BELGIAN CANNON

-EYES-TESTED FREE

BY OUR EXPERT OPTICIAN. Regular \$3 Glasses For \$1.50.

C.H. Ward & Co.

886 Richmond St.

WEGNER CLOTHING CO. London's Largest High-Class Ale and Porter

Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls. S71 TALBOT ST., OPP. MARKET. Open Evenings-Phone 1849.

PALACELIVERY

ROSS & BOSS Carriages for funerals and all other occasions. Automobile service. 519 DUNDAS STREET. PHONE 838.

We mine our own Coal and sell direct

to you. LARGE PEA

COAL \$5.85 A TON We guaran tee this coal

value of nut in the range and heater; saves you \$1.25 per ton.

EVESIGHT SPECIALISTS. Phone 1877.

LONDON, ONTARIO.

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and learn our prices.

LONDON FURNITURE CO.

Diamond Engagement Rings Our specialty from \$5 to \$500.

stone guaranteed. N. AGRANOVE, Phone 1742. 650 Dundas Street.

Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials.

3881/2 RIDOUT ST. PHONE 2666.

CANCERS

MODERN PLUMBING

When asking for prices on all kinds of plumbing and

Eggett & Co. Phone 210. 392 Clarence St.

COAL

Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application. JAS. H. HERRICK, AGENT.

YOU NEED NOT BE SICK Oxygen Nature's Greatest Curative Agent Administered by the Oxypather.



No Drugs. No Battery. First Cost the Only Cost. Lasts a Lifetime.

Forest City Oxypathor Co. Room 8, Royal Bank. Phone 1546.

When You Want Good Bright Coal Call 312

Heaman & Son

For New Year's Gift have a large assortment of fancy oxed chocolates, put up by Canada's finest chocolate makers, and these make acceptable and inexpensive gifts.

> J. M. CHIVAS 117 DUNDAS STREET. ywv

MATTRESSES AND FEATHERS

Renovated and remade by the latest ner yed methods. Goods called for and rurned same day.

The Keystone Bedding Co.

The London Loan and Savings Co.

of Canada Allow 4 Per Cent On

GET READY FOR JACK FROST HE'S SURE TO COME

OUR COAL GIVES HIM

A WARM RECEPTION.

John Mann & Sons

425 York St

Hamilton's

Cannot be excelled. It's a

favorite drink with many,

and will suit you if you try

If you want the best

foodstuff, made at the

lowest possible price,

Parnell's Bread

Phones 929-1390.

IT CAME

FROM

"YOUNG'S"

sures the recipient of THE

DIAMOND RINGS

\$35.00-Solitaire, 14-k, set-

\$90.00-Very large soli-

NECKLACES

\$11.00—14-k. Pearl and Amethyst.

\$13.00-14-k. Pearl Pendant.

\$33.00-Lovely Etruscan

WATCHES

\$10.00-Gents' Thin Model

\$15.00-Gents' 17 - Jewel

\$40.00-Gents' Waltham

TWO STORES.

London. East London.

IOHNSTON

BROS.

XXX BREAD

Begin the New Year right

by eating this wholesome

bread at every meal, be-

cause it is purest and best.

JOHNSTON

BROS.

PHONE 944

New Time-Table To Go Into Effect on

at 3:48 a.m. daily for Hamilton, Ni-

agara Falls, Buffalo and New. York,

Train No. 7, now leaving London

Train No. 28, now leaving London

6:00 a.m. daily, for Stratford, Berlin,

Guelph and Toronto, will leave at

Train No. 166, now leaving London

7:15 a.m. daily, except Sunday, for

Stratford, will leave at 7:20 a.m. Train No. 168, leaving London daily,

4:52 a.m. daily, for Detroit and Chi-

cago, will leave at 5:20 a.m.

will leave at 6:11 a.m.

January 17.

Special.

ting. \$50.00—Extra value, Tif-

BEST there is to be had.

insist upon

Hazel-Rose

BE YOUR OWN

BEAUTY DOCTOR

It quickly clears the skin of the face and hands, producing rare softness and natural beauty. BUY A BOTTLE TODAY. 25 CENTS.

Cairneross'

216 DUNDAS ST. PHONE 880.

Is Elected President By a Unanimous Vote At the Inaugural Meeting.

SALARY CUTS RUMORED

Some Stipends May Be Sliced Round City Hall, Says Donnelly.

25 members who were present at the

The other officers were: Vice-President, James Harvey, Recording Secretary, James Hill. Corresponding Secretary, Joe Law-

Financial Secretary, Charles Hol-Treasurer, Walter Francisco.

Sergeant At Arms, Joe Dean, Western Fair board, and James Har- through the country at top speed vev as delegate to the American Fed- without the headights being lit. eration of Labor. The grievance committee will be composed of Messrs.

Jackson, Steele, Francisco, Hollins and your train commandeered by the

Campbell.

Charles Hollins was elected to the "England Salary Cuts Removed.

Rumors mentioned by delegates that was at war. many salaries at the city hall were "Over 10,00 shortly to receive a cut were substan- been made and contracted for since tlated by Ald. James Donnelly, who war broke out. It was stated that that there might be a cut in some of outfit, and, therefore, was well supof the city.

\$100,000 facing us it is high time that

the salary cut, said that he had stat- cavalry horse, just five days." ed on his election cards that he was levoting all of his time to civic work. given much of a cut, the labor coun- as to the length of the war by the

To Ash About Free Books. The board of education at their in-tugural meeting, will have a delegation The concensus of opinion was the

F. Turner, an ex-miner, greatly disfigured as a result of a gas explosion
Cunarder Franconia. ago, received aid from the delegates. sed to the railwaymen receiving ny cut in their pay, as proposed by the S. A. Believes Many Will Come to Can ilway authorities. An invitation was extended to Ald

Daly and Ashplant to attend the next meeting of the labor council. man, representative of E. D. Smith nursery stock, etc., at Darch & Hunter Seed Company, Market entrance. Thursdays and Saturdays.

HORSE DEAL IS SETTLED

Famous Fox-McCartney Action Ends Out of Court.

The final chapter in the famous ten in county court Wednesday, when both parties entered into a settlement of the case, under the terms of which McCartney pays Fox Will Be Presented to Parliament at \$200 and the costs of the action, amounting to \$85, and he takes back his horse from the Humane Society and pays all the expenses which the society incurred in keeping the horse while the dispute was on.

McCartney several months ago, and G. T. R. TRAIN CHANGES when he got home and examined the next month. horse McCartney gave him, he derefused to take the horse back, and Humane Society stepped in, on complaint of neighbors. The society fed planning commission, appointed by the horse and took care of it while Dominion Government, neither party would claim it. Fox instituted an action to recover dam- JUDGES TO CONTRIBUTE ages, and the long-drawn-out case suddenly closed yesterday when Mc-Cartney contracted to pay the costs all around and take the horse back

from the Humane Society. ORANGE INSTALLATION

[Special to The Advertiser.] stalled at the regular meeting by Past except Sunday, at 10:00 a.m., for Stratford, will be discontinued.

Train No. 39, from Stratford, arriving London at 4:20 a.m., will be discontinued.

W. Surplis; chaplain, N. P. Bevins; honorary chaplain, Rev. R. J. M. Perdiscontinued. onscontinued.

Passengers for points north of Stratford will leave at 6:05 a.m., instead of 7:15 a.m.

J.16

nonorary chaplain, Rev. R. J. M. Perkins; rec. sec., F. J. C. Weekes; fin. sec., C. E. Waterhouse; treas., S. H. Nagle; D. of C., E. Gerhardt; lecture master. F. Holland: committee of the committee of th master, F. Holland; committeemen,
J. Mitchell, chairman, S. Wade, C. A.
Magee, H. McMulkin, F. Houghton,

Sprinkle a little Po Theoline (per

LONDON GIRL TO WED **WESTERN NEWSPAPERMA**

Josephine Flannery to Become Bride of D. Cushing, Once Reason For Fall of Forts, Sporting Editor Here. Says Londoner Home From

ENGLAND A VAST CAMP

2,400 Volunteers For Service in One Regiment in Single Day.

England.

Hyman Company, Limited, who returned from England Wednesday, declared, in an interview with The Advertiser, that Great Britain was not only preaching "business as usual," but practising what it

"All the factories are working. especially any factories that are making anything for war purposes," declared Mr. Russ. "Money seems to be plentiful, and loans are made freely on legitimate pusiness.

Great excitement.

"Of course, there was great excitement over the naval raid. It stimulated recruiting enormously, although recruiting was extremely blisk before the raid. I never saw such determination as the Old Countrymen are displaying at the present time. They are absolutely undemonstrative, but all say the same thing: 'We are going to whip the Germans.' An idea of James Hussey, 1914 president of the local Trades and Labor Council, was Birkenhead, the consent of the war last night re-elected for the ensuing office was gained to raise a regiment, term by the unanimous vote of the slightly under the required height.

The first day the officers had over 2,400 applicants to join the regiment, which has been christened the 'Birkenhead Bantams, on account of the

Precautions of War. "In London the utmost precautions are taken at night to guard against Zeppelin raids. The tops of the globes that light the street are painted over the top and two-thirds of the way down the side, so that the light is thrown directly below. The Donald Wright and Jack Steele were windows of all the trains are darkcted as labor representatives to the ened at night, while the engines rush

"England appeared to me to be manufacturers' and reception com- one vast camp. Soldiers are everywhere to be seen; otherwise, one would hardly know that Great Britain

"Over 10,000,000 pairs of shoes have old the members that he had heard every German soldier had a triple the salaries of the high-paid employees of the city.

"Why, with an overdraft of nearly Krupp Made Belgian Cannon. Krupp Made Belgian Cannon.

\$100,000 facing us it is high time that something was done to stop the leak-tage," said Ald. Donnelly. The alder-those in the vicinity of Antwerp, man's statement that contracts would have fallen as quickly as they "To Canadians, it was surprising not be let this year without first passing the council, as had occurred last year in gravelling Dundas street east cannon had been made by the Krupps. f the fair grounds, brought a round and were all defective in the vital of applause from the audience. The parts, which were made of soft macouncil went on record as being opposed to granting an honorarium of any kind worthless.

said that he was opposed to granting Dr. nutchinson a pension.

Controller Ernia Poss.

"I was told by a friend who is in the automobile business, that the average life of a meta-Controller Ernie Rose, in reference front was but ten days, and of a To Last One Year Longer.

conclusion, Mr. Russ declared out that if the controllers' salary was that the most conservative estimate cil would have to release him from this general public in the Old Country promise. Ex-Ald, Edward Stein and President a year from the spring. The opinion James Hussey thanked the members for was that Germany had her head in a the support they had given them in the noose that was slowly but surely be ing drawn together, as could be seen from the report of slight gains by The concensus of opinion was that emposed of Messrs. Keats, Ingles and Austria would be out of the war by Francisco, wait on them, to see what the former body intend to do regarding the furnishing of free textbooks, to Mr. Russ was away six weeks, and

The council went on record as being ARRANGE FOR IMMIGRANTS

ada After War. nuge influx of European immigrants in to Canada, expected immediately after he war, the chief immigration officer of he Salvation Army, located at Lon n, Eng., will shortly visit Canada to

the war is at a standstill. Almost al of the immigration offices conducted by the Salvation Army and by the

Fox-McCartney horse deal was writ- PLANS NEARLY COMPLETE FOR FEDERAL DISTRICT

Forthcoming Session

plans for making Ottawa a federal dis trict are almost completed. The fi William Fox traded horses with ishing touches are being put on ther tation to Parliament when it meet

For the past eighteen months a stal cided it wasn't a regular horse, and of engineers and draughtsmen has bee took it back to McCartney's stable and tied it in the yard. McCartney paring plans under the direction and supervision of E. H. Bennett, of Cheggo, and E. L. Cousins, of Toronto Fox left it stand there until the cago, and E. L. Cousins, of Toronto, to the cago, and E. L. Cousins, of the cago, and the ca

AUTOMATIC MACHINE GUN

appellate and high court divisions at sufficient amount to provide an automatic machine gun, complete, with spare parts, accessories and ammunition INGERSOLL.—Jan. 6.—The officers of Pride of Oxford, L.O.L. No. 743, were intion that they agree to man it and attach it to one of the Toronto volunteer regiments, preferably to the first one form a Law Students' Company. This gift will be subject to the approval of the military authorities at whose disposal the gun will, of course,

On Debentures.

BY FLASHLIGHT

An interesting booklet. It's free, Ask for it.

Deposit Boxes To Rent at Lowest Rates.

COR. CLARENCE AND DUNDAS STS.

BY FLASHLIGHT

An interesting booklet. It's free, Ask for it.

J. H. BACK & CO.
210 DUNDAS STREET.

Wagee, H. McMulkin, F. Houghton.

The agricultural classes in connection with the Collegiate Institute are being well attended. They were opened on Monday with 21 pupils present. It is expected there will be a marked interesting booklet. It's free, Ask for it.

Sprinkle a little Po Theoline (procurable at any drug store), on a hot, wet sponge, and rub briskly over the low the blackheads have disappeared. Anyone troubled with these innsightly try this crease yet.

Mira Josephine Flannery of Piccadilly street, left London yesterday for Pegina, where, on Jan. 12, she beco es the bride of Dan Cushing, form rly a London newspaperman and now managing editor of the Med ine Hat (Alta.) News.

ROWAT'S COFFEE Pleases people who are particular.

T. A. ROWAT & CO., 250 Dundas St. Phones 3051-3052.

ooth well known in the city. For some years Mr. Cushing was a sporting editor in London, and at present s still identified with sport, being the secretary of the Western Canadian Baseball League.

PEEL'S

Richmond Street

Shoes by Mail to Any Point in Ontario

The J. P. Cook Company, London distributors of the famous ASTORIA Shoe, and pioneers in the mail-order shoe business, have recently established a well-equipped mall-order department, and are prepared to ship to any point in Ontario, prepaid, any of their fine shoes for women. They also sell the Lifebuoy Rubber, which has a specially reinforced leather heel that prevents the rubber from slipping or splitting, which has a great demand. They are built for women's shoes and sell for 85 cents a pair. Cook's Shoe Store is one of the best in Ontario, and carries the widest range of sizes and styles of any shoe store in the district. This enables them to offer to people who are unable to come to the city, but who want to have stylish and good footwear, an exceptional opportunity to buy shoes at the same price paid by their city cousins. All shipments

The Store that Serves You Best' 167 DUNDAS ST. ANNEX 398'RICHMOND ST.

ROSS'

FurSale NOW ON!

\$35,000 Stock

of strictly up-to-date Furs and Dressed Pelts from which garments can be made on shortest notice at same cost as ready-made articles.

Reduced Prices

THAT WILL COMPEL A COMPLETE CLEARANCE WILL RULE.

This is An Opportunity for Bargains at First Hand From the Manufacturer. Conditions in the fur business make it imperative that

stocks be cleared. The present world's war has affected the fur market so

adversely that prices may never again be so low. Now is the time to secure fur bargains. The interest on hundreds of dollars may be saved on a moderate purchase. Our large and varied stock is too extensive to give other than a few quotations from our range.

Every Article Guaranteed.

Super Black Russian Rat Coats, 50 inches long. Regular \$125.00. Now \$98.50 Natural Muskrat Coats, 48 inches long. Regular \$48.50. Now \$30.00 Natural Muskrat Coats, 48 and 50 inches long. Regular \$65.00. Now \$48.50 Natural Muskrat Coats, 48 and 50 inches long. Regular \$70.00. Now \$52.50 Near Seal Coats, any style. Regular \$80.00. Now...\$65.00 Near Seal Coats, any style. Regular \$87.50. Now...\$70.00 Hudson Seal Coats, any style. Regular \$135.00. Now \$100.00 Hudson Seal Coats, any style, Regular \$125.00. Now \$95.00 Natural Russian Pony Coat, beaver collar and cuffs, 52inch. Regular \$125.00. Now...... \$95.00 Marmot Coat, 45-inch. Regular \$60.00. Now..... \$47.50

Ready-to-Wear \$10,000 Sale \$10,000 Stock

Now is the time to secure bargains. The interest on hundreds of dollars may be saved on a moderate purchase.

CLEARING

Latest Style Coats, sizes 16, 18, 34, 36, 38, 40, in black, tan.

navy, plaids and grey. Regular \$10.75, \$12.50, \$15.00. \$18.75, \$22.50 and \$25.00. Now all at Half Price Latest Fall Suits, sizes 16, 18, 34, 36, 38, 40 and 42, in navy brown, copenhagen and black. Best serges and worsteds. Regular \$16.50, now..... \$8.25 Regular \$22.50, now..... \$11.25 Regular \$25.00, now \$12.50 Regular \$27.50, now...... \$13.50 Regular \$31.50, now..... \$15.50 A few Specials still left. Regular \$25.00 to \$35.00, clearing at \$5.00 10 Tweed Skirts, regular \$4.75, now...... \$2.49 1 Black Moire Skirt, regular \$15.00, now..... \$7.50 1 Plaid Skirt and 25 Waists, regular \$9.75, now..... \$5.00 1 Plaid Skirt, regular \$7.50, now...... \$4.75 1 Black Satin and Brocade Velvet Skirt, regular \$15.00 now \$9.75 3 Black and Navy Serge Skirts, in long tunic style. Regular \$6.75, now \$4.98 1 Navy Crepe Cloth Skirt, long tunic style. Regular \$8.25, now \$4.98 dozen Tailored Linene Waists, sizes 32, 34, 40, 42, 44. Regular \$1.50, now 79c 3 dozen Tailored Linene Waists, sizes 34, 36, 38, 40, 42, 44, 2 dozen Cotton Crepe Waists, low neck, short sleeves. All 4 dozen Silk Waists, all sizes, assorted colors. Regular \$5.00, now \$4.98 Everything in Neckwear, including Vestees, Belts, Collars,

PHONE 1319 196 DUNDAS STREET

Frilling, Mufflers, etc., reduced to clear.

DRUG STORES BARGAINS STOR S

TAYLOR'S **BIG STOCK-REDUCTION** SALE BEGINS TODAY

A few of this week's prices at all 4 of the busy Taylor

No other drug house would dare to offer you such low prices, because no other London drug concern is big

enough to BUY at these prices. \$1.00 Emulsion of Cod Liver | 50c Hind's Honey and Al-15c Palmolive Soap 8c 25c British Army Liniment 14c 10c Cigars—Japs, Old Abes, \$1.00 Turner's Invalid Port 20 Minutes in Havana,48c David Harums, Havana Perfectos, Rex, etc., either 50c Wyeth's Sage and Sul-50c Canthrox38c 25e Long Bars Castile Soap 15c 25c Carbolic Tooth Powder 9c 15c Large Cakes Pure Glycerine Soap, 3 for25c 35c Rubber Complexion Brushes 19c 10c Cakes Buttermilk Soap 5c 35c Dr. Morin's Healing EXTRA SPECIAL. Salve 180 60c Pound Rolls Absorbent 50c Antiphlogistine29c Cotton 29c 10c H. D. Saits 7c \$1.00 Pair Rubber Gloves, 25c Witch Hazel Cream, 16c 50c Jars Morina Peroxide \$1.50 Fellows' Hypophos-Vanishing Face Cream, 24c phites 94c \$1.00 D. D. Eczema 25c Aromatic Cascara16c Cure 59c \$1.00 Sargol69c Water Bottles88c | 25c Laxative Cold Cure \$3.00 Red Rubber Hot Water Bottles\$1.48 | 25c Hutch18c \$2.25 Ladies' Whirling Spray Syringes98c 50c Five-Grain Lithia Tab-25c Fluid Magnesia14c lets24c 50c lb. Fresh Assorted 25c Bottles of 100 A B S &

Tablets 14c 75c Jad Salts49c 35c Bottles Perfume19c 25c Hamilton's Pills ...14c 25e Unbreakable Dressing \$1.00 Beef, Iron and Wine Milk \$2.73 (best grade) 49c 25c Linen Writing Pads.. 9c 25c Catarrhozone16c 10c Packages Envelopes, 5c 50c Catarrhozone33c

25c Mecca Ointment14c 25c Mennen's Talcum ...14c 25c Eelectric Oil13c 25c Putnam's Corn Cure, 17c 50c Nestle's Food37c \$1.25 Wincarnis77c 25c Robinson's Barley ... 18c 35c Extract Wild Straw-25e Whisks 9c 35c Djer Kiss Talcum, 19c 25c Clothesbrushes14c \$1.00 Morina Face Powder, \$2.00 Real Ebony Hair-

all tints 48c 85c Mercolized Wax ...59c brushes, with guaranteed bristles88c 35c Hair Brushes19c 25c Toothbrushes13c 25c Miller's Worm Powders Brushes 24c 50c Phillip's Milk of Mag-

50e English Shaving

\$1.00 English Shaving

15c Williams' Shaving

White Toothbrush Hol-

35c Pound Williams' Bar-

25c Carbolated Tooth

35c Pond's Vanishing

75c Parmint (double

\$1.50 Syrup of Hypophes-

nesia 38c Brushes 47c \$1.00 Burdock Blood Bitters Sticks 7c \$1.00 Pinkham's Vegetable 25c Talcums, all odors ... 8c 25c Pound Tins Violet Tal-

Compound 67c 25c Nerviline 15c 50c Pyramid Pile Cure. . 36c 25c White Soap Boxes ... 9c \$1.00 Quinine. Iron and 25c Toothbrush and 25c

Wine Tonic 48c 10c Steero Beef Extract Cubes5c \$1.00 Tasteless Preparation 50e Zam-Buk28c of Cod Liver Oil69c 50c Peps**29c**

25c Carter's Little Liver 25c Chilblain Remedy 17c Pills 13c 25c Beecham's Pills18c best made) 18c 35e Syrup of Figs18c

35e Best Improved Blaud's | 25c Bromo Seltzer17c 10c Quick Hand Cleaner... 2 for 15c

25e Bottles Peroxide 7c 15c Snap 3 for 25c \$1.00 V. S. Cure for the Tobacco Habit 38c 25c Palmer's Talcum 18c \$1.00 Sanatogen 77c 60c Abbey's Salts 38c 50c Florida Water 33c 25c Abbey's Salts 16c 10c Carbolic Soap, large bars

...... 5c

Milk 37e

phites 77c 15c Large Jars Vaseline, 8c \$1.00 Dr. Morin's Kidney 50c Liquid Veneer34c Tonic, the best kidney | 25c Salus' Pile Cure ...17c remedy made 48c 50c Pound Tins Sugar of

FULL PRICE AND WORTH IT. Taylor's Throat and Lung Balm

strength) 5c

This is the only remedy sold under a printed guarantee to cure all coughs, colds and bronchial irritations. It is altogether different from ordinary cough mixtures, syrups, etc., and is several times stronger. It gives almost instant relief, is absolutely safe even for children, and cannot upset the stomach.

Price 25¢ bottle, on our guarantee. IMPORTANT

We have all the prescriptions from Emerson's, Boyle's, Vining's, Loughrey's and Jepson's Drug Stores. No matter where you live you are not far from one of Taylor's 4 Cut-Rate Drug Stores.

MARKET BRANCH: 399 Talbot Street, Opposite Market. EAST END BRANCH

SOUTH BRANCH: orner Horton and Wellington NORTH BRANCHS

Richmond Street.

Corner Central Avenue and

652 Dundas St., Between Adelaide and Elizabeth.