

ANNIVERSARY

4th SALE! 4th

MEN! In preparing for Our Fourth Birthday Sale, we have concentrated on our Boys' and Men's Wear Department to an unprecedented degree, as far as Price Reductions are concerned. Shirts, Underwear, Neckwear, Hosiery, Collars, Pants, Suits, Single Coats, Caps, Overcoats, Sweaters, Wool Vests, etc.—a genuine Man's Sale at a man's store, at prices which cannot fail to impress even the most unobservant of men.

Respect Your Own Intelligence and During This Anniversary Sale, Spend Your Money at **THE BROADWAY** Where It's Purchasing Power is Practically Doubled

SALE STARTS FRIDAY, DECEMBER 11th, AT 9 A. M.

SPECIALS

MEN'S

FLEECE UNDERWEAR

Regular 95c. garment. Now79c

BARGAIN BASEMENT

BOYS'

BLANKET CLOTH OVERCOATS

3 to 6 years.

Regular \$8.50 Now \$5.95

MAIN FLOOR

BOYS'

ONE & TWO PANTS TWEED SUITS

At tremendous savings.

(6 to 12 years)

Values up to \$11.00 Now \$6.98

Values up to \$14.00 Now \$8.98

(8 to 17 years)

Values up to \$16.00 Now \$10.98

Values up to \$21.00 Now \$13.98

MAIN FLOOR

MEN'S

DEERSKIN MITTENS

Wool lined; Wool wristlets.

Regular \$1.75 Now98c.

MAIN FLOOR

MEN'S

SLEEVELESS SWEATERS

Regular \$1.75 Now98c.

BARGAIN BASEMENT

EXTRA SPECIAL!

BOYS' ENGLISH TWEED SUIT—Full, Belted, inverted pleat back. Regular Value \$10.00

8 to 12 years. Now \$7.58

MAIN FLOOR

OVERCOATS

19.98

The regular prices of these Coats

range from \$25.00 to \$38.50

DO NOT FAIL TO SEE THEM.

20.98

MEN! If you have not already purchased your New Winter Overcoat—in justice to yourselves, inspect our offerings before making your purchase.

17.98

Every Coat in these groups is a 1925-1926 Model. All reductions quoted are absolutely genuine.

23.98

FABRICS.

English and American Blanket Cloths, All Wool—Check Back designs—also the newest Ulsterings as decreed by Fashion

27.98

MEN'S SUITS

LOT 1.

In Lot 1 we offer a range of Men's Scotch Bannockburn Suits, all-Wool—a manufacturer's clearance, easily worth \$27.50

21.98

LOT 2

REMEMBER!

We have emphasized several group prices on Suits and Overcoats, but during this Anniversary Sale every article in our stores will be offered at correspondingly low prices.

LOT 4.

27.98

Lot 3. America's PRIDE! A genuine American-made Two Pants Tweed Suit; all Wool, representing the latest mode of Fashion, in a variety of patterns. The regular price would be \$42.00

Lot 2 is represented by English and American Tweed Suits. An Amazing aggregation worth up to \$32.00

25.98

Lot 4. An all-Wool English Serge Suit, made from genuine Botany yarns. Specially designed for us from newest, most up-to-date model. Our regular price is \$38.50

SPECIALS

MEN'S OVERCOATS

Regular \$12.50 Now \$ 8.98
Regular \$15.00 Now \$ 9.98
Regular \$18.50 Now \$12.98

BARGAIN BASEMENT.

MEN'S SUITS

Regular \$12.50 Now \$ 8.98
Regular \$14.00 Now \$ 9.98
Regular \$17.00 Now \$11.98
Regular \$21.00 Now \$14.98

BARGAIN BASEMENT.

MEN'S SINGLE JACKETS

Regular \$6.90 Now \$4.68

BARGAIN BASEMENT.

MEN'S

ENGLISH WOOL TWEED PANTS

(Cuff Bottom)

Regular \$3.25 Now \$2.48

MAIN FLOOR.

RACE BRAND COAT SWEATERS

(For Men)

Regular \$4.90 Now \$3.79

MAIN FLOOR.

BOYS' TWEED SUITS

Regular \$5.50 Now \$2.98
Regular \$6.50 Now \$3.98

BARGAIN BASEMENT.

BOYS' OVERCOATS

3 to 6 years.

Regular \$6.75 Now \$3.38

BARGAIN BASEMENT.

MEN'S WIDE END TIES

Values up to \$1.20 Now59c.

BARGAIN BASEMENT.

The Broadway House of Fashion