

4. Have you seen this advertisement?	Age				Gender		Language		Total
	16 to 24	25 to 34	35 to 54	55 and over	Male	Female	French	English	
	Yes	33%	41%	57%	12%	43%	32%	44%	
No	67%	59%	43%	88%	57%	68%	57%	69%	61%
Number of respondents	24	29	28	17	61	37	62	36	98