

# SMALLMAN & INGRAM LIMITED

## Christmas Shopping. Do It Now

**THAT WHICH WE LOVE, WE LOVE TO ADORN**, is a bit of common logic, world old, and the natural reason why we seek so much to give gifts of adornment now, is because, in the sentiment of Christmas, love and unselfishness is uppermost. So when Christmas comes this store which has served large and varied patronage for upwards of 11 months of every year for over 30 years, suddenly in the 12th month, blossoms out into many times its ordinary importance. Stocks which have been gathered from all parts of the world are displayed. The variety is increased, choice, if possible, is made better, and what was indeed a beautiful store before, blossoms out into a perfect dreamland of useful holiday merchandise and myriads of shimmering oddities and novelties for the eye and harmony for the mind; commencing with Toy-Town in the basement and extending to the first, second, third and fourth floors, each spreading over 16,000 square feet--THE GREATEST CHRISTMAS STORE IN ALL WESTERN ONTARIO.

### Gifts for Girls

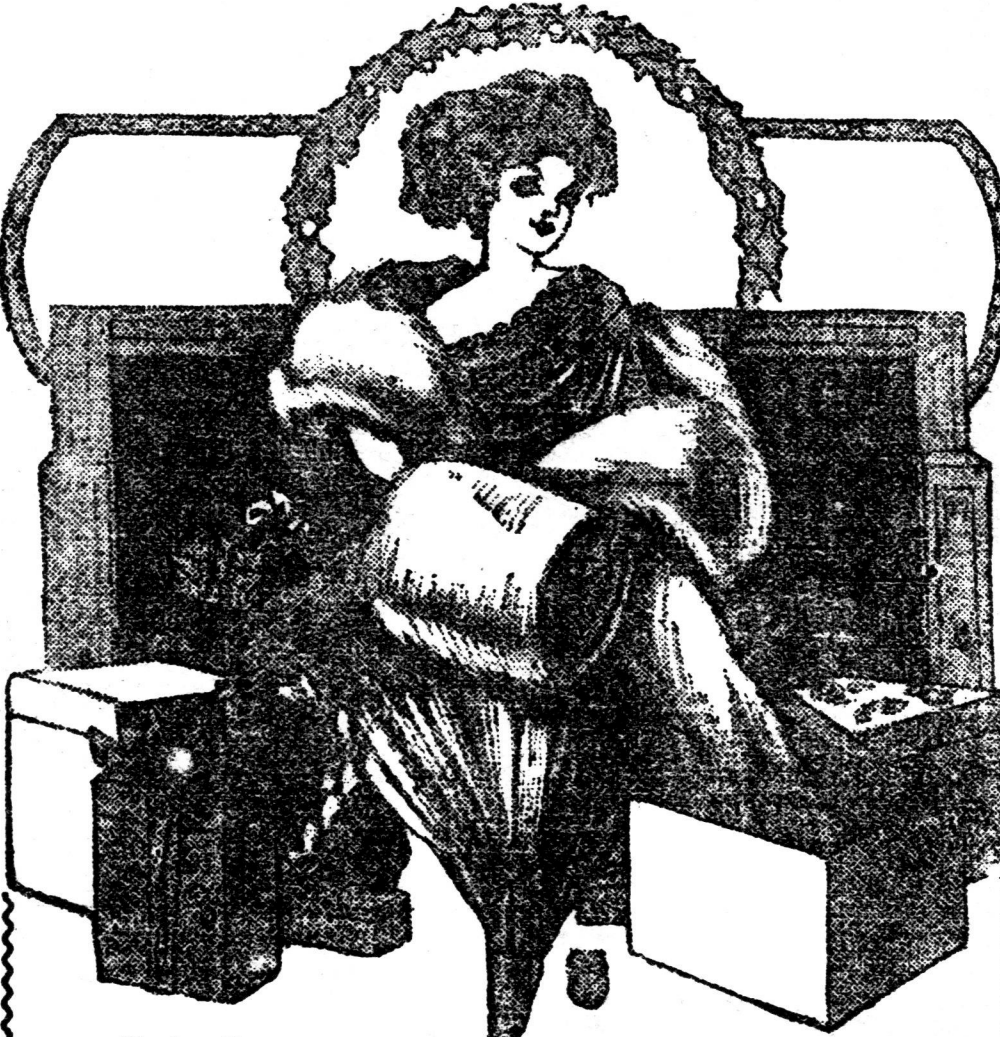
What a field is covered by the above headline. The little girls, the big girls, in fact you don't know just where to stop, as there are young girls and older girls, but in classifying your lists this one will easily outnumber all others in variety. You may commence in Toy-Town with a doll, and follow this list right through the store, and find in almost every department gift suggestions in great variety.

**Notion Dept., First Floor.**  
Dutch Collars and Jabots...\$1.50 to \$1.75  
Belts...25c to \$1.75  
Belt Pins...25c to 65c  
Buckles...25c to 65c  
Scarves...\$1.25 to \$6.00  
Mufflers...39c to \$1.25  
Tams...50c to \$7.00  
Manicure Sets...79c to \$6.50  
Jewel Boxes...25c to \$1.50  
Mesh Bags...50c to \$6.00  
Puff Jars, Comb and Brush Sets.  
**Hosiery Dept., First Floor.**  
Silk Hose, pair...\$1.00  
Cashmere Hose, pair...65c  
**Ready-to-Wear Dept., Second Floor.**  
Bath Robes...\$1.25 to \$1.50  
Sweater Coats...\$1.35 to \$1.75  
Toboggan Coats...\$5.00 to \$8.50  
Grey Lamb Muffs...\$4.75 to \$7.50  
Grey Lamb Neck-Pieces...25c to \$5.00 to \$10.00

**Ribbon Dept., First Floor.**  
Hair Ribbons, 6 inches wide 35c to  
Hair Ribbon in boxes, 2 1/2 yards...87c  
**Handkerchief Dept., First Floor.**  
Lace Handkerchiefs...35c to \$8.00  
Embroidered Handkerchiefs...12 1/2c to \$2.00  
Initial Handkerchiefs...\$1.00 (Box of Six.)  
Gloves (First Floor) 75c to \$1.50  
**Toy Department, Basement.**  
Dolls (Undressed)...25c to \$5.00  
Dolls (Dressed)...25c to \$5.00  
Dishes (Enamel)...85c to \$2.25  
Dolls' Cradles and Beds...50c to \$2.50  
Dolls' Trunks...50c to \$2.00  
Dolls' Houses...\$2.75 to \$6.00  
Small Chairs and Tables...35c  
Washing Outfits...65c  
Go-Carts and Carriages...25c to \$6.00

### Gifts for Ladies

Almost every department in the store contributes liberally to this list, as well as the useful articles of wearing apparel, such as Gloves, Hosiery, Silks, Dress Goods, Umbrellas, Handkerchiefs, Furs, and Leather Goods. A great variety of fancy Toilet Articles are shown in ebony, brass, silver, gold, etc. A few will be listed here:



**Notion Department.**  
Opera Glasses...\$3.50 to \$10.00  
Opera Bags...\$1.25 to \$1.75  
Tams...50c to \$7.00  
Hair Ornaments...50c to \$4.00  
Feather Boas...50c to \$25.00  
Silk Ruffs...\$1.75 to \$12.00  
Collars and Jabots...15c to \$1.25  
Belts...25c to \$1.85  
Card Cases...75c to \$2.50  
Mesh Bags...50c to \$6.00  
Towel Cases...\$1.00 to \$1.60  
Manicure Sets...79c to \$7.00  
Jewel Cases...35c to \$1.50  
Hat Pins and Holders...15c to \$2.50

**Ribbon Dept., First Floor.**  
Opera Bags...\$1.25  
Chenille Bags...\$1.25  
Handkerchief Bags...40c  
Handkerchiefs...6 1/4c to \$8.00  
Gloves, pair...75c to \$3.75

**Flannel Dept., First Floor.**  
New Challies Waist Length in box, each...\$1.50  
German Velours for Bath Robes, 5 yards...\$2.50

**Evening Dresses—Silk and Net**...\$16.50 to \$39.00  
**Evening Coats and Capes**...\$15.50 to \$35.00  
**Fur-Lined Coats** \$39.00 to \$82.00  
**Fur Coats**...\$32.00 to \$245.00  
**Fur Sets**...\$3.50 to \$135.00

**Corset Dept., Second Floor.**  
Artist Model...\$4.50 to \$5.00  
W. B. Nuform...\$1.25 to \$4.00  
Kabo Corsets...\$1.25 to \$4.00  
Brassiers...50c to \$1.00  
Fancy Hose Supporters...50c

**Hosiery Dept., First Floor.**  
Silk Hose, pair...\$1.25 to \$2.00  
Lisle and Cashmere Hose...75c pair; three pairs...\$2.00  
**Umbrella Dept., First Floor.**  
Umbrellas...\$1.00 to \$17.00  
**Ready-to-Wear, Second Floor.**  
Silk Petticoats...\$3.95 to \$10.00  
Silk Kimonos...\$6.00 and \$6.50  
Dressing Gowns...\$4.50 to \$16.50  
Combing Sacques...\$2.50  
Aprons...50c to \$1.00  
Lingerie Waists...\$4.50 to \$11.50  
Shawls...\$2.50 to \$3.50

### Gifts for Baby

From the cradle to the first doll or hobby horse, rocker and high chair, and all kinds of wearing apparel. In almost every part of the store you will find a multitude of gift suggestions for baby.

**Drapery Dept., Third Floor.**  
Crib Quilts...\$1.00 to \$2.00  
Crib Comforters \$1.25 to \$2.75  
Crib Blankets...\$1.75  
**Toy Dept., Basement.**  
Dolls...15c to \$10.00  
Rattles...10c to 25c  
Rubber Toys...25c to 85c Etc, etc.  
**Ready-to-Wear Dept., Second Floor.**  
Cribbed Jackets 48c to \$1.50  
Cashmere Coats...\$1.75 to \$6  
Shawls...85c to \$1.85  
Carriage Rugs...\$2.00 to \$4.75  
Embroidered Slips \$2 to \$7.50  
**Hosiery Dept., First Floor.**  
Silk Hose, pair...85c  
Fancy Wool Booties, in boxes at pair...75c and \$1.00

### Gifts for Boys

From  
Toy-Town  
in the  
Basement



Toy Town will supply the greatest number of gifts for the boys, as the list will show, and a visit to Toy-Town will demonstrate. But for the older boys a visit to our Gents' Furnishing Department is a wise suggestion. In fancy goods, too, many helpful suggestions are offered.

**Toy Department, Basement.**  
Magic Lanterns...40c to \$3.50  
Postcard Projectors \$2 to \$3.50  
Trains, on rails...\$1.50 to \$6.00  
Steam Engines...75c to \$3.00  
Self-Winding Locomotive...\$1.25  
Tool Chests...50c to \$3.00  
Blocks...25c to \$5.50  
Grocery Stores...75c to \$1.25  
Blackboards and Writing Desks...25c to \$11.50  
Express Wagons...75c to \$1.80  
Wheel Barrows...30c to \$2.00  
Glideroles...50c  
Flying Machines...50c to \$1.00  
Tops...10c to \$1.25  
Soldiers' Uniforms...65c to 75c  
**Notion Dept., First Floor.**  
Collar Bags...\$1.00 to \$1.25  
Collar Boxes...69c to 75c  
Ticket Cases...25c  
Military Hair Brushes \$2.00 to \$6.50  
**Boys' Furnishings, First Floor**  
Gloves...50c to \$1.00  
Ties...25c to 50c  
Cuff Links...25c to 50c  
Caps...25c to 50c  
Suspenders...10c to 25c  
Handkerchiefs...5c to 15c  
Mufflers...25c to 75c  
Sweaters, etc...50c to \$1.50  
Fur Caps...\$2.50 to \$3.50

**Toy Department—Basement.**  
Drums...25c to \$1.35  
Rocking Horses...\$6.00  
Grey Horses on wheels...25c to \$1.25  
Mechanical Engines...50c to 75c  
Sailboats...45c to \$1.50  
Hobby Horses...50c to 75c  
Colored Tops, in sets 25c to 75c  
Flying Tops, in sets 45c to \$1.25  
Simplex Combination Games \$1  
Humming Tops...10c to 50c  
Vacuum Gun Game...40c to 85c  
Humpty Dumpty Sets...\$1.25 to \$3.50  
Mechanical Autos...20c to \$1.25  
**Lead Soldiers...25c**  
**Daisy Air Rifles...65c to 95c**  
**Typewriters...\$1.00 to \$3.00**  
**Bob Sleighs...\$4.00**  
**Vacuum Rifles...85c**  
**Daisy Pop Gun...25c**  
**Balls...15c to 75c**  
**Loop-the-Loop...35c and 65c**  
**Zig-Zag...35c**  
**Bucking Broncho...50c**  
**Funicular Railway...50c**  
**Roaming Seals...35c**  
**Mechanical Boats 75c to \$1.00**  
**Steam Boats...85c**

### Gifts for Home



Furniture, for instance, for you and your great-grandchildren. The peculiar characteristics of so many of the old-time things was that they persisted. "You couldn't wear them out," as people have often been heard to say. Here is Furniture built to persist, to become an heirloom. And if there is any quality which a Christmas gift should possess, it is the lasting quality that will keep the giver in lasting remembrance. Our Furniture, Carpet, Linen and Drapery Departments offer a multitude of gift selections for the home.

**Linen Dept., First Floor.**  
Table Cloths, pure linen...\$3.50 up  
Doilies and Centre-Pieces...5c up  
Bath Towels...35c up  
Guest Towels, pair 38c to 80c  
Pillow Slips, Sheets, Spreads, Tea Cloths, etc.

**Carpet and Furniture Depts., Third Floor.**  
Wool Rugs, 9x12...\$8.75 to \$23.00  
Brussels Rugs, 9x12...\$15.00 to \$25.00  
Velvet Rugs, 9x12...\$20.00  
Wilton Rugs, 9x12...\$28.50 to \$45.00  
Axminster Rugs, 9x12...\$21.00 to \$60.00  
Other sizes in proportion.  
Door Mats, Hearth Rugs, Bath Mats.  
Bissell's Sweepers...\$2.60 to \$4.00

**Drapery Dept., Third Floor.**  
Portieres, pair...\$2.00 to \$25  
Lace Curtains, pair 45c to \$25  
Table Covers, each \$1.25 to \$7  
Couch Covers...\$2.00 to \$7.50  
Wool Blankets...\$2.95 to \$7.50  
Comforters, pair...\$1.19 to \$21  
Quilts...\$1.50 to \$4.50  
Bedroom Boxes...\$4.50 to \$7.50  
Sewing Screens, each...\$5.00

**Parlor Suites.**  
**Dining Suites.**  
**Bedroom Suites.**  
Tables,  
Davenports,  
Bookcases,  
China Cabinets,  
Hall Seats, Chairs,  
Couches, etc.

### Some Appropriate Christmas Gifts for Men and Young Men

Just a little more than a year since we opened our Men's Store on Richmond street, supplying Men's and Boys' Clothing and Furnishings in every detail, and today this is one of the greatest Christmas harvest stores for Men's Gifts in Western Ontario. Men's Gifts are not confined alone to this section either, but such articles as Walking Canes, Umbrellas, Ebony Brushes, Toilet Cases, Shaving Sets, etc., will be found in their respective departments.

**Umbrella Department, First Floor.**  
Umbrellas...\$1.00 to \$17.00  
Presentation Cases...\$6.00 to \$11.00  
**Men's Department, First Floor.**  
Kid Gloves, lined and unlined \$1.00 to \$2.50  
Fur-Lined Gloves...\$2.00 to \$5.00  
Fur Gloves...\$4.00 to \$7.50  
Motor Gauntlets...\$2.25 to \$5.00  
Driving Gauntlets...\$1.75  
Fur Gauntlets...\$7.50 to \$18.50  
Initial Handkerchiefs...25c to 45c  
Silk Neck Scarfs...50c to \$2.50  
Knitted Mufflers...75c to \$1.50

**Fancy Vests...\$1.95 to \$6.00**  
**House Coats...\$4.00 to \$15.00**  
**Lounging Robes...\$5.00 to \$30.00**  
**Bath Robes...\$3.50 to \$7.50**  
**Fur Collars...\$5.00 to \$18.50**  
**Fur Caps...\$5.00 to \$12.50**  
**Combination Sets—Suspenders, Armlets and Garters...75c to \$1.50**  
**Fancy Socks...25c to \$2.00**  
**Sweaters...\$1.00 to \$5.50**  
**Cuff Links and Tie Pins...25c to \$1.50**  
**Furniture Department, Third Floor.**  
Easy Chairs, Desks, Cellaratto, Shaving Cabinets, Card Tables, Bookcases.

**Bill Folds...75c to \$1.75**  
**Wallets...\$1.50 to \$3.00**  
**Card Cases...75c to \$3.00**  
**Travelling Cases...\$3.00 to \$13.50**  
**Military Brushes...\$2.00 to \$6.50**  
**Clothes and Hat Brushes...25c to \$1.50**  
**Tie Holders...50c**  
**Collar Boxes...69c to \$1.75**  
**Collar Bags...\$1.00 to \$1.25**  
**Shaving Mirrors...\$1.50 to \$5.00**  
**Shaving Sets...75c to \$6.50**  
**Writing Sets...\$12.00**  
**Ink Wells...\$1.00 to \$1.75**  
**Ash Trays...45c to \$1.50**

**YOU MAY HAVE YOUR CHOICE RESERVED.** By making a small deposit you may have any or all your Christmas things reserved and delivered to your order later, thereby having the advantage of making your selections from the fullest and most complete assortment in each and every department. Telephone Service on Every Floor. Call 2814.