

HARVEY'S NO. 1 BREAD

"BETTER THAN THE BEST"

The Royal Newfoundland Regiment earned the reputation of being "Better than the Best". Certainly their friends at home knew that there was nothing too good for them and when they called out for a meal of "Fish and Brewis" do you remember they were sent

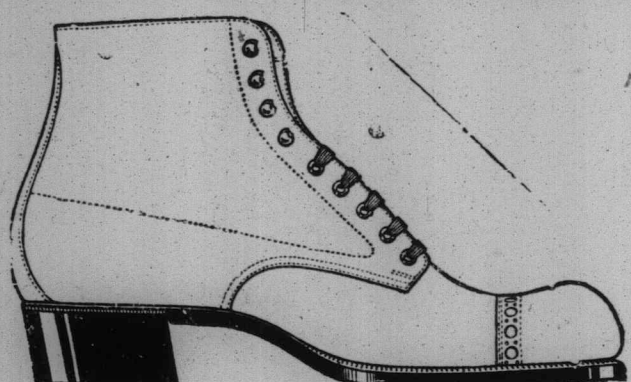
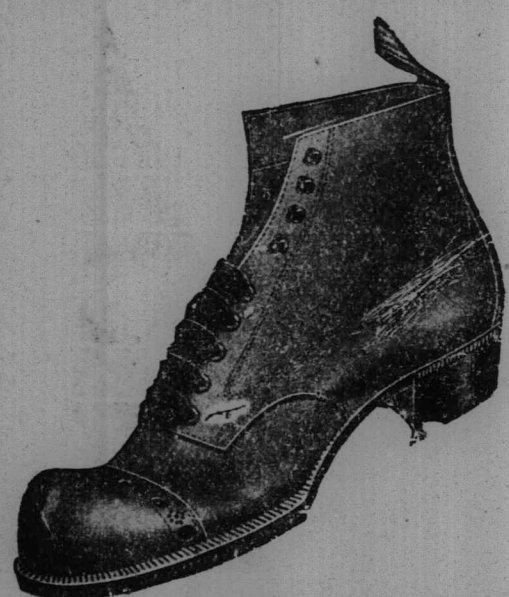
HARVEY'S NO. 1 BREAD

because the folks at home knew that the "better than the best" boys should have the "better than the best" Hard Tack.

HARVEY'S NO. 1 BREAD

leads the procession in quality and Popularity among the Fishermen of Newfoundland today Just as it did among our boys in France because everybody knows

"THERE IS NO OTHER JUST AS GOOD"



Our Men's Fine Boots in Dark Tan and Black Leathers at \$12.50 and \$13.50 per pair are sure winners. These Boots are easily worth two dollars per pair more to-day. You will make no mistake to purchase your men's shoes from us.

VAC., MR. FISHERMAN!

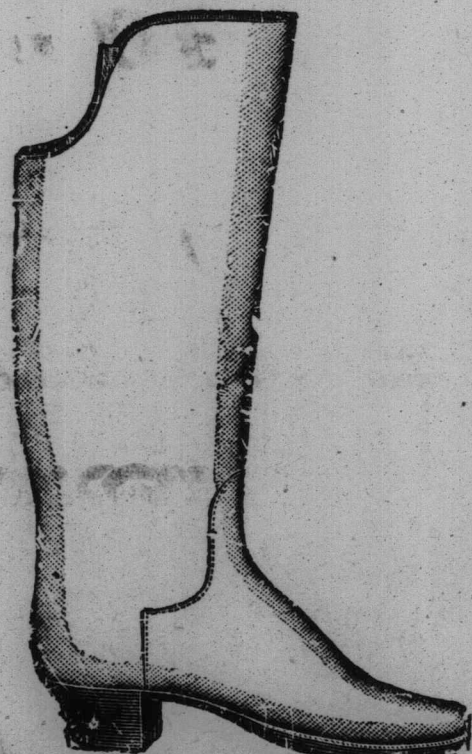
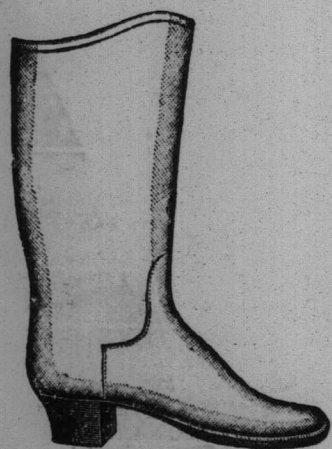
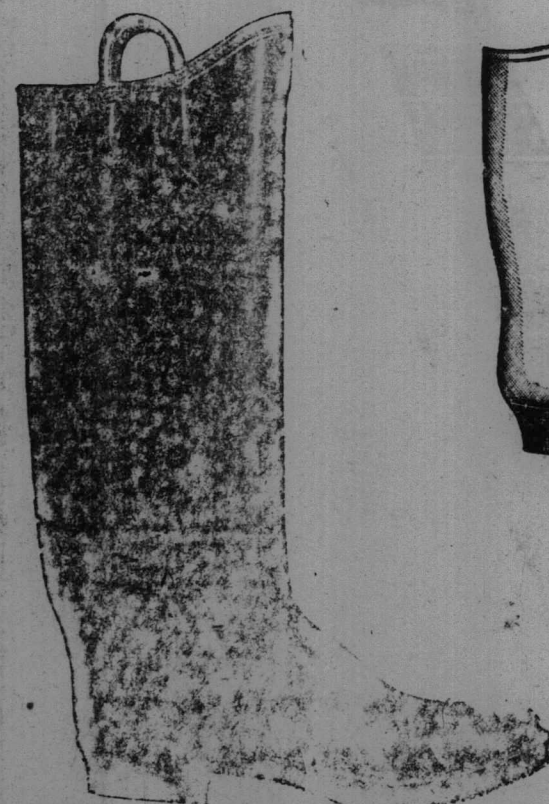
When buying Boots you will purchase either a pair of Smallwood's Hand made Tongue Boots

Or

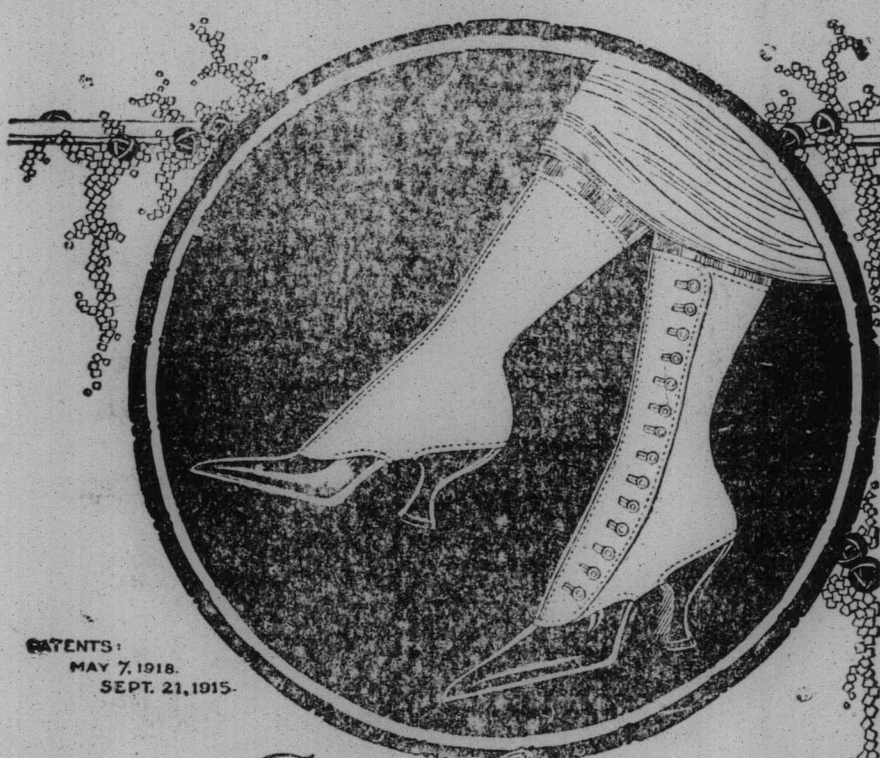
if you wear long Rubbers, you will buy a pair of Red Ball or Red Ball Vac. Long Rubbers—Best in Newfoundland.

RED BALL VAC.

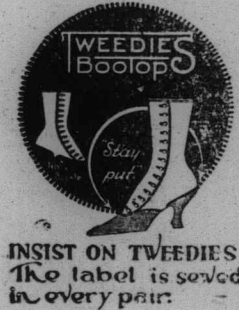
WE STOCK THEM.



NEW ARRIVALS!



Glove fitted Tweedie Boot Tops



THE ORIGINAL You will wear TWEEDIES for their comfort, fit and good style. Wonderfully effective different and distinctive. Unconsciously women who wear them accept the word TWEEDIES. EVERY PAIR GUARANTEED to the newest shades and style conceptions.

F. Smallwood,
Sole Agents for Nfld.

Evangeline

THE PERFECT SHOE FOR WOMEN.

We are now showing the very latest styles in the above lines of renowned footwear.



Dr Reed

Have you foot troubles, Madam? If so, bring them all here.

DR. A. REED'S

Improved

Cushion Soles



WE ARE NOW SHOWING THE VERY LATEST STYLES IN FOOTWEAR.

LADIES! Our Showroom is now stocked with the very choicest of Footwear. While we offer our patrons the Best Shoes at reasonable prices, we offer, also, Splendid Shoe Service. We're experts at fitting and all our ability in this direction, together with our Shoe Advice, is always at the command of our trade.

F. SMALLWOOD, The Home of Good Shoes