

will gradually change. Prime buyers are also the in-house shops of fleet operators.

Export Marketing Opportunities

With regard to auto repair and maintenance equipment the following products have a good sales potential in Mexico: fuel injection system analyzers, parts washers, brake testers, oscilloscopes, various types of computerized testing and measuring equipment, body repair equipment, vehicle washing equipment, wheel alignment and balancing systems, jacks and hoists, tire service related equipment, compressors, pneumatic and hydraulic tools, gas analyzers and ignition analyzers.

Marketing Media

Association: Federacion Nacional De Talleres Automotrices, National Auto Repair Shops Federation, Gomez Farias 955, Col. Centro, 91700 Veracruz, Ver, tel 29-31-50-04, fax 29-32-83-60.

Contact: Sr. Alejandro Sanchea V. Presidente.

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