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THURSDAY, NOVEMBER 12, 1925.

Canadian Wheat and Flour.

Canada's wheat crop for 1925 totals 422,327,000 bushels. Of this domestic consumption and seed will take about 60,000,000 bushels, leaving 362,000,000 for export. At today's cash price in Winnipeg that means \$482,000,000 will come to Canada from the nations of the world. It places Canada in the position of being the greatest wheat exporting nation in the world. United States production this year exceeds ours by 275,000,000 bushels, but home consumption will diminish the amount available for export to a figure well below ours.

Impressive figures these are that come from Canada's new wealth in wheat, yet they do not represent the last word in the position we might occupy as a producer of flour of a quality that could not be challenged by any other country. In 1924 Canada exported 11,714,929 barrels of flour. One barrel of flour is the equivalent of four and one-half bushels of wheat. Worked out on the basis of this year's exportable surplus, we could make 80,440,000 barrels instead of the 11,714,929 in 1924, which was a peak year in flour export for Canada.

The operation of wheat pools to secure for the wheat grower the best market price has worked out well. It has shown what can be done by co-ordinated and intelligent effort with wheat as a natural product. In a scheme of national development our next step is the turning of this unique product into the finished article. This step we have not yet taken on a scale in keeping with the possibilities of control shown in the wheat pool.

United States growers do not want our wheat to compete in their markets, so a tariff of 42 cents a bushel is placed against it. United States millers do not want our wheat because they cannot make good flour without it. In order to get over the 42-cent tariff the millers are allowed to take all the Canadian hard wheat they need, mill it "in bond" so long as it is exported. So, for the purpose of manufacture for export, the United States millers get their raw material duty free.

Holding that great Canadian wheat crop so that it will be given out to the world in as large a degree as possible as a finished product is a national problem. More milling in Canada would enable Canadian millers to dominate the flour markets of the world on the sound basis of quality. It would make available a greater supply of shorts, bran, etc., which in itself would be an important factor in our live stock and dairy farming industry.

The wheat pool has given a lead in the direction of co-operative control of a natural product. The logical sequence is the taking of this product through the process of manufacture in the country where it is produced.

They Are All Helping.

Professor W. Blair Bell of the University of Liverpool, speaking at the Toronto Academy of Medicine, told for the first time in public of the success he had met by using lead as a treatment for cancer. With the caution and reserve so generally maintained by a student who has gone deeply into his subject he made no claim that he has found the cause and cure of cancer. His only claim was that he had treated two hundred cases that were considered hopeless, and of these fifty had responded to the treatment.

As has been the experience in other methods, future research may show that Prof. Blair Bell's course is not the way, but that will not mark him as a failure nor brand his work as futile. No man who makes a profound study of cancer and comes back with a report on what he has done or has failed to do can be a failure. If he does nothing more than prove that this is not the right path, or that the other is not the final method, he has helped to narrow down the field of inquiry to the point from which some other student will emerge triumphant.

It is by this concentration of many trained minds on one problem that success will come, and any student of research, though his findings may for the time being be regarded as negative, is making a definite contribution to the solution of a problem that has so far been more or less of a closed book to the world of medicine and research.

Canada's Sound Position.

Business in Canada continues to improve. It is greater in volume now than a year ago, better than it was six months ago, and the trend continues upward.

Babson's Reports on Canadian conditions for November says "Canada has definitely completed her readjustment area and is now entering upon a period of improved business. The outlook for the coming winter is brighter. We believe the present rate of improvement will continue further."

These reports are not based on opinions or guesses. They are the result of a system of collecting statistics from all departments of business activity, building contracts, exports, imports, employment, crop movements and market values. A survey based on this method shows:

Production of pig iron and steel has increased in the last two months.

The agricultural outlook in the west is such that credit is much better than a year ago;

manufacturing is responding, showing during the present year a steady increase in the number of persons employed.

At present the average of twenty representative industrial stocks stands at a record high. During the month of October car loadings reached a higher peak than they did with either the bumper crop of 1923 or the period of heaviest traffic in the fall of 1924.

Employment in manufacturing plants, which last year registered 75.7, at the present time records an index number of 91.3.

Immigration for August shows an increase over July, and more important than numbers is the fact that 60 per cent came from England and United States to take up land.

Canada possesses enough business genius and initiative to take advantage of the substantial betterment that is here. Manufacturing programs can be launched with reasonable certainty of success, and held-up construction plans can be released on the same basis. The present outlook is very favorable; the future will be more so.

An Unsound Idea.

The farm "bloc" in United States congress has not been strong enough recently to assert itself. It may become stronger because there is a case in point demanding attention.

United States farmers in the corn belt have produced so great a crop that markets are depressed. The farmers have so much corn for sale that there's no good business in sight for any of them.

Western Republicans want the government to do something to keep the price of farm produce up in line with the prices of articles the farmer has to purchase. This "do something" means that the government is to buy up the crop crop, fix the prices so that corn growers can pay their bills and have something left over.

This proposal is much the same as the one suggested for handling the wheat crop. The United States farmers have a protective tariff of 42 cents a bushel on wheat, but they have found that it does not raise the price of the wheat they have for sale. In order to convince them that protection was a real thing it was proposed that the government should buy up the whole crop at a price above the world market. Then it would fix the price for home consumption, and that, too, would have to be higher than the world price.

The surplus over the wheat required for U. S. consumption would have to be sold at a price set by the world markets. This transaction would mean a loss to the U. S. government on account of the high price it would have paid the farmers for it, and it would mean a higher price for the U. S. consumer, but in no other way would the farmer realize the benefit of the 42 cents per bushel tariff on wheat.

Good Advice For Us All.

Lieut.-General Sir Richard Turner, V.C., had a message for war veterans on Armistice Day out of which two meanings could not have been taken. He advised the veterans to cease dividing themselves into separate and sometimes hostile camps. He would read out of any organization the phrase "ex-service men" and supplant it with "service men."

If Sir Richard's advice is good for the veterans, in a larger sense it is good for the rest of the nation. Worthy national ambitions that provide common meeting ground for the whole Canadian people are as desirable for Canada as they are for her war veterans.

A Disinterested View.

The Glasgow Herald, of which Sir Robert Bruce is editor, believes Premier Mackenzie King has pursued a wise course in retaining office. The Herald says:

"In fact it is the only way in which a situation approaching a stalemate can be met."

Independent observers and authorities of equal standing with the Glasgow Herald agree that Mr. King has made a proper decision. He is taking the shortest and most direct method of having a question settled on which the voters did not render a clear verdict.

Note and Comment.

London street railway will carry its appeal on fares to the privy council. Old "27" should be included in the trip.

Owning a car spoils the disposition, because so many who have them develop the habit of running down other people.

This is the age of arithmetic. Premier Ferguson's problem is four and four; the London street railway's is seven and nine.

Week-end trains carry New York's thirsty to Montreal. One authority says it takes two engines to haul the load home.

One London man who went out shooting rabbits has been busy ever since picking buckshot out from between his china teeth.

Immigration from Canada to United States has been restricted. The potato market there is so glutted that for the present no more Murphys can be taken in.

A profound philosopher says we will have a long, cold winter broken by warm periods of brief duration. He may be right but we reserve judgment until the new stock of family almanacs arrives.

On Thanksgiving Day in Cornwall bakers dropped bread one cent and milk dealers put their prices up two cents. So the housewife found it difficult to correctly gauge the actual amount of rejoicing over the happenings of the day.

Brantford hunters have returned with stories of bears chasing them through the woods. The real recital will come when Ald. Harry Bottrell returns from the north, where he went a week ago in company with a rifle, revolver, carving-knife and a heavy loading of large cartridges.

Get It Right

By ARK.

One learned professor he has said from gazin' at the stars at night, that when the winter time sets in the country will be froze up tight.

He's spent some time observin' things and notin' of them in a book, and now he speaks to tell the folks about the notes that he has took. There will be frost two inches through and snow will fall both thick and soon, and be so deep it can't be gauged by just the handle of the broom.

Of course he means as how the pump will get froze up and stick and stick, we'll prime it with hot water then and rap it with a half a brick.

Most times when I heard of such things I'd be full up of cold and fear, I'd get two pair of woolen socks, a cap to hold my flappin' ear.

But he can't fool me much on this, nor scare me like he wants to do, I'm not convinced by what he says, nor reckon that his ways are new.

I'm waitin' now until the day when I go to the druggist's store, some day when I need pills and oil when my south knee is raw and sore. And then he'll give me out a book, I'll cart it to my humble shack, and there I'll find the weather right by readin' of the almanac.

The Once-Over

Says a news item: "The father of the present owner, who, in his day, was a champion plowman, had been in storage for twenty years." Emerging from his long seclusion, he won second place in a Chatham plowing match.

As a harassed pedestrian we protest the confident assertion of a headline that "Bumps on fenders need cause no worry."

Two hundred men applied for jobs as elephant trainers in New York, despite the weight of the responsibility involved.

Cynical Cy says: "Some men are happy and others go through life without ever learning to knot their neckties decently."

Microphones have been installed in the British House of Lords. Doubtless to help "shape the whisper of a throne."

THEY'RE ONLY HUMAN.

A popular French journal has just discovered the cause of the unrest in Syria. The abbreviated costumes of wives of French officers have exasperated and irritated the Druses.

"Our girls dress daintily and use as much powder and lipstick as in the West End," says the pastor of an East London parish, thereby setting up a new standard of comparison.

The following, said to be among the unpublished works of a great poet, reveals him as a man of rare discrimination in what he left unpublished:

"One hundred years ago today,
In forests dark and drear,
Men put powder in their guns,
Went out to hunt the deer.
But now that things have changed about
Upon another plan
The powder put powder on their cheeks,
Go out to hunt a man."

REJECTED INTERVIEWS.

"You must have seen some astonishing things over there," remarked the reporter to the distinguished veteran. "Will you tell us about the biggest feat you witnessed?" The biggest feat I ever saw belonged to the regimental sergeant-major," began the soldier. "No, no, you misunderstand," we interjected. "Tell us instead some incident that will illustrate the utter futility of war." "Well," he answered, "about the most hopeless situation I remember seeing was a private soldier with acute bronchitis trying to tell a deaf medical officer what ailed him."

E. J. P.

Isn't It the Truth?

Beyond the Alps lies Italy—under a thumb. It's happening everywhere. When cannons no longer boom, real estate does.

His glands are normal if he is sixteen and feels lonely and superior.

Too many people pray with the feeling that it won't do any harm even if it doesn't work.

Another way to keep from growing old is to be indifferent about brake linings.

The economic law that makes the price of coal go up is the desire for more profit.

It may be that he has a level head, and then it may be that he is too scared to move.

If he brings home the maxims, you never hear her complain that she married beneath herself.

A realtor is a man who thinks of scenery as something he could subdivide nicely.

Auto-suggestion isn't what it used to be. It used to suggest riches before the era of time payments.

Correct this sentence: "Harry is a freshman," said the man, "and when he came home for a week-end he gave no sign of feeling important and superior."

R. Q.

Lighter Vein

DIRECTING MOTORISTS.

The motorist pulled up at the village pump and asked a yokel: "How long will I take to reach Puddletown?"

"Heaven knows!" said the yokel, after a moment's thought. "Mebbe an hour—or a day—or a month—or a—"

"Or a month!" echoed the astonished motorist. "How's that?"

"Well," answered the other solemnly, "ye're goin' t' wrong way."

THAT'S DIFFERENT.

They were discussing the relative merits of their wives, when one of them remarked:

"My wife looks after me, I can assure you. Why, she takes off my boots for me in the evening."

"Ah! When you come home from the club?" suggested the other.

"No—when I want t' go there."

A Cold Wait At Ottawa



Mr. Rogers—It may be colder at times in the west, but you don't feel it so much.

Hurrah For Canada!

By SODBUSTER.

I wonder if it is just possible that we Canadians are too diffident and backward about speaking of the achievements of the people of Canada. Living beside a nation of over 110 million people we are perhaps over-awed and not sufficiently take notice of our own folk when they equal and surpass the Americans.

The Yankees have developed national consciousness in a remarkable way and their nation, like our own, is composed of a heterogeneous mixture of races, perhaps even more so than ours is. But if you are in Sarina or any other border city on July 4 and you cross over to the United States you'll see everybody fairly hurrahing for the United States. Even every little boy has his firecrackers, and if you stop him and ask what all the racket is about he'll look at you as if he thought you were asking a fool question, and he'll say: "Why, don't you know this is the day we licked the British."

You can't help admiring his patriotic spirit and you feel like buying him some more firecrackers, for he is so enthusiastic over an event that happened over a hundred years ago, he has surpassed the Yankees with inventions and medical discoveries; this northern climate of ours produces men and women who are the envy of the world.

Canadian Farmers at Indianapolis.

During the week of Oct. 12 to 17 this year, at the time when the country was being flooded with a blue ruin cry, Canadian farmers sent a herd of Holstein dairy cows over to the National dairy exposition at Indianapolis. These farmers were men of ordinary limited means and they were competing with American millionaires, who could go out and buy the best regardless of price.

The Americans' dairy industry is carried on under more favorable conditions than ours. They have, especially further south, a far longer grass season than we have and consequently not so much barn feeding to do. Yet the Canadians captured the most coveted prize, the state herd prize, also two championships and other prizes.

Owing to some difficulty over registration, Quebec was unable to send a herd, but it is almost certain that if she had Canada would have had not only first place, but second place as well.

Canada's Record of Prizes.

Last year Canada sent two herds of Ayrshire dairy cows and they captured first and second. Two years ago Canadian farmers won the premier awards for Jerseys, Ayrshires and Holsteins, making five times that Canada has carried off the grand championship for her dairy cattle.

When we consider that the Canadians were farmers who derive their income from ordinary farm operations and that they were competing against high-salaried herdsmen who were developing their herds just for show yard purposes, it speaks volumes for the caliber of our Canadian farmers and the quality of our Canadian cattle.

Incidents like these make one feel like hurrahing for Canada. Of course,

we are of a colder and a less demonstrative nature than our American cousins, but if in some way we could create more pride in our national consciousness, if our manufacturers, instead of acknowledging American superiority would, like the farmer, buckle down, even under adverse circumstances, and just show them a thing or two and tell the world that they could lick the Yankees, perhaps our boys and girls would not be so keen to leave Canada but would be singing: "What's the matter with Canada. She's all right."

ONE LAST FOND WORD.

It happened last summer in the Adirondacks. "All aboard!" shouted the conductor.

The young couple who had been standing a little apart started. "I'll sure be lonesome here without you," he observed.

"And I'll miss you, too," she told him. "This has been the best vacation I ever had, and all because I met you yesterday."

"But just think of all the days we might have been together!" he wailed.

"All aboard!" the conductor insisted.

"Oh, dear! I've got to go," she exclaimed on the verge of tears.

He kissed her good-bye, quite ignoring the persons who looked on with mild amusement.

"You'll write?" she called from the platform.

"Every day," he promised, as the train began to move.

And then he suddenly dashed after the train.

"What a minute!" he yelled despairingly. "What did you say your name was?"

JUST WAITING.

He said to her over the phone "After his weekly visit."

"Dearest, will you marry me?"

"Why, yet, she said, "Who is it?"

FLORIDA'S RULING PASSION. We have a place for a good woman bookkeeper who does not want to sell real estate. Salary \$40 per week. 224 W. Forsyth St.—Jacksonville Paper.

To the Editor

The Work of Years.

Editor of The Advertiser:

Sir,—I have read with much pleasure the various letters in your paper and have gleaned much valuable information. The article on eugenics strikes me as a challenge to those who are over fond of putting forth theories or data without first taking a retrospective view or how such abstract ideas have evolved from small beginnings. Langdon-Bavies, the wild scientist, may be right. Electricity has puzzled scholars for ages, although it plays such a part in nature, yet no mind has been subtle enough to comprehend "itence" it cometh on whither it goeth," but it can be harnessed and made to perform wonderful feats. The old alchemists, from Capricornus, were bent on discovering the philosopher's stone and the elixir of life. Amber, found on the shores of the Baltic, possessed attractive powers, for when excited by a skinned head and while preparing frogs for his wife's dinner, she being an invalid, an assistant accidentally touched the "cural" nerve of a skinned head and the positive pole and it sprang from the table.

This started experiments which have been going on ever since, the universities taking it up. Volta, a pupil, did not agree with his master that this was animal magnetism, so he built up the pile or wet battery, which still bears his name.

Benjamin Franklin was a dreamer, for he, by means of a kite, drew down the fluid from the clouds in a thunder storm, and had the initiative to invent lightning rods.

Morse, also a dreamer, formed a code still in use, and sent the pulse over wires, then coded at as against natural laws. He saw his dreams materialize, for continents were joined by cables and he was decorated with honors from crowned heads and titles of universities went begging.

Bell, by studying the human ear, conceived the telephone; was also a dreamer, but undaunted, got out his patent and the world was enriched thereby.

Edison, the electric wizard, now came upon the stage and made darkness into day by the arc and incandescent light; also bottled sound and reproduced it at will, and performed other wonderful feats. Marconi conceived wireless and the S. O. S. calls have been the means of saving many lives and much property. Radio, a twin sister, was perfected by Marconi, and other scientists.

Now we have such scientific men as Mr. Oliver Lodge and Doyle declaring they can send messages by telepathy to parts unknown. There is a tribe living in Palestine that have brought telegraphy to a science. Electricity has taken centuries to work out, and eugenics were better known and practiced among the Hebrews centuries ago than at this modern date. Yours very truly,

Port Rowan, Nov. 9.

Making a Will.

Editor of The Advertiser:

Sir,—My wife had a firm will to her by her former husband, and at his death came into possession of it. There are three children by her first marriage. At her death would I be entitled to any share of it?

Can she make a will which would deprive me from having any share in the farm, and leave all to the children?

If there were no will the husband would get one-third of the estate and the children the remainder.

A wife in this case could make a will disposing of her property so that none of it would revert to the husband, and when such a will is made and regularly executed it would be difficult to have it set aside.—Ed. Advertiser.

MAN'S A CONTRARY CRITTER.

"My husband is forever kicking about the cost of women's clothes." "A lot of men do that, but I notice they always hang around the best dressed women at parties."

Is your husband a coffee crank? Keep him good humored by giving him Rideau Hall Coffee. The Vacuum Sealed tin retains all the fresh-roasted flavor and strength.

Rideau Hall COFFEE.