

# THE PHILATELIC RECORD

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No. —

## PROSPECTUS.

Commencing January 1901 I will issue the PHILATELIC RECORD.

I have carefully considered the matter of publishing a philatelic journal for some time past and have decided to start with the advent of the new century.

I fully realize the expense and hard work it takes to put a philatelic journal on a good footing and I would say that I am willing and able to pay all the expenses of issuing the paper for some time to come without being dependent on any support it may receive.

I will endeavor to make a thoroughly up-to-date, readable journal and in return I ask YOU all to send in your subscription.

## SUBSCRIPTION

In order to obtain a large number of subscribers. I offer for a limited time to send the *Record* to any address in Canada or the United States for one year at the low price of

**10 Cents.**

## Advertising Rates

The advertising rates have been made as low as possible and I trust that advertisers will give the *Record* a trial.

### TIME RATE

1 inch 40c. 2 inches 70c.  $\frac{1}{2}$  page \$1.00  
 $\frac{1}{2}$  page \$1.75. 1 page \$3.00

Cash on receipt of marked copy.

All advertisers must inclose references which will stand investigation.

### CASH RATES.

12 checks each good for 1 inch of space and which can be used at any time and may be transferred as often as desired.

**Price \$2.00 Cash**

## CONTRIBUTORS

Several articles by well known writers have already been secured and more are expected shortly.

I am always ready to read over any matter sent to me and will use all that I can. I would ask however that return postage be inclosed in all cases.

Kindly remember that no "city notes" "News of Now issues" or "Review" are wanted.

## SIZE, &c.

The *Record* will be printed by the well known firm of Searnman Bros. so a neat appearance is assured.

The pages will be the same size as this prospectus. (Two 6 inch columns.)

One thousand copies of the first number will be printed.

Forms For No. 1, close on December 10th.

**10<sup>C</sup> A  
YEAR**

**ARTHUR R. MAGILL,**  
Editor and Publisher Box 1099,  
MONTREAL, CAN.

**10<sup>C</sup> A  
YEAR**