

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: AFRICA

Mission: 301 ADDIS ABABA

Market: 274 ETHIOPIA

Sector: 014 EDUCATION, MEDICAL, HEALTH PROD

Subsector: 143 EDUCATIONAL SERVICES, EQUIPMENT

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	90.00M	\$ 70.00M	\$ 0.00M	\$ 0.00M
Canadian Exports \$	3.00M	\$ 1.40M	\$ 0.00M	\$ 0.00M
Canadian Share of Import Market	3.30%	2.00%	0.00%	0.00%

Major Competing Countries

Market Share

i) 051 UNITED KINGDOM	020 %
ii) 206 INDIA	020 %
iii) 265 JAPAN	010 %
iv) 128 GERMANY WEST	010 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports

i) CONSULTANCY SERVICES	In Canadian \$
ii) EDUCATION EQPT/MATERIALS	\$ 2.00 M
	\$ 10.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SEVENTH EDUCATION PROJECT

Approximate Value: \$ 90 M

Financing Source: 001 IBRD

For further info. please contact:

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