

export market. Requests have not been made by other cultural sectors.

NEW BRUNSWICK

• Relations Culturelles et de la Cooperation

The Department provides support to the foreign marketing of cultural industries through multilateral and bilateral agreements. There are no formal support programs.

The New Brunswick government is currently developing policies with respect to film and assistance has been provided on occasion to individual projects. For example, the provision of logistical support to a documentary crew which went to France.

Support to book publishing is limited to activities in Canada.

Officials reported that there is only one part time sound recording studio in the province and therefore this sector receives limited support. The Department has purchased and distributed records on a very small scale.

Assistance is provided to art galleries and dealers in conjunction with External Affairs. The New Brunswick government will pay for transportation and insurance to the first place and from the last place of an exhibition. As well, the Department participates in catalogue printing.

The estimated annual expenditures on foreign marketing of cultural industries is between \$30,000 - \$40,000.

• Department of Commerce and Development

- Trade Services Program

- a) Trade Mission assistance is available for foreign and domestic markets. This section is department initiated and provides sharing of approved costs with a per diem.
- b) Trade Show assistance is also department initiated and varies in the amount of support provided.