

A Message from the Honourable Patricia Carney, Minister for International Trade

The Canadian giftware manufacturing industry is well-represented in this catalogue. Our producers include companies of all sizes from every part of the country. The diversity of the industry is also demonstrated by the variety of products available. The range of products offered is limited only by the imagination.

Canada has a unique cultural heritage of which we are extremely proud, a heritage evident in our catalogue, one which enhances the sales potential of Canadian-made products in the competitive world giftwares market.

Other features are also obvious. Foremost among these is a strong commitment to design and originality. Canadian giftware producers know that their products will sell internationally because they are of the highest quality.

The companies in this directory have all been prequalified as giftwares manufacturers with the ability to serve non-Canadian markets. They understand the importance of meeting their customers requirements promptly and professionally, with technologically sophisticated equipment and skilled employees.

Particular thanks are due to The Canadian Gift & Tableware Association without whose assistance this catalogue would not have been possible.

Canadian giftwares . . . a key to building profitable sales for your company anywhere in the world.

Our participants have all been pre-qualified as giftwares manufacturers with the ability to serve non-Canadian markets. They understand the importance of meeting their customers requirements promptly and professionally.

Competing effectively on an international scale demands technologically sophisticated equipment and skilled employees. These requirements are fully met by our participants, as the catalogue amply indicates.

Canadian Giftwares For World Markets represents the dedicated efforts of many individuals and associations. Particular thanks are due The Canadian Gift & Tableware Association which has fully supported this publication. Without that organization's assistance, the catalogue would not have been possible.

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