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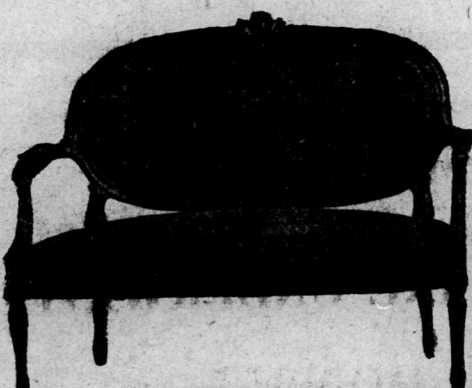
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ADVERTISE in THE EVENING TELEGRAM

**TACT.**

BY RUTH CAMERON.

Popularity Papers—Being the Fourth of a Few Little Talks on the Ingredients of Popularity.



One of the most important characteristics for the person who wants to be popular is tact, which has been most cleverly defined as the fine art of picking things up by the handles.

The tactless person is never popular.

No matter how good his intentions, if any one goes about snatching things up without heed to their handles and stepping on folks' mental corns, people will not be glad to see him coming.

Besides, I do not think that tactlessness ever does co-exist with really good intentions, or at any rate with any grave effort to put these intentions into action. You sometimes hear people say, "Oh, dear, I'm so unlucky. I always say the wrong thing. I wish I were tactful, and I try to be, but somehow I seem to put my foot in it. I'm just unlucky."

What a very queer idea of luck some people have.

"There, I forgot and spoke about

Grace's marrying that divorced man," says one of these unlucky (?) people, "and I meant to be careful not to say anything like that because Mrs. R. is so sensitive about her daughter's getting divorced."

If this woman had really felt her neighbor's trouble, if she had been truly sympathetic, if she had been thinking first of her friend and then of herself, would she have made such a "break"? Indeed no. Tactlessness is just thoughtlessness; and thoughtlessness is just selfishness. In the last analysis, tact goes back to the first ingredient in the porridge of popularity—unselfishness.

Tact manifests itself in a thousand different ways. It shows itself in making its possessor sensitive to other people's moods; in telling him when to be silent and when to speak; in teaching him what topics to avoid and what topics will be particularly welcome; in making him restful instead of wearing, and in innumerable other ways. And under all these manifestations there is one moving spirit—the spirit of selflessness.

People without tact think they cannot acquire it, but if they are willing to try to alter their natures, they may learn this finest of fine arts.

And in the study of it, they will need but one short text book—the Golden Rule.

*Ruth Cameron*

**MAN AND THE SOIL.**

Dr. R. V. Pierce of Buffalo, author of the Common Sense Medical Adviser, says "Why does not the farmer treat his own body as he treats the land he cultivates. He puts back in the phosphate what he takes out in crops, or the land would grow poor. The farmer should put back into his body the vital elements exhausted by labor, or by ill-health induced by some chronic disease." Further, he says, "The great value of my Doctor Pierce's Golden Medical Discovery is in its vitalizing power. It gives strength to the stomach and purify to the blood. It is like the phosphates which supply nature with the substances that build up the crops. The far-reaching action of Doctor Pierce's Golden Medical Discovery is due to its effect on the stomach and organs of digestion and nutrition. Diseases that begin in the stomach are cured through the stomach. A bilious spell is simply the result of an effort made by the liver to catch up when over-worked and exhausted. I have found the 'Discovery' to be unsurpassed as a liver regulator and rich blood-maker."

Miss LOTTIE KISLEY of Perth, Kansas, says: "I will here add my testimony of the effectiveness of your remedy upon myself. I was troubled with indigestion for two years or more. Doctored with three different doctors besides taking numerous kinds of special 'stomach cures' but received no permanent relief. I was run down, could not sleep at night with the pain in my chest, caused by gas on the stomach. Was weak, could eat scarcely anything although I was hungry nearly all the time. About one year and a half ago I began taking your 'Golden Medical Discovery,' and after having taken several bottles am nearly cured of stomach trouble. Can now eat without distress and have gained fifteen pounds in weight. I thank you for your remedy and wish you all success in your good work."

**Fads and Fashions.**

Collar and cuff sets are made of colored linen, affording great variety.

Extremely deep frills of the sheerest laces set into elbow sleeves are much the vogue in Paris.

The stocks with attached jabots are back again, and will be seen the more as furs begin to be worn.

The new Medici collars with extended ruffs in the back are likely to be warmly welcomed this fall.

White dresses for afternoon and evening are charming with bright green, red and amber trimmings.

At the seaside a reefer of ratine or loosely cut ivory tweed is desirable to throw on over light dresses.

Steel buttons and black-and-colored enamels are used on the little black bows used for dress trimmings.

White voile is much in favor for afternoon frocks. Bands of pale-tinted taffeta are used for trimming.

In the finer gowns two-toned mirror velvet appears, usually a black stripe on blue, green, gold, purple or red.

Some of the new dresses are made of two-toned corduroy, combined with silk charmeuse or chiffon in plain color.

Dark blue coats and soft felt hats of the same shade are perfect with white net blouses and white linen skirts.

Tunics to wear on white satin afternoon gowns are of white tulle weighted down by a band of coarse Venise.

A new tiny pomander is a perforated silver bell to be worn as a pendant. Inside is a tiny sponge to hold the perfume.

Long sleeves are correct for morning and simple dresses, but for any-

thing more formal the short sleeve has more elegance.

Removable yokes for the babies' plain dresses are one of the new ideas. Some are made of fancy linen handkerchiefs, very sheer and dainty.

Now that such rich jeweled effects are seen on the bodices of evening gowns, the coiffures are very simple, with an entire absence of jewels.

If one can have but one elegant gown, let it be a black-and-white combination. It can be worn oftener than anything else without becoming tiresome.

A special feature of the coming season is a very wide ribbed material which looks heavy, but is very light and also very expensive. It is called organ tube.

The Colonial shoe fairly demands a buckle, and these may be had in cut steel, crystal, jet and pearl, not to mention the non-expensive silver and gilt.

The fortunate possessors of old laces are finding them a great resource in the present fashions. Tunics, deep sleeve trills and fichus can be made of them.

Nothing is more chic or more practical for the woman of leisure than the little cassock robe of white satin. She wears it in the morning very much as if it were linen.

The fine embroidered crepe de chine shawls make ideal summer mantles, provided with patent buttons so that they can be fashioned round the shoulders without straining.

Many practical one-piece dresses for fall will be in navy, seal brown, taupe and black, always with some touch of color in the girdles, cuffs, collars and buttons. Navy blue may have cerise, green, flame color or yellow on it.

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**Fought Vicious Snake an Hour.**

Prescot, Ont., Aug. 21.—Attacked by a black snake, several feet in length, Frank Hitchman and his young son fought with the great reptile for half an hour in the hayfield yesterday afternoon before finally coming out victorious. Hitchman, Junior, seventeen years of age, was driving the cutting machine with a spirited pair of horses. One of the wheels passed over a nest of young snakes, but the boy did not realize the danger until the mother-of-the-family thrust her long body upward under the seat between his feet, and he found the head of the hideous creature waving in his face. Terri-

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ned, the young man sprang from his place and ran out on the pole, thus starting the horses into a run, which ended in their bolting and only being caught with difficulty by Hitchman, senior, who rushed back to the spot and made a quick lunge at the monster with his scythe, but without inflicting more than a slight cut. Incurtated the snake struck at him, and Hitchman, junior, thinking his father's life in danger, seized a stick, whereupon the snake attacked the son. There was a desperate battle of an hour's duration, the scythe and the finally overcoming the vicious reptile. Both men fell to the ground exhausted when the fight was finally over.

**Noah Webster.**

BY H. L. RANN.



The name of Noah Webster is gratefully remembered by thousands of stenographers as the author of that pleasing work of fiction, 'Webster's Unabridged Dictionary.' This was a work of inspiration, requiring a good command of spelling, but it is rather monotonous when published in serial form, as it has no plot to speak of.

Noah wrote this book between meals, as it were. Whenever he thought of a word which hadn't occurred to anybody else, he would jot it down on his cuff and weave it into his romance later. Every once in a while he would think of a new way of spelling some word with which everybody was perfectly satisfied and rush into the house and transfix it on the typewriter before it got away.

Noah was a very unsocial man, as he was always correcting somebody's spelling or finding fault with their pronunciation. He seldom went to church, because it pained him to hear an illiterate clergyman pronounce some of his best words with the accent on the peanut instead of coming in on the third beat of the measure.

Noah's book is a handy work to have about the house, as it makes a pleasing substitute for the baby's high chair and will hold down one corner of a refractory rug with perfect ease. Many a girl has learned to play the reed organ as the result of uneasy contact with Noah's book.

There is a good deal of sameness to Noah's writing, and at times he becomes quite wordy, but he has a graceful, six-syllable style. A great many writers have succeeded in copying Noah's style, but no one ever got by with as few mis-spelled words as he did.

Noah was a perfect crank on spelling. He was the only man in this country who could spell such words as "selze," "wierd" and "separate" without taking a scolding start. It was a popular diversion at social gatherings to back Noah up against the wall, underneath a crayon portrait of Brother Henry in a string mustache, and ask him to spell himself down.

Noah's book is issued in vest-pocket form, consisting of nine pounds of Russian calf and eighteen pounds of fascinating prose. It should be in every home.

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