

# London Advertiser

Published four times daily by  
THE LONDON ADVERTISER  
COMPANY, LIMITED.

The London Advertiser is delivered to subscribers in the city at the rate of 15 cents for one week, 65 cents for one month, \$3.50 for six months, \$7.50 for one year. By mail in Canada—payable in advance—one month, 50 cents; six months, \$2.75; twelve months, \$5.00. To the United States—one month, 65 cents; six months, \$3.50; twelve months, \$7.00. The Audit Bureau of Circulation regularly audits the circulation books of The Advertiser.

MONDAY, APRIL 2, 1923.

## The Car on the Farm.

There are 234,457 automobiles owned by people of Ontario, and farmers own the majority of this number. And so the wall of "hard times" is prolonged.—Simcoe Reformer.

Not quite so fast. The farmer does not buy a car as a joy proposition. It takes the place of a horse and buggy or a team of horses in many cases. A look around a place like the market at London would convince any person that an automobile is part and parcel of the farm equipment. It cuts hours off the trips that have to be made to market the farm produce. It enables the farmer to stay on the market longer and get there earlier, and in this way he is often saved from having to let his stuff go at a reduction in order that he may get home before dark. When he gets home at night all that is necessary is to run the car into the shed, and go on with his other work. The average car on the farm is a part of the investment. There are cases, of course, where the farmer has bought a larger car than he can finance, but there are many people in the cities who have done the same thing.

We fail to see where the average farmer, who today is feeling the pinch, can trace it to the fact that he has a car which he uses in his work and in his marketing.

## The Family Income.

New Orleans must have a lot of gay, wild men on its civic pay-roll. Commissioner Murphy, who evidently has the matter of paying these men in hand, has decided to stop the nonsense, so he mails the pay check to the home address of each employee.

His explanation is that "the money belongs to the home . . . if the wives cannot keep it there it is their own fault."

It does not speak well for these New Orleans homes if they cannot come to some better decision about what to do with the earnings for the week. The man and wife who cannot sit down and figure this thing out themselves are in for a lot of trouble, whether it appears on the surface or not.

Many families very sensibly adopt some sort of a budget as the basis for dividing the family income. It is known what it costs to run the house and provide clothing, fuel and the many other incidentals. The man, on his side, can put down exactly what the requirements are for taxes, interest, insurances, etc. In this way a complete understanding can be reached, and all manner of confusion avoided. A man who is not willing to take his wife into the fullest confidence in such matters has a whole lot to learn. The wife in the home, who carefully counts the many and varied interests there, has as much to do with the earning of the income, and the saving of any portion of it, as the man himself. When this is done, the logical thing is to have a bank account for the balance, and this also should be a joint affair.

A fair adjustment of money matters in the home is one of the surest ways to establish the fullest confidence between man and wife. A system whereby the man hands out a little on request is just as surely a prolific source of creating distrust and trouble.

## What is a Vessel?

Bootleggers going through Brantford with a couple of cars of liquor got into trouble with their machine and the police took possession.

A fine of \$500 was paid, and the police then gave notice of their intention of confiscating the car used. The plea was put up that this could not be done because an automobile was not a "vessel" used in the illegal carrying of liquor.

If the defendants can get around on this sort of quibbling, it may be only a short time before they make another step in advance and decide that an automobile carrying bootleg is entitled to right of way on the road.

## Cutting Expenses.

Mr. W. M. Davidson, editor of the Calgary Albertan, was elected as an independent to the legislature of that province. His latest move is to get a committee of all parties in the chamber and turn them loose to estimate to see if they can get down to the point where the province will balance. In favor of the members of their own indemnities press upon the people the argument of the province

is actually trying to show leadership in a campaign for economy.

If enough of these people keep at it they will some day get a campaign for governmental economy under way.

At present the plan is for the party in power to bring down its estimates and fight them through, opposition parties doing their best to make it appear that they are struggling to keep the government money hounds from shoving the country into bankruptcy. This system makes keen fighting for a while, but in the end it is found that the great bulk of the estimates go through with little questioning.

Mr. Davidson evidently believes that if a committee of all parties get down to business they could accomplish more by a spirit of co-operation than they have ever done by the form of guerrilla warfare that usually marks the consideration of estimates.

Of course, the quick answer will be that we don't do things that way; it would be a departure from ordinary and recognized procedure, etc.

The problem Alberta is facing now calls for something out of the ordinary, and Alberta is not much different from any other government in Canada.

The old, routine methods have not brought the reductions that are essential to meet the present financial ability of many of the provinces. For that reason alone, Mr. Davidson's ideas deserve serious thought.

## Note and Comment.

World peace is advanced another step in France by increasing the range of big guns on battleships.

Oxford County councillors may get prisoners at the jail to make concrete tile. This would be a good all-round job for the inmates.

Two divorce cases among movie stars at Hollywood moved our night editor to only a one-line heading on an inside page. Surely this is normalcy.

In Los Angeles they are making attempts to photograph spirits. In this land special constables deal with the same thing, and they find the shotgun better than the camera.

British papers advise the Prince of Wales to leave the jumps in horseback riding to others. He is not so apt to be thrown out of his throne as he is from some frisky horse.

Sir Henry Thornton says Canadian National Lines have saved \$150,000 a year by cutting off vice-presidents. This anti-vice crusade breaks out at a new spot every week or so.

The weather man in Toronto says we are having a "shallow disturbance causing wintry weather" in Ontario. The word shallow is used to describe the state of the average coal bin.

A deputation at Toronto urges legislation to force every community to have a town planning commission. This year's provisions in London's budget for this work are good for about one meal a day.

A farmer near Theford was fined \$200 and costs for making whiskey out of corn and old cider. It is said to have a tremendous kick. No doubt the farmer intended to hitch it up to do the spring seeding.

When a newly-wed couple returned to their home in Bruce last week neighbors gave them a presentation and an address. Rather an improvement over the old idea of gathering with tin pans, shotguns and cowbells for a charivari.

Dear me. Here's a mock trial out in London-Township ordering a defendant in a double-barrelled suit for breach of promise to marry both the women. Two Easter hats and two spring suits means a mortgage a foot high on the farm.

## WHEN IT IS SPRING.

When balmy days of gentle Spring have banished the flake of snow, Wood by rare charms which Nature gives

Tae Springbank Park I'll aft awa, I lo'e her moors, her hills, her glens; I lo'e her clumps o' shaggy wood; There, far frae throngs who dance tae jazz,

A rustic bard finds quietude. I'll watch auld Phoebus sink tae rest When day is crowned wi' dewy e'en;

I'll cast my e'e o'er bonnie vales Garbed wi' a coat o' matchless green. I'll watch a fountain gently flow, Tae deeper doon a channel wear,

As on that hillock's side I stand Tae breathe a blossom-scented air. I'll lo'e the climb steep, rugged paths By which we flowerets sweetly smile;

These paths rec'd lo'd paths at hame On bonnie hills in dear Argyle. 'Mang Nature's beauties nestled doon I'm glad I'll see a Scottish ham;

'Twas Scotia's Inglesides gied her, 'Mang nation's a' an honored name. I'll think on Wallace—bravest Scot! I'll think on Scottish men he led For freedom frae a foreign yoke;

Till Edward's hosts in fury fled, Wi' gratitude I'll lift my heart For Scotia's noble sons o' fame; I'll daft my bannet tae yon glen, For in it there's a Scottish name. —MACK.

## DIBS AND DABS

—BY HARRY MOYER



## Your Health

WHY FEW CRIPPLES SHOULD EVER GIVE UP HOPE OF CURE.

By ROYAL S. COPELAND, M.D., United States Senator From New York, Former Commissioner of Health, New York City.

There are said to be six cripples in every thousand of the population. When we are well and strong we do not appreciate the value of a perfect body. But the poor, struggling, deformed mortal is forever contrasting his sad lot with that of his physically normal brothers and sisters. The unfortunate six in a thousand are to be pitied. After all, however, it is amazing how much is accomplished by these handicapped persons. When I see how spry they are, how they make extra use of their good parts, and how successful are their careers, I am somewhat ashamed of the rest of us. We don't do as well as they do. We can take a lesson from them, I am sure.

I confess I had not realized how much crippling there is in the world. It was not until Prof. Adolf Lorenz came to America, and I invited him to hold clinics in the New York Health Department, that I appreciated how many, many sad cases there are in the community. Thousands flocked to Dr. Lorenz, and it was heart-breaking to see their misshapen bodies and withered limbs. The consolation found was in the relief afforded some of these little sufferers.

Too Many Abandon Hope. Let me make clear at once that Prof. Lorenz has no monopoly, and claims no superiority in the treatment of cripples. Every competent bone and joint specialist, he declares, can do the same things.

The chief value of his visit was that it excited popular interest in the subject, and educated the public to the welcome news that many cripples can be materially bettered, if not wholly relieved of their afflictions. Too many are going about unconscious of the possibility of cure. Every such person should consult the nearest doctor who specializes in this line.

Unfortunately there are some physical deformities which cannot be overcome, because they are founded on permanent defects in the brain or nervous system. One such is called "cerebral paralysis."

You will recall that the chief part of the brain is called the "cerebrum." When there is a tumor, abscess or injury involving the cerebral tissues, there may be paralysis of such parts of the body as are served by nerves having their origin in the disturbed portion of the brain. The severity of the paralysis and crippling will depend on the extent and seriousness of the brain disturbance.

Consult Nearest Good Doctor. The defect or disturbance may occur before the birth of the infant. This may be due to arrested development of the brain or to bleeding within the brain substance. In these cases, the children are born partially paralyzed, and, too often, idiotic as well.

Accidents during birth or immediately after are responsible for a lot of cripples. It is important that every attention be given mother and child on this important occasion. Too many deformed bodies and broken hearts are due to carelessness at this time.

In early life scarlet fever, measles, diphtheria and other of the acute infectious may have convulsions among their symptoms. As a result, there may be bleeding within the skull, with pressure on the covering or substance of the brain.

Fortunately, many of these paralytic conditions improve with time. Massage, electricity and proper appliances benefit others.

The best advice I can give is to consult some authoritative doctor as to the best treatment to apply in the individual case. This can only be decided, of course, after careful personal examination and accurate diagnosis.

Answers To Health Questions. M. A. M. Q.—Is there any chance of recovery for a young man 32 years old, who has had tuberculosis of the

stomach for the past year and a half?

A.—There is always a chance of recovery; therefore, treatment should be continued. Rest and plenty of milk, eggs and cream are essential in the treatment of this condition.

A. P. Q.—Will you please tell me what I can do to remove red marks left by pimples?

A.—Hot and cold applications applied alternately, each for 10 minutes, will help to make these spots less noticeable. Massaging the affected parts with a good peroxide cold cream might also prove beneficial.

R. S. Q.—I am subject to hay fever, and while away in the mountains I had a very severe attack. I am now planning to go there again, but would like to know whether it is advisable?

A.—Hay fever is a summer and autumn ailment. Therefore, the trip ought to be very beneficial to you.

AN ANXIOUS MOTHER. Q.—My baby, 8 months old, seems to suffocate when feeding. Will you please tell me what causes this?

A.—Besides giving her milk, I add some cereals and vegetables to her diet. Is this right?

A.—The baby draws in air while taking the bottle. Interrupt the feeding and help her expel the air when necessary.

A.—The child is a little young for vegetables. You should not give them to her for at least four or five months yet.

A.—Kindly send a self-addressed, stamped envelope for full particulars and restate your question.

## IN LIGHTER VEIN.

### ANECDOTE FOR THE DAY.

In a shoe factory in Rockland, Mass., there was a man commonly given to boasting of his travels—where he had been, what he had seen. He had traveled a good deal, and he liked to let the world know about it.

Occupying an adjoining desk there was a man whose periods of great efficiency were periodically interrupted by absences due to extreme intoxication; oftentimes he was away for weeks on such an enterprise.

The other day the much-traveled man was going pretty strong when he was interrupted by the other with this dialogue:

"Have you ever had delirium tremens?"

"No, of course, I haven't."

"Then you have never seen anything; you have never heard anything—you have never been anywhere."

## LITERARY ATMOSPHERE.

"No, I never hunt for ideas," the eminent author assured her. "When I feel in the mood for work, I climb to the summit of the hill, and there, with the scent of the mountain pine in my nostrils, I find my inspiration."

"Just fancy!" gushed the girl. "And then you descend and write it all down, I suppose?"

"Indeed, I don't. That would be a sure way of losing it. I carry my little typewriter up with me."

"Oh, how good of you! But does she—or does she never turn giddy or anything?"

CLAIMS ICE ON LAKE HURON 30 INCHES THICK IN NORTH

## Special To The Advertiser.

Sarnia, April 2.—How two men in a cutter fought snow and cold for 11 hours in a trip from Alpena, Mich., to Presque Isle, a distance of 23 miles, with the mercury 14 degrees below, was told Saturday by Capt. Henry McCallum, local steamboat inspector, who with B. Hull spent several days in that isolated district. Captain McCallum is now back and expresses little surprise at what city people call "bad weather."

He said Saturday that he could appreciate this temperature after going through the events of the past week. The entire northern portion of Lake Huron is covered with ice 30 inches thick, he said.

## FOUR KILLED IN WRECK.

Associated Press Despatch. Buer, Germany, April 2.—Four Frenchmen were killed and three Frenchmen and one German injured yesterday when a freight train loaded with coal went over an embankment at Schifferstadt, while on the way from Lautersburg to Ludwigshafen, according to reports received here from Mannheim.

## STRATFORD HISTORICAL SOCIETY GAINS QUARTERS

Special To The Advertiser. Stratford, April 1.—Stratford Historical Society has obtained permanent quarters. At the meeting held in the chamber of commerce rooms Thursday evening, Mr. R. Thomas Orr made the announcement that the public library board has granted the society the use of one of the rooms in the library building.

This will be used for permanent quarters, and as the society adds to its collection of pictures, relics, and other interesting material, the place is expected to become an exceedingly valuable asset to the city.

W. A. MILLIKEN SUCCEUMS. Special To The Advertiser. Stratford, April 1.—William Albert Milliken died at his residence in Adelaide Village on March 28. The deceased was well-known in this district, and at one time was connected

AFTER EVERY

# WRIGLEY

"A bite to eat—a bit of"

After a meal, the naturally weak off with sweet.

Give them the great Canadian Sweet

It combines the enjoyment with many BENEFITS. It cleans teeth, removing food particles in the crevices. It neutralizes the mouth, soothes the throat,

WRIGLEY'S helps the supplying saliva to digestive work



The Flavor L-a-s-t-s

# FOR THE CHILDREN

D 22

# SMOKE OGDEN'S CUT PLUG



Children Love It and

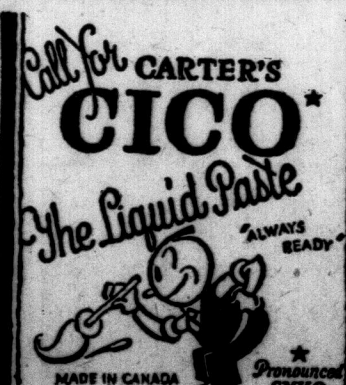
It's Good for Them

Nothing better for children than delicious desserts made from McLaren's INVINCIBLE Jelly Powder. Absolutely pure and wholesome. Doctors prescribe them for invalids.

Costs only 1 cent a serving. One package serves eight people.

At All Grocers—Don't say McLaren's—Specify McLaren's INVINCIBLE

Made by McLaren's Limited, Hamilton and Winnipeg.



15¢ per packet

80¢ a 1/2 lb. tin



If you roll your own ask for OGDEN'S FINE CUT (green label)