

The above information must be given to the Greek Inspection Services by the producer (exporter) in writing. The producer's declaration is acceptable. The present certificate is issued in Greek, English or French, and cannot be issued more than 15 days in advance of shipment. In addition, the inspection stamp must be on every carton, box, or package of all frozen salmon products.

POST PROPOSALS

Local Greek salmon buyers have expressed concerns that Canadian salmon has a "breaking" problem related to Canadian catch methods, which in turn affects the appearance of the product, even after smoking. Canadian smoked salmon is roughly the same price as Scottish smoked salmon, and Scotland is Canada's largest competitor in Greece. Smoked salmon is generally considered to be a luxury item for the Christmas season, or is used for entertaining. Canadian salmon exporters could increase exports to the Greek market with distinctively Canadian promotions and marketing aimed at the key sectors of the economy.