

No production limit has been established, as the new issue will be on sale for some time.

A significant feature is that "first-day covers" will be processed by the Canada Post Office from the Expo '67 site, with an appropriate die to indicate the source. First-day covers will not be provided with the customary Ottawa postmark.

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### COPPER PRICE UP

The International Nickel Company of Canada, Limited, has announced that effective January 26, Canadian domestic price for copper, 2-1/4 cents a pound, has been raised from 45 cents to 47-1/4 cents (Canadian). International Nickel sells its copper in Canadian and European markets. International Nickel's European price is the three months' "Futures" asked price for wirebars quoted on the London Metal Exchange.

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### OPERATION EXPORT '67

Mr. Robert H. Winters, the Minister of Trade and Commerce, recently announced details of a programme to be called "Operation Export 1967", which will bring back to Canada from their posts round the world more than 60 senior Canadian Government trade commissioners. Travelling as a group, they will visit eight major business centres in seven weeks. At each stop, the trade commissioners will hold private and personal interviews with Canadian businessmen interested in exporting goods to the countries in which the officials are stationed.

Trade Department officials estimate that some 15,000 interviews will be completed during the course of the tour.

The programme will open on April 17 in Montreal; the trade commissioners will visit Vancouver, Edmonton, Saskatoon, Winnipeg, Toronto and Halifax, finishing in Saint John, New Brunswick on June 2. Its aim is to develop the "ESP" ("export sales potential") of Canadian firms by bringing the services of the Trade and Commerce Department into the closest possible support of Canadian businessmen. It is intended to reach both experienced and potential exporters, to help achieve the Government's centennial year export target of \$11.25 billion and to increase exports in the years ahead.

### A REALISTIC GOAL

Trade Minister Winters reiterated as follows his conviction that the target could be attained:

"A higher level of exports, including exports of fully-manufactured goods, is the key to strong, sound growth of the Canadian economy and continued prosperity. The goal of \$1.25 billion of

additional exports in 1967 can be reached through hard work and joint effort by business and government. Operation Export 1967 is one of the measures indicative of the stepped-up export promotional activity of the Department. We anticipate commensurate response from Canadian businessmen."

Departments of provincial governments concerned with trade are giving their full support to the programme as are trade associations, boards of trade and chambers of commerce throughout the country.

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### CANADIANS IN NORAD BAND

Ten members of the Royal Canadian Air Force recently took part in a three-day tour of Guatemala.

The "Calvalcade of Music" band, comprising 60 musicians, appeared in six Guatemalan cities, playing at eight concerts, two television shows and a dance. In spite of the fact that it rained throughout the tour, the "live" audience was estimated at 15,000. The RCMP musicians were entertained at dinner by the Canadian Chargé d'Affaires in Guatemala, Mr. M.H. Nelson.

The NORAD band was formed in 1959 and, from the start, included RCAF musicians; the first Canadian officer assigned to it, however, is the current associate director, Flying Officer Conn Fury of Ottawa. The band toured Canada last summer appearing at the Canadian National Exhibition in Toronto and the Central Canada Exhibition in Ottawa.

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### CPA IMPROVES BOARDING COMFORT

Following a recent meeting of the board of directors of Canadian Pacific Airlines, it was announced that the company would shortly construct at Malton Airport, Toronto, enclosed bridges between the terminal building and the flight ramp for the loading of passengers.

The enclosed bridges, each costing \$70,000, will extend on power-driven wheels from the second level of the passenger terminal to the nose door of the jet aircraft and passengers will be able to walk from the terminal building to the cabin of the plane through an enclosed passage. The Malton installations will be the first in Canada.

The meeting in Toronto was called to approve plans for anticipated expansion of the airline's operations out of Malton. CPA, already providing non-stop flights from Toronto to Amsterdam, Lisbon, Rome and Mexico City, as well as transcontinental service, inaugurated direct Toronto-Honolulu flights on November 2, 1966. By mid-1967, the airline will be flying its 205-passenger Spacemaster jets in and out of Malton.