

Let Us Help You With Your Spring Clothes

Why not solve the Spring Clothes puzzle easily? Recolor your last year's suits and gowns with **DIAMOND DYES**. A new color, a few alterations, and perhaps a little trimming will make them as pretty as when new.

Sit down now and write for the **DIAMOND DYE ANNUAL** and **DIRECTION BOOK**, also samples of dyed cloth. See our offer at the bottom of this advertisement.

Mrs. D. J. Crowell, writes in part:—

"Your very valuable book has been of great service to me. It helped me get my Spring wardrobe complete at very small expense. For example, the photograph I enclose shows a last year's cloth skirt which I dyed blue. It was gray and had faded badly. I ripped up an old silk dress and dyed the material orange. Then I made it up into the new style coat blouse."

"The result of my use of DIAMOND DYES is that I have a complete wardrobe of Spring Clothes and have not worried one scrap over the Spring Clothes problem."

Mrs. John Burnett, writes:—

"My daughter Mary's old rose serge dress faded badly. I dyed it black with your magical dyes and trimmed it with a new black silk girdle. Mary is so delighted with it that she insisted upon having her picture taken in it and sending one to you."

Old Rose Serge
Dyed Black.

Gray Cloth Dyed Blue and Silk
Dyed Orange.

Diamond Dyes

"A child can use them"

Simply dissolve the dye in water and boil the material in the colored water.

Truth About Dyes for Home Use

There are two classes of fabrics—**animal fibre fabrics** and **vegetable fibre fabrics**. **Wool** and **Silk** are animal fibre fabrics. **Cotton** and **Linen** are vegetable fibre fabrics. **"Union"** or **"Mixed"** goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics. It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for **Wool** or **Silk** to color Animal Fibre Fabrics, and Diamond Dyes for **Cotton, Linen, or Mixed Goods** to color Vegetable Fibre Fabrics, so that you may obtain the **Very Best Results on EVERY fabric**.

DIAMOND DYES SELL AT 10 CENTS PER PACKAGE.

Valuable Book and Samples Free.—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the **Diamond Dye Annual** and **Direction Book**, also 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON COMPANY, LIMITED
200 MOUNTAIN STREET, MONTREAL, CANADA