

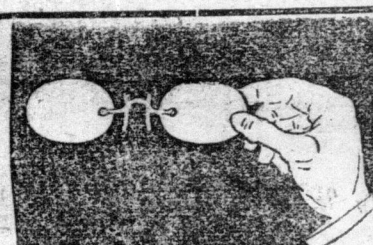
Photo Frames
A LARGE
VARIETY ALWAYS
IN STOCK.
O. B. GRAVES, Limited
203 DUNDAS STREET.

**FINEST
THIN-SKINNED
CALIFORNIA
PRUNES**
Per lb. 10c, 12½c, 15c
GOLDEN DATES.
3 lbs. for 25c
**OUR OWN MAKE
MINCEMEAT.**
Per lb. 10c

John Diprose
THREE POPULAR STORES:
Dundas and Ridout Streets.
Dundas and Wellington Streets.
Richmond and Hyman Streets.

Sight School
**Forest City
Business College**
Y. M. C. A. BUILDING.
FROM JAN. 4. 90-k

The Tecumseh Grill
OPEN 8 P.M. TO 12 P.M.
Special Attention to Dinner and Supper.
Business Men's Lunches 50c
SERVED IN CAFE 12 TO 2 P.M.



**INVISIBLE
BIFOCALS**

Double vision glasses, made all
in one piece. Far and near vision
without any visible lines of divi-
sion.

PRICE FROM \$6 00 UP.

Manufactured in London at
The Brown Optical Co.
PHYSICAL EYE SPECIALISTS.
237 DUNDAS STREET, LONDON.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
Court House, next Court House, London.

D. L. AND W. SCRANTON COAL
Our customers are well satisfied
with our Coal, and highly recom-
mend it. If you are not, with yours,
try ours, and be convinced of its
superiority.
W. H. WINNETT
Phone 481.
All Sizes. Prompt Delivery.
Office and Yards, Horton and
Williams.

**London Conservatory of Music
and School of Elocution**
For particulars re tuition or exams,
write the Registrar.
F. L. WILLGOOSE, Mus. Bac. A.R.C.O.,
Principal.
LOTTIE L. ARMSTRONG, Registrar.

**DR. JARVIS
DENTIST**
Corner Dundas and Clarence Streets.

TRAFFORD'S
For Reupholstering. Expert
workmen. Prompt attention.
Reasonable charges.
129 DUNDAS STREET.
11 MARKET SQUARE.
Phone 864

Scranton Coal
Is sold by Heaman. We have
fresh-mined Coal arriving daily
in box cars. Try a ton.
Heaman & Son
York and Burwell Streets.
Phone 312.

Your Grocery Order
Given the most careful attention.
Everything in season.
HARRY RANAHAN
PHONE 1024.

LONDON AND DISTRICT

Infant Class Entertainment.
The primary department of Wel-
lington Street Methodist Sunday
school held its annual entertainment
in the school room last evening. Under
the direction of the superintendent,
Mrs. Alice Lloyd, a number of choruses
and songs were rendered by the children,
forming a pleasing programme. All the
pupils of the department were remembered
with holiday gifts.
At the Richmond Street Methodist
personage, 1059 Richmond street, on
Tuesday, Miss Merritt Winona Bows,
daughter of Mr. George J. Bows, of
Hull, and Miss Mary Jackson, of
Hull, were united in marriage to Mr. Menno J.
Jackson, son of Mr. Henry Jackson, of
Morris Township, Huron County. The
wedding ceremony was performed by
Rev. S. A. Anderson. Mr. and Mrs.
Jackson will reside in Morris Town-
ship.

**JOHN M'GUGAN FOR
COUNTY WARDENSHIP**
Reeve of Lobo Announces That He Is
an Aspirant For the Honor.

John McGugan, reeve of Lobo, an-
nounces that he will be a candidate for
the wardenship of the county council.
Mr. McGugan has taken a very promi-
nent part in the work of the council
for many years, and has had an experi-
ence which eminently fits him for the
position for which he is a candidate.
Mr. McGugan is in very close touch
with the affairs of the county in gen-
eral.

**CANADIAN GIRL
MORE ATTRACTIVE**
Detroit Lady Sues Physician for Her
Blighted Affections.

Detroit, Mich., Jan. 2. — Claiming
damages to her affections in the sum
of \$50,000, Miss Violet Schram began
suit against Dr. Frederick B. Ashton,
a well-known Woodward avenue
physician, for breach of promise of
marriage. The suit was called in the
circuit court this afternoon.
Miss Schram, who is about 35 years
old and of good appearance, says
that Dr. Ashton "kept company"
with her, to the exclusion of other
desirable men, and that at the end of
that time the physician met and fell
in love with Miss Margaret Galley, a
pretty young woman of Belleville,
Ontario. Miss Schram alleges that
when she reproached her lover with
his preference for the Canadian girl,
the doctor remarked: "Well, you
know it is not often a fellow gets a
snap like this," and from this time on
Ashton's affections, according to Miss
Schram, were transferred wholly to
Belleville, where he married Miss
Galley on May 24, 1910.

WYOMING REMAINS DRY.
[Special to The Advertiser.]
Wyoming, Jan. 3.—Complete re-
turning show that the local option re-
peal was defeated. Local option car-
ried by 75 per cent, there being only
30 votes in favor of the proposed re-
peal.

LOOTED BY PIRATES.
Amoy, China, Jan. 3.—The Banbee,
a small Spanish steamer, trading along the
coast, was attacked and looted by
pirates today at Tungan. The commander
of the revolutionary troops in the vicinity
has sent a strong punitive expedition
against the pirates. Heavy reinforce-
ments are arriving here from Foo Chow.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR
MONEY BACK.
374 RICHMOND STREET.

**THE
YOUNG WIFE**
Who uses "Purity" Baking
Powder will have food pure
and nutritious—food that her
husband will enjoy. So many
of the young wives of today are
ridiculed on account of their
baking. "As heavy as lead" is
said of the young wife's bak-
ing. Very often it is true.
It is not for want of skill,
but there is a reason—she does
not use "Purity" Baking Pow-
der. Pure, light, nutritious
food is invariably the result
when you use "Purity."
Only 20 Cents Per Pound.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

FINE FURS
1857 to 1912
BELTZ
Practical Furrier
Music and Drama

Dainty Alice Lloyd.
Alice Lloyd, the dainty singing
comedienne, who is known in this
country only as one of the biggest
drawing cards in high-class vaude-
ville, will make her first appearance
in this city in the kind of role in
which she has achieved her greatest
success in London, Eng., and New
York, at the Grand Opera House on
Friday evening next, Jan. 5, as the
star of Messrs. Werba & Luescher's
musical glee, "Little Miss Fix-It."
Miss Lloyd has long been a favorite
in the big Christmas pantomimes that
are just as much a part of the Eng-
lish holiday season as Christmas it-
self. She has played Cinderella eight
times in various parts of England, and
has had the title role in important
London productions such as "Little
Red Riding Hood," "Goody Two
Shoes," and other dramatizations of
famous fairy stories. During the ac-
tion of the play Miss Lloyd will pre-
sent her famous vaudeville specialty,
singing all of her latest song hits, in-
cluding "Have You Ever Loved An-
other Little Girl," "Oh, Mother," "The
Hobnob Promenade," and "Ship Ahoy"
and some of her old favorites.

"The Chocolate Soldier"
At the Grand this morning began
the sale of seats for "The Chocolate
Soldier," which will play an engage-
ment of thirteen nights, Saturday
next. The catchy airs of the famous
Strauss opera have won their way in-
to the hearts of all lovers of music,
and at no season have they been pre-
sented by such a brilliant aggregation
of artists, which competent critics say
has never been equalled in light
opera. The elaborate, not to say gor-
geous, setting of the piece is in full
harmony with the character of the
opera, and the established reputation
of the Whitney Grand Opera Com-
pany. A number of the principals
have been with the company since its
original production in New York, and
the company includes a trained chorus
of sixty singers and an orchestra of
25 soloists under the direction of John
Lund. No phone orders taken.

COLDS CAUSE HEADACHE.
LAXATIVE BROMO Quinine, the world
wide Cold and Grip Remedy, removes
cause. Call for full name. Look for sig-
nature. E. W. Grove. 25c.

This is the time to visit W. B. Law-
son's, 138 Dundas street, if you wish
to find grand bargains in footwear for
men, women and children. Only a few
days more.

Taxi Cabs and Carriages for every
occasion. Hueston's Livery.

**For Your Tea or
Reception**
Our stores are stocked with many
dainty lines of both staple and
fancy goods.
We call your attention to
this again. It is the most
appetizing and full-fla-
vored beef. We know it will please
you.
Per Pound, 40c.
Complete lines of **Fresh
Biscuits**
both Canadian and
Imported Biscuits.
Largest assortment in the city.
15c to 75c per Pound.

**Best
Coffee**
The quality of the Coffee we sell is not sur-
passed. The beans are
perfectly blended and roasted. Pull
beans or ground by our electric
mills.
40c per pound.
T. A. ROWAT & CO.
250 Dundas St., Also South London.
Three Phones, South London 969;
Dundas Street, 3051-3052.

ASYLUM FIRE
Continued From Page One.

CITY FIREMEN ARRIVE.
The men of the city brigade were on
the scene as soon as the long drive
could be made. The hospital brigade
had turned out in two minutes after
the summons had been sounded by
their chief, Engineer Charles Ross.
Even at that time the fire, which started
in a place isolated from the engine-
rooms at the extreme rear, gained
great headway through the upper
floors and reached the roof. It had
gone past the bake shop and reached
the ballroom, in a remarkably few min-
utes. With the wind doubling the
sweep of the long tongues of fire, it
seemed that the flames would soon be
in the main building. In fact, so much
smoke poured into the corridors that
those in the building believed that the
fire had reached that part, and some
were fearful that the whole place was
doomed. The hospital men took their
stand at the passageway after the on-
ward rush of the red element had
driven them back, and fought hard to
sacrifice only the rear section.

BRIGADES COMBINE FOR FIGHT
By the time Chief Aitken's men had
arrived there was a difficult enough
fire-fighting proposition for them. It
was only by doubling up both brig-
ades probably that so effective a stop
was made.
But it was as much a matter of
equipment as men that saved the
building. The asylum reservoir, con-
taining a million gallons of water,
supplied the auxiliary fire pump with
something just below 100 pounds' pres-
sure. But the single lines had little
effect upon the advance of the sweep-
ing rolling flames. It remained for
the famous hose team, which was
of three lines into one and stem the
tide as it threatened to engulf and
sweep across the connecting building.
This deluge set brought about a per-
ceptible lessening of the fire's fury and
the pendulum began to swing the other
way—toward hope of saving the build-
ing. At that time every patient stood
ready to clear out in a moment. Many
of them crowded to the windows of the
dormitories and watched the fire, but
from the outside there was no per-
ceptible concern for their safety.
There was danger from falling cor-
nices and wire, but not a man was
seriously hurt.

A FAST RUN.
Dr. Robinson, the superintendent,
and his assistant, Dr. Steed, were at
the theatre, and stepped over to the
London Club for a few moments.
They had hardly been seated when
the telephone rang and Dr. Robinson
was informed that the hospital was
on fire. The information given him
was meagre, and he was much
alarmed.

WELL-FED PEOPLE
Get Along Best—Keep Your
Stomach Right.

"Japan feeds her soldiers on good
American beef, and bread," says a
Philadelphia physician.
Well nourished soldiers fight best,
and well nourished people always do
the best work. Keep your stomach
in good order with Vinol, our deli-
cious cod liver and iron remedy with-
out oil, and you will be strong.
Mrs. J. H. Mackins, of New York
City, says: "For weeks last spring
I had no appetite and poor digestion.
I knew my strength would fail if I
did not build myself up so I took
Vinol, as recommended by a friend.
"Vinol restored my appetite and
strengthened my digestion so that I
now eat heartily and enjoy my food.
It has done me 'heaps' of good."
Weak, nervous men and women and
sickly children all need Vinol to
give them new strength and better
blood. We guarantee that Vinol will
do this, and if it does not help you
greatly we give back your money.
Anderson & Nelles, druggists, also
W. T. Strong, druggists, London, Ont.,
special agents.

**Third in the List
For His Third Term**



A. L. D. J. G. RICHTER.

He at once called a taxi-cab, and
the chauffeur was instructed to get
him to the institution as rapidly as
possible. The driver needed no fur-
ther advice, but cut loose.
When the reflection was first seen
Dr. Robinson feared that the whole
main building was ablaze. However,
when he got further out he found that
the fire was in the rear portion, and
he breathed easier.
MAY GET A SUMMONS.
In the meantime the auto was frus-
trating all speed records. A policeman
noted this, and some time later secur-
ed the name of the chauffeur, and an-
nounced that he would be summoned
for furious driving in the morning.
By the merest chance a man at the
corner of William street escaped be-
hind the flying motor. He stepped almost
directly in the way of the flying
motor. Fortunately there was room
enough on the street to swerve the
car sufficiently to miss him, and
today he may thank his lucky stars
that he was not killed.
"How he escaped being killed, I can
never guess," said Dr. Steed, "it was
the narrowest escape I have ever
seen."

A WEIRD PICTURE.
When Dr. Robinson arrived, the pa-
tients were in the halls and dining-
rooms, the physicians and attendants
having cleared the dormitories.
It was a weird picture that met his
gaze. Clad in their night-robes, some
with blankets wrapped about them,
others with parti-colored garments
thrown over their shoulders, the pa-
tients presented a motley array. They
chattered and laughed and sang, little
understanding what it was all about.
They were very orderly, however. A
patient here and there was seized with
terror, but the majority were calm.

SLEPT AFTER ALARM.
One or two of them even slept after
the alarm was given. Dr. Macfarlane,
who was in ward seven, heard the
whistle, and immediately rushed to the
patients in that section into the halls.
There were in the top flat, the most
dangerous position. With soldierly pre-
cision, the whole body marched down
the stairs into the halls. The fire
escapes were lowered, in case of emer-
gency, and everything prepared to get
the patients out. The inmates of ward
six followed, and when they reached
the bottom flat all were supposed to
be out.

Dr. Ross, assistant to Dr. Robinson,
had arrived at the main building by
this time, and quickly inspected the
patients. Fearing that some had been
overlooked, he rushed back through the
dormitories, and in ward 6 found two
men back in bed sleeping. They had
been aroused from their beds on the
first alarm, but went back.
At 1 o'clock, the patients were or-
dered to their rooms by Dr. Robinson,
there being no danger then of a fur-
ther spread of the flames. He was
greatly pleased with the fact that the
main building was saved to the
improvements made last summer, and
to the firemen's efforts.

Years ago, there was a tunnel from
the engine-room through the centre of
the main building. In it were all the
steam pipes, etc., supplying heat to the
whole building. It was constructed of
lumber, scantling, etc., and was highly
inflammable. Last spring it was de-
cided to change this, and a couple of
months ago the tunnel was replaced
with a cement and reinforced concrete
structure.
"I attribute the fact that the build-
ing was saved to that fact," Dr. Rob-
inson stated in conversation with The
Advertiser. "There was nothing to
burn in it, and the flames could not
come through. Had it been the old
wooden structure, the flames would
have shot through there right into the
centre of the main building, and it
would have been impossible to pre-
vent it. The fire would have been
much more serious than it was. I am
more than pleased we made the
changes."

LUNCH FOR FIREMEN.
After 1 o'clock the fire was under
control, and there was little danger

There is nothing like a "Tea Pot"
test at your own table to prove its
sterling worth!

"SALADA"

TEA "Always and Easily the Best"
BLACK, GREEN, or MIXED. Sealed Airtight Packages Only
30c, 40c, 50c, 60c Per Pound

of a further spread. The firemen had
a little respite then and Dr. Robinson
and the staff furnished them with cof-
fee and lunch.
They were soaked and cold, and the
refreshments were greatly appreciat-
ed. The large volumes of water pour-
ing into the burning building contin-
ued to subdue the flames, and it was
merely a question of time when the
fire would be out.
Fire Chief Aitken kept his men on
the job until 4 a.m. Dr. Robinson kept
his own department on the scene until
morning in order to prevent a fur-
ther outbreak. The building was com-
pletely gutted, but the walls did not
collapse.

STRUCK BY SLATES.
The slate roof of the rear section
between the firemen considerably, and
caused the only accidents of the night.
Pieces of slate came tumbling off the
roof from time to time, striking the
firemen. A score of them have many
scratches on the face and arms as a
result of the tumbling slate.
Dr. Robinson is enthusiastic over the
assistance given the asylum fire de-
partment by Chief Aitken.
"Had it not been for the city de-
partment we could not have saved the
building," said the superintendent.
"Our men did well, extremely well, but
Chief Aitken and his men made it
possible to save the main part. They
did fine work."

EFFECTIVE WORK AT FIRE
Continued From Page One.

pressure it would have been invaluable
at last night's fire.

Chief Aitken Directs.
As soon as he arrived Fire Chief Ait-
ken directed the efforts of the men,
and placed lines on each side of the
passageway leading to the main
building, and made sure that the blaze
was prevented from getting through
there.

At times the fire was very specta-
cular, particularly when the roof caught.
Flames shot up in the air many feet,
sending up showers of sparks. The fact
that the roofs at the asylum are all of
slate probably prevented smaller fires
starting, which would have been hard
to cope with. The fire was at its most
dangerous point when the roof was
burning. After it fell in, it became
practically a question of drenching the
interior of the building until the blaze
was out.

Barracks Men on Hand.
The men from Wolsley Barracks,
in charge of Sergeant Major Briand,
were early on the scene, and many
times lent valuable aid.
The building which was destroyed
last night was also wiped out about 22
years ago. The same passageway
proved its salvation.

Dr. Robinson, when seen by The
Advertiser, stated that he had been
unable as yet to discover any causes,
but he will hold a complete investiga-
tion immediately.
He was greatly pleased with the manner in which the
1100 patients conducted themselves.
The attendants were continually
among the patients in case of emer-
gency, but all remained in a state of
their spare of the flames. The fire
good order for the most part. They
escapes throughout the building were
lowered at the first alarm, and every-
thing was in readiness for a hurried
exit. Fortunately, there was no need
of this.

Food Problem Serious.
One of the most serious problems
which confronts the asylum staff to-
day is the matter of preparing food.
The bake shop is intact, but the kitchen
from which several thousand meals
are served every day are in ruins. As
there are kitchens in connection with
several of the other buildings, this will
help the staff to some extent, but as
quickly as possible new quarters will
be prepared.

Profiting by former serious fires in
other institutions, the builders had
constructed everything as far as they
could in a fireproof manner. The
window sills and window frames are
practically all of steel. And the fire
wall at the rear of the buildings de-
stroyed goes down into the ground 15
feet. This kept the fire completely
out of the pump-house and engine-
rooms located immediately in the rear.
Had the flames ever crossed into this
structure, the fire-fighters would have
been absolutely helpless.

DISROBED AND ROBBED
Chicago Woman Roughly Treated by
Thief, Who Posed as Gas Inspector.

[Canadian Press.]
Chicago, Jan. 3.—Mrs. May Perlett, a
young widow, was compelled to disrobe,
submit to indignities, and finally was
robbed by a man, who, she told the po-
lice, entered her house as a gas in-
spector. She said he had followed her
from the gas company's building down
town out to her home, and had tried
to flirt with her on the way. When
he appeared at her door she hesitated,
she said, but let him in.
"He asked me where my jewelry
was," she told the police, "and when
I refused to say, he said he would kill
me if I didn't produce my clothes. He
bound me with corset strings, tore
three rings from my fingers, struck me
in the face, and then left."
Her screams attracted neighbors,
who rescued her. A cut over her left
eye was displayed as evidence of the
blow dealt her.

Traction Company
Hourly Service

Between London and St. Thomas from
7 a.m. to 11 p.m. on week days; from 9
a.m. to 9 p.m. on Sunday. Two-hourly
service between St. Thomas and Port
Stanley, cars leaving London on the
even hours go through to Port Stanley.
The last car waits for the theatre.

\$10 in Prizes for Photographs

For the best series of four or more
photographs of picturesque scenery,
horses, cattle, prominent people, or
pictures of local or personal interest,
that may be used as Calendar Pictures.
The Cranston people of Toronto are pre-
paring a Patriotic Series of Canadian
scenes and pictures for calendar and ad-
vertising novelty purposes, and for sale
and business purposes for 1912-13 season.
Photos need not be mounted or confined
to any size.

1st prize \$5 00
2nd prize 3 00
3rd prize 2 00
Awarded by competent judges April 1.
This is enterprise and patriotism on be-
half of Canadians; all such publicity and
enterprise should be encouraged.
Send only your best photos of beautiful
places, animals, children or pictures of
prominent and interesting places and
events to the
**CRANSTON NOVELTY ADVERTISING
COMPANY, 123 Bay St., Toronto.**
Business people generally can have ex-
clusive right on any original calendar or
novelty picture chosen for a season. The
Cranston people's representatives are now
on the road, and will call on all inter-
ested parties. Hold your orders until they
call. Write the house at Toronto. Send
your photos at once, and have them en-
tered for the prize money.

This Coupon good for 10c on one of
Cranston's Self-Filling Fountain Pens.
Thousands sold. Everyone satisfied.
No. 1, "Beauty," 40c; No. 2, "Dandy,"
50c, postpaid, cash with order. Fully
guaranteed, or no sale. b

FURNITURE SALE

Make sure you come to our store and
see our large sale of Furniture and House
Furnishings. Special this week:
A Beautiful Couch, regular \$75; this
week, \$47.50.
Fine Feather Pillows, regular \$1.75; this
week, \$1.25 per pair.
Special Reductions in Everything.

H. WOLF & SONS

Near Wellington. 265 Dundas Street.

NA-DRU-CO

Toilet and Medicinal Preparations are
compounded by expert chemists. Always
look for the Na-Dru-Co. Trade mark.

ATLANTIC CITY RESORTS.

**THE
Marlborough
'Blenheim'**
ATLANTIC CITY, N.J.
Leading Resort House of the World
CLARENCE WHITE & SONS, CLARENCE

Solid Phalanx of Business Men Placed in Office in the Contest for a Progressive London



W. E. ROBINSON.



J. P. MOORE.



E. H. JOHNSTON, M.A.



R. F. BLANDFORD.



T. J. MURPHY.



W. D. I. WRIGHT.



W. SPITTAL.



W. G. COLES.