

(record #: 869)

SECTOR: Tourism
AREA: United States
DATE: Apr 1993
ACTIVITY: New Exporters to Border States (NEEF) mission to
LOCATION: Detroit
CONTACT: E. Wilk ISTC
TELEPHONE: 416-973-5080

Market introduction re: Tourism/Theatre.

(record #: 870)

SECTOR: Tourism
AREA: United States
DATE: Apr 1993
ACTIVITY: Local Market Initiative: Ad-venture
LOCATION: Chicago, Dallas, Minneapolis, New York City, Los Ang
CONTACT: T. Penney ISTC
TELEPHONE: 613-954-3874

To provide a unique vehicle within tourism communications program by which the Canadian tourism industry could penetrate five metropolitan markets in the US.

(record #: 871)

SECTOR: Tourism
AREA: United States
DATE: Apr 1993
ACTIVITY: Atlantic Canada SEA SELL '93
LOCATION: U.S.
CONTACT: D.D. Dolan ISTC ACOC
TELEPHONE: 613-954-3872 902-426-8351

To promote the tourism products in each of Canada's tour Atlantic provinces. The vessel "Scotia Prince" will visit 4 ports on the US eastern seaboard.

(record #: 872)

SECTOR: Tourism
AREA: United States
DATE: May 1993
ACTIVITY: Travel trade; workshop: Spotlight Canada
LOCATION: Los Angeles
CONTACT: J. Kern / J. Rasmussen EAITC UTO
TELEPHONE: 613-944-8823 / 213-678-7432

PRODUCTS: All travel trade customer segments
SCOPE: Marketplace in Los Angeles Territory
ATTENDANCE: Canadian seller to meet U.S. buyers