We stand for PROGRESS. College reopens Sept. 6. J. W. WESTERVELT, Principal,

******** Suit will last longer, look nicer and be more admired than the average suit that costs nearly as

LABELLE, Oddfellows' Block Corner.



AREYOU WAITING For Something Good? WELL, HERE YOU ARE! six-strip Split Bamboo Bass Rod. full

A six-strip spirt Bamboo Bass Rod, full nickel-plated mountings, solid metal reelseat, cork grip, extra tip, put up in a grooved wood form, with a cloth cover, for \$1.25. Reels from 10c up to \$7. 25-yards. Braided Linen Lines, 15c. Trolling Spoons, 15c. Dip-Sca Furnished Lines, 5c. Brock's Gun Store, 192 Dundas Street, London, Ont.

Use "Maple Leaf" The Best CANNED SALMON Packed

R. K. COWAN, BARRISTER, SOLICITOR, ETC., County Bldgs., next Court House, London

BOOTS AND SHOES

Good value, court cous treatment and upright dealing.

Wm. Paxman, 347 Clarence

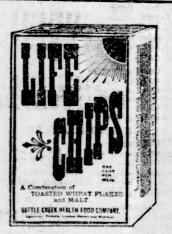
W. J. SMITH & SONS Undertakers and Embalmers 113 Dundas St Phone 586. Open day and night. Residence on premises.

D. A. STEWART. FUNERAL DIRECTOR

... AND EMBALMER. Charges moderate. Open day and night. Residence on premises. 104 DUNDAS ST. 'PHONE 459. George E. Logan, Assistant Manager. Fifteen Years' Experience,

HAWKINS' DAISY FLOUR

has been made for many years. Lasist on having it from your March-The Frost King Kenneth



Life Chips makes the daintiest of all break-

It is satisfying and refreshing and does not heat the blood.



Light as manna and full of nutriment. Try it as a light dessert, served with cream on a hot summer day.

Scissors and knives sharpened. Barbers' and horse clippers Keys fitted. Locks repaired.

Guns, rifles and revolvers repaired. Bicycles and fishing rods re moderate. Satisfaction

S SIGN OF THE

185 DUNDAS STREET.

JOHN MILLS BOOKSTORE,

REMOVAL NOTICE. Kent Brewery Thomas Wilson

Merchant Tailor. Removed to 212 Dundas St. North Side, Opposite Old Premises.

Goes For a Week

Longer than that, too, if you wind it. An ebony finish Mantel Clock. A beauty, and cheap, at \$5 90

492 Richmond Street.

The Bread for August Menus-

Light, delicious, wholesome bread may be assured by always ordering Johnston Bros.' XXX Bread-the ideal summer food. Have your grocer or our wagon supply you. JOHNSTON BROS. 'PHONE 818.

LONDON AND DISTRICT

-Mr. Kennaugh, 394 South street, a workman, had several fingers lacerated esterday while at work. -R. W. Bro. Henry Roe, of St. Tho-as, D. D. G. M., of London Masonic e St. Thomas Lodge, No. 44, on Thursay evening, Sept. 1.

TO LEAD INGERSOLL BAND. Mr. C. J. Ward, solo cornetist of the

THE BAND'S PROGRAMME. At the concert to be given in Vic-

al Harvester Company, was last night very pleasantly surprised by the office staff and the blockmen of his district, who have been gathered here for a few days to consult on matters of interest to the firm. Mr. McConvry was made the recipient of a rich mahor, "Widow" having been common at that make the recipient of a rich mahor, "widow" having been common at that months and 19 days at the time of his death In early life he conved on a left. made the recipient of a rich mahog-any leather-covered chair, the address accompanying it being read by Mr. Hugh McIntosh, and the presentation

The use of the fille months and 19 days at the time of his death. In early life he served as a clerk apprentice with W. A. Moody, who display throughout the paper. Many of the advertisers are now dead, but the known as "Guests' Block," in the store being made by Mr. R. B. Mowbray, names in many cases are recognizable now occupied by John Willard. He The address referred to the good will in the firms of the present day and this also was in the grocery business that existed between the manager and those in his jurisdiction, and also bespoke the loyalty of the employes. The grew. receipient had not the slightest intima- The first column on the second page feed store on Water street, and was

ish Government. The purpose of these there were fewer deserters from Lee's success of these tournaments. He was skin Government. The purpose of these experiments was to examine the effect of shooting against pasteboard. The trials were conducted on the wharves of the Swedish navy in Kariskrons, and the target used was a prepared one of millboard, against which fire from revolvers, rifles, carbines and machine guns was directed. The pasteboard, which was three inches thick, resisted completely the bullets fired from the

All we ask of you is to give our

BREADS

trial, which will convince you of their superiority.

The Parnell-Dean Steam Baking Co PHONE 929.

new message each day watch for it.

TO FAIR TIME. Fair time is drawing nigh, Are your lace curtains, fine spreads and other linen clean and spotiess for the holiday? If you'll have them done by the FOREST PROCESS you'll be delighted

be delighted.

Phone 1,048, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY,

"The Careful Laundry."

72-74 King Street.

They have been made for years and have become super-PORTER ior to all others.

> LONDON, ONT. The Polar Star

with the Webb C. Ball Watches-best

Fitted in any case to suit custome WARD The Jeweler, 374 Richmond St

watch for railway men-17 and 19 jewels.

YOUNG MEN

SUCCESS is more a matter of thrift and economy than most people imagine. You can open an account with THE CANADIAN SAVING AND LOAN COMPANY with a single dollar.

M. H. ROWLAND, Manager.

THE EARLY DAYS OF LONDON

Copy of the Old Prototype That Contained Interesting Ads and Reading Matter.

A copy of the Daily Prototype, published in London in the early days, has come into possession of the Advertiser, being sent by the Canada Metal Comdistrict, will pay his first official visit date Dec. 17, 1863, or nearly 41 years ago. It contained four seven-column -Mr. John Labatt, the well-known devoted to advertising. The art was brewer, who is now on his way to the different in those days and what would old country, yesterday sent a wireless now be called queer "copy" was used. message to his relatives in this city, For instance there is one advertise-stating that all was well on board the ment which is headed "Interesting ship. This is one of the first Marconi Guery. The Alma Hotel." This is what messages received in London. "Stranger—Which is the way to the Alma Hotel? I am a stranger in town and want to find comfortable seventh Regiment Band, has been en- quarters. Citizen-Well, sure enough, gaged at leader of the Ingersoll Forest- you are making inquiry for the right man, for John Hughes is the proprietor of the Alma and lives on the corner of York and Clarence streets. He can he had evidently run his hand along

grocer. Don't take any other because it's not nearly as good.

March—The Frost King.....Kenneth Selection—Dolly Varden Edwards because it's not nearly as good.

March—The Frost King.....Kenneth Selection—Dolly Varden Edwards because it's not nearly as good.

An advertisement of Joe Underhill, body was not discovered until Chief Young, who is on day duty, had, by headed "Give Joe a Call," while the readers are told elsewhere that "A rare hall to the furnace room, where he had to the fur Overture—Egmont ... Beethoven Intermezzo—The Chirpers ... Hildreth March—Men of Harvard ... Grey Valse—Immortelllen ... Gung'l Selection—Wizard of Oz ... Teitjiens African Idyll—Timbuctoo ... Grebel "God Save the King."

GAVE MANAGER A CHAIR.

Mr. J. A. McConvry, the manager of the London branch of the International Harvester Company, was last night very pleasantly surprised by the of-

> tion that he was to be honored in this was given to the leading editorial. On the second page leed store on Water street, and was was just he made a suitable acknowledgment of the gift. Mr. J. H. Hiscocks, the accountant of the London branch, was also presented with a box of cigars.
>
> The clearing editorial. On St. Marys market clerk for some years, and also held the position of overseer upon some financial questions that the Prototype considered needed some clearing up. The telegraphic news, put under a small head, included half a and was secretary in the two great column about the war with the South A series of interesting firing trials column about the war with the South, firemen's demonstrations held in St. recently was undertaken by the South recently was undertaken by the Swed- Civil War. One dispatch stated that 1899, and to him is attributed the great

> > Mr. Elliot on the British Constitution.
> >
> > "Skedaddlers" are reported to have been for the fire department, T. B. Bennett,
> >
> > "Skedaddlers" are reported to have been for the fire department, T. B. Bennett,

Attend Opening of the New Dairy Hall.

Tuesday, Sept. 13, will be one of the most important at the Western Fair this year. It will be the date of the opening of the new \$10,000 dairy hall,

there is a possibility that he will acwill accompany the Premier. board of directors will invite another distinguished personage to attend the opening of the hall.

Proceedings Ordered To Be Taken Against Mr. J. H. Mc Nechan.

Proceedings were commenced by the crown authorities in this city today to enforce the fine of \$3,000 imposed on Mr. J. H. McMechan by a high court judge some months ago for maintaining a nuisance—the Arscott rendering Mr. J. B. McKillop, crown attorney,

yesterday received instructions to pro-ceed with the enforcement of the ceurt's finding, and these he will carry out to the letter. The process in a case of this kind is identically the same as in the collection of a debt, the papers being placed in the hands of the sher-

The judgment was given by Chief Justice Falconbridge at the spring assizes, the understanding being that if nuisance was not abated in a

THE LATE R. T. SWALES

His Death and Burlal. Robert Thomas Swales, who has been

fire. To better see the kindling wood At the concert to be given in the band of the toria Park tonight by the band of the glass of good ale, and everything for the purpose of turning on the figure and his hand had touched a part of the wire that was not insulated. His as a pledge of the truth of the matter the incandescent cord to the lamp for

Marys. He also conducted a flour and

which was three inches thick, resisted completely the bullets fired from the small arms, but was perforated by the projectiles from the machine guns.

Mrs. J. R. Boyce and two sons, Harlold and Eldon, accompanied by the former's sister, Miss Emily Rossiter, have returned from a pleasant sojourn many first and a notice is given of a lecture by have returned from a pleasant sojourn mrs. The chief item among the local news on the third page is a sermon delivered the previous Sunday at the Wesleyan was conducted under the auspices of the Ancient Order of Foresters and St. Marys fire department, three representatives from each being chosen as the pall-bearers. For Foresters, Frank Alkmens, M. J. Dewey and Walter James: Mr. Elliot on the British Constitution. Standardlers' are reported to have been recently abroad at Kernel Clocks.

Mantel Clocks

Our Mantel Clock at \$5.9 is pronounced excellent value by all who have seen it. This clock is fitted with cathedral gong, runs for eight and Miss Staherland were appointed to the statement that Miss are provided to the statement that Miss are provided to the statement of the considerable dity, pillow with cathedral gong, runs for eight and Miss Staherland were appointed to the statement that Miss are provided to the statement that Miss are provided to the considerable dity, pillow with cathedral gong, runs for eight and Miss Staherland were appointed to the statement that Miss are provided to the considerable dity, pillow with cathedral gong, runs for eight and Miss Staherland were appointed to the considerable dity, pillow with cathedral gong, runs for eight and Miss Staherland were appointed to the considerable dity, pillow with cathedral gong, runs for eight and Miss Staherland were appointed to the considerable dity, pillow with cathedral gong, runs for eight and might considerable dity, pillow runs and runs an

Mr. Ross Accepts Invitation to Grand Trunk and Handle Company Fail to Reach an Agreement.

The result of the negotiations which have been in progress for some time between the Columbia Handle Comand in addition it will also be marked pany and the Grand Trunk Railway by the presence of the Premier of On- will in all probability be known today. tario, Hon. G. W. Ross, who has ac- The representatives of the company had directors to perform the opening cerc-General Manager McGuigan and Su-Hon. John Dryden, Minister of Agri- perintendent Jones, of the G. T. R., in culture, has also been invited, and regard to the former removing from their present premises, but nothing decompany Mr. Ross and participate in finite was accomplished. The handle the interesting event. Mr. Dryden has company submitted several propositions written the management of the fair, to the railway men, and the latter in stating that at present he is unable to turn made some propositions to the state definitely whether or not he will be able to come, and adding that if it is at all possible for him to do so he clined to accept the other's terms. It was stated today that the Grand There is also a likelihood that the Trunk offered the handle company the choice of two sites - one on Rectory street, at Simcoe, and the other on Adelaide street at the corner of Horton. The railway was also willing to allow the handle works to continue in the present building for another twelve months during which time a new fac-tory could be erected. No money consideration was mentioned by the manager of the Grand Trunk. The handle ompany feels that if it accepted the terms of the railway it would be in

almost as bad a position as a firm without a place of business. The building of the new roundhouse will be com-menced shortly, as surveyors are now at work staking out the ground, and this will mean that all of the sidings to the west of the handle factory will be torn up to make room for the struc-ture. The roundhouse will also come within a very short distance of the handle factory-so close, in fact, that the use of the west and most important entrance will be entirely cut off, leaving the company with only the north and east sides for exits and the handling of the manufactured and raw materials. This would handicap the company to such a great extent that it would be impossible to carry on opera-tions with any degree of satisfaction.

Letters to the Editor.

THE WEST LONDON BRAKE-WATER.

Editor of the Advertiser: Dear Sir-In your issue of the 23rd stated I find a letter from Mr. F. A. Jones, e fine would be enforced. For a which he says that it was not Engipreafter, it is said, the works of the wo time thereafter, it is said, the works were not operated, but of late there ered so good, but he would have me were not operated, but of late there have been endless complaints, not only from the residents of that section of the city, but particularly from the employes of the McClary Company's new foundry. The latter are said to suffer to a greater extent even than do the people nearby, and it was only a short time ago that there was some talk of them instituting proceedings to have the rendering works removed or closed.

The properties of the would have me be event the wast London break water committee's ideas which were embodied therein. Now, Mr. Editor, if that were the case why do the West London committee refuse to accept the report? Then, again, he says that the ratepayers and tenants of West London them instituting proceedings to have the rendering works removed or closed.

The properties of the would have me be event the wast London break water committee's ideas which were embodied therein. Now, Mr. Editor, if that were the case why do the West London committee refuse to accept the report? Then, again, he says that the ratepayers and tenants of West London would tell me to mind my own business, Well, Mr. Editor, at the mass meeting held in West London in April

Gives Warning to September.

Storms and gales over land and sea.

One of these great West India the period, so that they often approach the southern coasts of our continent, in a wandering sort of way, occupy-time many days. But they take on renewed energy at the centers of the regular storm periods, working their greatest devastation on both land and I was appointed on the committee in spite of all Mr. Jones could do to keep me off it, he then using the same methods that he used in his letter of A Much Esteemed Man Details of Aug. 22, viz., that I was not a rateorder to get on the committee he was compelled to move his own nomination.

A secondary stored doing night constable duty for St. Marys, since the resignation of H. G. Nutt. was found on Sunday morning in the furnace room adjoining the fire half, in the basement of the town hall shocked to death by a live wire. It is supposed that he had gone from the police office and through the fire half to the furnace room, some time below the furnace room, some time below the furnace room, some time below the fire half that the Apostle Paul of old was considered he was like and 2nd. Higher barometer, west-erly gales and change to much cooler will follow behind these disturbances. The storm period beginning on the stream provided to move his own nomination. A secondary storm period, beginning the last two days in August, will last into the 1st and 2nd days of September, storms having moved into central to eastern parts by the 1st and 2nd. Higher barometer, west-erly gales and change to much cooler will follow behind these disturbances. The storm period beginning on the last two days in August, will last into the 1st and 2nd days of September, storms having moved into central to eastern parts by the 1st and 2nd. Higher barometer, west-erly gales and change to much cooler will follow behind these disturbances. The storm period beginning on the last two days in August, will last into the 1st and 2nd days of September, storms having moved into central to eastern parts by the 1st and 2nd. Higher barometer, west-erly gales and change to much cooler will follow behind these disturbances. The storm period beginning on the

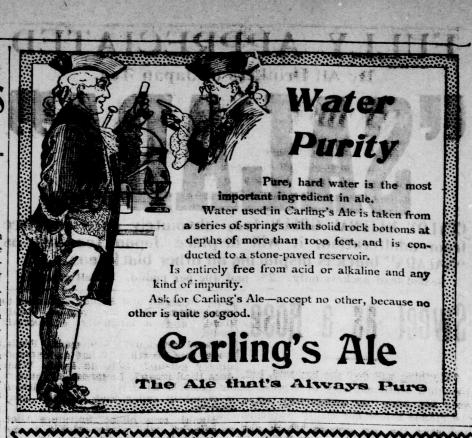
The cross was used in signing in the

Route To Brains

What's the Use

A LITTLE FRUIT,

2 SOFT BOILED EGGS, TOAST, A SAUCER GRAPE-NUTS AND RICH CREAM AND A CUP OF POSTUM. (Postum boiled full 15 minutes.)



WESTERN FAIR September 9th LONDON.

to 17th, 1904.

Entries Close September 8th. BRIGHT PROSPECTS FOR SUCCESSFUL EXHIBITION. Entries coming in rapidly-ahead of previous years. New Buildings. New Exhibits. New Attractions.

Special attractions the best ever offered (see official programmes now ready.) FIREWORKS DISPLAYS will be on grand scale, mag-

nificent spectacular representation of BOMBARDMENT OF PORT ARTHUR" FIVE EVENINGS.

For Prize Lists, Programmes and particulars address LT.-COL. W. M. GARTSHORE,

J. A. NELLES.

are developed. If these forces are delayed they increase in cumulative

energy and show themselves at later

ing well assured that at least on

month and express itself in

Secretary.

HURRICANES AND SEISMIC SHOCKS periods. Hence all careful, observing students of these forecasts may know that the real probabilities are

for each September storm period, be-

tures Will Prevail. Rev. Irl R. Hicks, of St. Louis, has period 16th to 21st, Sunday the 18th, to Wednesday the 21st, will bring the payer of that section of the city; that in politics I was a Socialist, and in September, from which the appended If an equinoctial hurricane,

supposed that he had gone from the police office and through the fire hall to the furnace room, some time between about midnight and 1:30 o'clock Sunday morning, to get some kindling wood to start a fire to keep himself warm while eating his lunch, as he had complained of feeling chilly the previous night, and had said that when the manner of the previous night, and had said that when the manner of the previous night, and had said that when the manner of the five and therefore he was unlike Mr. Jones. The storm period beginning on the 4th and extending to the 10th promises to bring many prolonged and severe perturbations. At least five astronomical causes will help to disturb earth's meteorological elements at this time. This is also another time when seismic, volcanic is set to bring many prolonged and severe perturbations. At least five astronomical causes will help to disturb earth's meteorological elements at this time. The storm period beginning on the 4th and extending to the 10th promises to bring many prolonged and severe perturbations. At least five astronomical causes will help to disturb earth's meteorological elements at this time. This is also another time when seismic, volcanic and meteoric phenomena will be reported from many extremes of the globe. In every probability a rush-instingency of the five and therefore he was unlike Mr. Jones. Hoping to meet a large gathering of the another time when seismic, volcanic and meteoric phenomena will be reported from many extremes of the globe. In every probability a rush-instingency of the storm period beginning on the 4th and extending to the 10th promises to bring many prolonged and seven in severy probability a rush-instingency of the storm period beginning on the 4th and extending to the 10th promises to bring many prolonged and seven in severy probability a rush-instingency of the storm period beginning on the 4th and extending to the 10th promises to bring many prolonged and seven in severy probability a rush-instingency of the storm period beginning with earth and in perigee, the vulcan from the northwest, as the storms of force, the Mercury equinox, the this period give place to the high barometr'c area pushing close behind increased tension of earth's autumnal equinox. The disturbances at them.

A regular vulcan sterm period is the time will almost certainly be aggravated in character, and prolonged, with possibly very slight intermission into and through the reactionary becometer, will fell the temperature

eastward over the country about the eastward over the country about the equator on the 10th, the chances for prolonged and violent disturbances into the 11th and 12th are unusually billity of hurricanes and high equinoc-During the early stages of these we must not be understood as fore-

over the interior, covering the greater part of the country will be culminating in low barometric, thunder storms and possible tornadoes in many places. If hurricanes and marked barometric depressions reach our dreadful lists of casualties and the proper watchfulness exercised, the why should one flounder along with a worn-down, fagged-out Brain when a simple experiment with food will rea simple experiment with food will reern states, followed by 'backing forecasts pertain almost entirely to the store, rebuild, strengthen and nourish winds"—that is, shifting from east to Southern and Middle States. They can continue to the continue to that same Brain and put it in shape to work hard, make money and do things.

Winds'—that is, sniring from east to southern and Middle States. They can north, northwest and west—attended by several days of dogged, peristent cold rains. We believe that the equatorial cyclones and hurricanes will delay their approach to our south. will delay their approach to our south- substances of value to be added to the ern coasts long enough to cause a list credited to Colorado. A blanket le-

> nomena will be reported from various is the first discovery of alum in Colparts of the globe on and about the orado. 9th. If very low barometer and equinoctial hurricanes reach the SEPIA POSTCARDS southern coasts and states at this time, northerly currents will induce marked boreal conditions over western and central sections, bringing frosts to northwestern states not far Phone 346.
>
> W. A. McKENZIE, Photo Supplies, opposite City Hall, upstairs. frosts to northwestern states not far

greatest devastation on both land and sea, nine times in ten, during these regular periods. Whatever character of storms are in progress during the

cyclone, is in progress in the gulf, or

body was not discovered until Chief signed. This cross remains to this day sion, into and through the reactionary barometer will fall, the temperature storm period central on the 11th and will again rise to quite warm, and 12th. The moon being at new and in scattering storms will be advancing perigee on the 9th, and on the celestial eastward over the country about the

> general disturbances, an excessively casting things out of the ordinary. nigh temperature, or heated term, is We mean no such things. We do say sure to make its appearance over that storms of decided energy will be most parts of the country, provided perfectly natural, but there is nothing that West India storms, with wide in the astronomic outlook to excite and deep barometric depressions do fears of more than ordinary phenomnot come promptly out of the south ena. As we so often say-an ordinary seas, touching our gulf and south At- West India cyclone, or great, equi-We predict that Wednesday, the 7th, expected in greater or less intensity of Saturday, the 10th will bring a decrease of the saturday of the s to Saturday, the 10th, will bring a de- in September—are not to be regarded cided crisis showing that equinoctial lightly at any time. To those who are hurricanes of great extent and violence exposed to their fury, especially are near, if not sweeping our south- where wind and water combined are ern coast, or that phenomenal heat to be encountered, no warning should

to trifle? Cut out the old-time, heavy breakfast and try this—

ern coasts long enough to cause a list cremted to Colorado. A blanket lesevere heated term during the first half of the month, or until severe width, has been discovered a few miles east of Florence, and it is pronounced 12th. Earthquake and volcanic phe-

· TWO DOZEN, 25 CENTS