

REPORT 4  
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 81

POST : 519-SEOUL

003-GRAINS AND OILSEEDS  
KOREA

TRACKING:           ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ACCESS FOR ALFALFA. FIRST TENDER ISSUED FOR PUR-  
CHASE OF ALFALFA EXCLUDED CDA. AFTER STRONG REP-  
RESENTATIONS BY EMBASSY, FIRST TENDER WAS CANCE-  
LLED. IN SECOND TENDER, CDA RECEIVED ORDER FOR  
2,000 TONS.

QUARTER: 2 -----

QUARTER: 3 -DEHY ALFALFA MISSION & WORKSHOP.  
-CWB MISSION  
-CANOLA MISSION.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

FIRST CDN EXPORTERS OF DEHYDRATED ALFALFA. FOLL-  
OWED-UP ON WHEAT MILLING TEST CONDUCTED IN MARCH  
87. FOLLOWED UP ON INTRODUCTIONARY VISITS TO CR-  
USHING MILLS AND USERS, AND FIRST CDN SALE OF RA-  
PESEED.

-COMP. WORKSHOPS HELD IN SEDUL & TAEJON. IMPROVED  
UNDERSTANDING OF ALFALFA'S VALUE AS FEED INGRE-  
DIENT. -COMP. 1987 WHEAT CROP INTRODUCED. -COMP.  
3 WORKSHOPS INTRODUCED CRUSHING TECHNIQUES & EX-  
PLAINED COMPLEX NATURE OF KOREAN MKT TO CDN FIRM