

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the April - June 1994 period thirteen posts reported the following business activity:

- 30 EXPORT SALES WORTH \$430.25 MILLION
- 20 NEW BUYING CONNECTIONS / 12 AGENCY AGREEMENTS
- 7 NEW JOINT VENTURES
- 6 CANADIAN INVESTMENT IN TERRITORY WORTH \$0.15 MILLION
- 15 TECHNOLOGY TRANSFERS WORTH \$209.35 MILLION

HIGHLIGHTS:

- \$3.5 Million sale of Engineering services (Algiers)
- \$1.67 Million sale of didactic material (Rabat)
- \$1.5 Million sale of Trucks (Algiers)
- \$0.35 Million technology transfer to Canada of training services (Rabat)

KEY STATISTICS: for the thirteen posts reporting workload information

Missions Reporting To

		GBT
No. Trade Enquiries	Cdn	4570
	Local	6431
No. Investment Enquiries	Cdn	87
	Local	87
No. Business Visitors	Cdn Pr / Pub	662 / 101
	Local Pr / Pub	1274 / 180