blue  
striped quality, double Mother Hubbard yoke back  
and front, neck, front and sleeve finished with silk  
shell edging. Regularly \$1.25. Saturday clearing  
at . . . . . .89

Flannelette Skirts, heavy white quality shell,  
stitched flounce, lengths 24 and 36 inches. Regularly  
50c. Saturday clearing at . . . . . .33

**\$4.50 SWEATER COATS, SATURDAY \$1.50.**

Clearing Women's Sweater Coats, finest Angora  
wool, all pure white, with grey trimmings on neck,  
front and pockets, V neck, pearl buttons, two pockets.  
Sizes 36 to 42 bust. Regularly \$4.50. Saturday 1.50

**\$2.25 CHILDREN'S COATS, \$1.25.**

Children's Coats, fine navy or cardinal velvet, dou-  
ble-breasted, tweed lined, collar and cuffs finished with  
silk braid. Sizes 1 to 3 years. Regularly \$2.25. Sat-  
urday . . . . . 1.25  
(Third Floor)

**Nottingham Lace Curtains  
\$1.79 Pair**

A big range of artistic designs, on durable  
Nottingham or cable nets; 3 1/4 yards long, but  
only 85 pairs. Saturday special, pair . . . 1.79

**LACE BED SETS, \$4.35 SET.**

Including spread and bolster cover, for full size bed; Tor-  
chon Laces and Insertions applied on fine Brussels net.  
Saturday, special, per set . . . . . 4.35

**RICH TAPESTRY**

Furniture Coverings, 50 inches wide, a splendid assortment of  
colors in various Oriental and conventional patterns. Very  
special Saturday, yard . . . . . .79

**COUCH TROWLS, \$4.98 EACH.**

Regularly \$6.00 and \$6.50.

Size 60 x 108 inches, in new Oriental designs and colors,  
very heavily woven, reversible, finished with plain serge  
edge. Special Saturday, each . . . . . 4.98

**REPP PORTIERES, \$7.50 PAIR.**

Very heavy curtains of a rich silky finish, in all standard  
shades, a handsome, effective curtain at a low price, 3 yards  
long. Special value, pair . . . . . 7.50  
100 ONLY LACE CURTAIN STRETCHERS, REGULARLY  
\$1.25. CLEARING FOR, PER SET, 70c.

Made from clean, kiln-dried wood, easily adjusted to any  
size. Folds when not in use to 6 feet x 4 in. x 4 in., fitted  
with nickel-plated unbreakable and non-rusting pins, fitted  
scale on frame. Clearing 8 o'clock Saturday . . . . . .79  
(Fourth Floor)

**Brown Betty Tea Pots**

Sterling silver deposited in Brown Betty ware, a  
beautiful design of silver covering the upper part of  
pot; full size pots, with tea or coffee percolators, sil-  
ver tipped spout and knob and lid. Regular 3.60  
value \$4.50. Special . . . . . .29

Silver-plated Gravy Ladles, in a fancy floral pattern, grey  
finish. Saturday, each . . . . . .29  
Silver-plated Berry Spoons, in a fancy floral pattern, grey  
finish to match ladle. Each spoon in a lined box. Saturday,  
each . . . . . .59

**ALARM CLOCKS, 50c.**

500 only, and every one guaranteed reliable timekeepers.  
Solid brass movements, fitted in a plain nickel  
case, with loud, clear alarm on top, with shut off  
lever. Your choice of Roman or Arabic nume-  
rals on dial. Regularly 90c, special . . . . . .59  
(Main Floor)

**The Robert Simpson Company, Limited**