



PAYING OUT MONEY IS A PLEASURE



When You Know that You are RECEIVING 125% VALUE IN RETURN

You have a decided pleasure in the "paying out" of \$100.00 for a horse when you know that he is worth \$125.00, or \$135.00. That's just the way you can figure on our Grocery Bills. You pay us \$10.00 for the same groceries (including freight) that would cost you \$12.50 or more otherwise. You see, our prices are always at rock-bottom so that you can safely figure on at least a saving of 25 per cent. every day in the week and every week in the year.

Canned Vegetables—
 Corn, per tin, 10c.; per 2 dozen tins, \$2.15.
 Peas, per tin, 11c.; per 2 dozen tins, \$2.50.
 Beans, per tin, 10c.; per 2 dozen tins, \$2.15.
 Tomatoes, per tin, 10c.; per 2 dozen tins, \$2.35.

Canned Fish—
 Salmon, fresh, pink, per tin, 10c.; rich pink, per tin, 14.
 Kipperd Herrings, Canadian, per tin, 10c.; imported, 13c.
 Fresh Herrings, per tin, 11c.
 Sardines, Brunswick Brand, 6 tins for 25c.; King Oscar Brand, 6 tins for 70c.

Evaporated Fruit—
 Apples, per lb., 11c.; per 25 lbs., \$2.65; 50 lbs., \$4.80.
 Apricots, per lb., 17c.; per 25 lbs., \$4.00.
 Peaches, per 1 lb., 10c.; per 25 lbs., \$2.45.
 Pears, 1 lb., 12c.; per 25 lbs., \$2.90.
 Cherries, per lb., 18c.; per 6 lbs., \$1.00.
 Prunes, small, per lb., 7c.; per 25 lbs., \$1.65.
 Prunes (Special), large size. According to the present market, these prunes are worth 85c. per 10-lb. box. A limited number this month at 10-lb. box for 70c.
 Raisins, select stock, 3 lbs. for 25c.
 Raisins, seeded, 12-oz. packages, 7c.
 Seeded Raisins, full 16-oz. packages, 3 for 25c.
 Currants, extra clean goods, 3 lbs. for 25c.; 25 lbs. for \$1.95.

Extracts—
 Flavor as follows: Lemon, vanilla, almond, pineapple, orange, strawberry, raspberry. "Our Select" Brand, 2 1/2 oz. bottle, 8c.; 4-oz. bottle, 25c. MacLaren's Double Strength, 2 1/2 oz. bottle, 20c.; 4-oz. bottle, 30c.; 8 oz. bottle, 45c.; 16-oz. bottle, 75c.



Now, let us consider those Groceries you will need next week. Do you consider it wise to buy them in the ordinary way knowing that every time you pay out \$1.25, you pay out 25 cents needlessly.

Can you imagine the Grain Buyer paying you \$1.25 on dollar wheat? Or the merchant paying you 30 cents on 25 cent butter? No, they do not work along that principle, yet it is possible that you pay \$1.25 for Groceries amounting to the value of \$1.00 (according to our standard of values)?

A comparison of the prices quoted on this page with those you always pay should be interesting and profitable to you.

Suppose you make up a trial order, send it in now and the same order filled with the freshest and purest goods you ever had, will be on the way back within 24 hours.

Tea

Some months ago before the recent advance in price of teas, we saw a sample of a special blend of very choice Orange Pekoes, expertly combined by that world-famed tea firm, the Joseph Tetley Co., of London, Eng., owners of the greatest tea gardens in India and Ceylon. We were so favorably impressed by the fragrance and strength of this tea, that we immediately placed a large order for same, to be shipped to us in the original 10-lb., lead-lined caddies. This tea we expect to arrive in Winnipeg in less than a week, and if a 25 per cent. saving is any inducement to our readers, we will be sold out before the end of the month.

Special, per 10-lb. cad **\$2.90**

Vinegars

Better value than ever and just in time for the pickling season. "Wilson's," you know, is the best brand in Canada, so will make no mistake in ordering liberally. Per 5-gal. pail (wax-lined), \$1.75

Mixed

Pickling Spice

The most select spices combined in just the right quantities for pickling. Regular, per lb., 30c. Special per lb., 22c.

Coffee, Montrose Blend.—A rich, smooth flavor, aromatic, mild coffee, A usual 45c. line. Per 5-lb. cannister, \$3.45.

Coffee, Oxford Brand.—This blend will be difficult to duplicate at any price. A combination of the most select coffees grown. Per 5-lb. cannister, \$2.00; per 10-lb. cannister, \$3.85.

Coffee Leader Blend.—A combination of choice old, well matured Mexican and American coffees. A regular 30c. coffee, per 5 lb., cannister, \$1.05; Per 10-lb. cannister, \$2.05.

Coffee, Green Rio.—A good line, per lb., 15c.; per 5 lb., 70c. These lines of coffee are sold in the bean only, thus giving you the full original flavor and strength.

Coal Oil

We realize that most Farmers are paying out from 25 to 40 per cent. more money for their Coal Oil, than would be necessary were they able to buy it direct from the refiners. Such a connection is now possible. We have just completed arrangements, to have the best grades of Coal Oil shipped to our customers direct from the Oil wells, at the price ordinarily charged the Coal Oil merchant, by the refiners. This direct connection will mean a big saving in every consumer of Coal Oil in Western Canada. While we are handling all grades of oil marketed by the refiners, we quote prices only on the four best grades, possible to procure.

Note particularly, the refiners' prices, quoted by us on the following four excellent lines.
"Old Homestead"—An excellent grade of oil, being several points higher in quality, than is required for Government test. A grade which has been sold extensively throughout the West, in recent years at a much higher price. F.O.B. Winnipeg, Per gal. 19c. F.O.B. Regina, Per gal. 23c. F.O.B. Saskatoon, Per gal. 24c. F.O.B. Calgary or Edmonton, Per gal. 26c.
"Hullman Brand"—This brand is one grade higher than Old Homestead, and is guaranteed to give a nice white light. F.O.B. Winnipeg, Per gal. 21c. F.O.B. Regina, Per gal. 25c. F.O.B. Saskatoon, Per gal. 26c. F.O.B. Calgary and Edmonton, Per gal. 28c.
"Excelsior Brand"—A still higher grade, which will give longer and steadier light than possible to obtain from 75 per cent. of the oil sold. Price F.O.B. Winnipeg, Per gal. 23c. F.O.B. Regina, Per gal. 25c. F.O.B. Saskatoon, Per gal. 26c. F.O.B. Calgary and Edmonton, Per gal. 28c.

"Burnbright Brand"—Is the most perfect Coal Oil ever put on the market, a quality which is seldom distributed to Country towns. This oil gives a white steady light, burns longer than the ordinary oils, and will not smoke the chimney. The price at which you can have this oil, delivered to your own town, will be found much less than you usually pay on a much inferior grade. F.O.B. Winnipeg, Per gal. 25c. F.O.B. Regina, Per gal. 30c. F.O.B. Saskatoon, Per gal. 31c. F.O.B. Calgary or Edmonton, Per gal. 33c. All oils are put up only in 43 gal. barrels, no less quantity being sold at these prices.

We make an extra charge of \$1.00 for the barrel, which may be returned to us, when we will allow the same price, but as these barrels are solid Oak, many of our customers prefer to use them for private purposes. Barrel tag supplied free.

Order your Coal Oil now, and avoid paying the retailer's price. To those who might consider 43 gals. of Coal Oil too much for their own private consumption, we might suggest, that last season, a great many of our customers, taking advantage of our low prices, bought a 43 gal. barrel, and retained it to use or three of their neighbors, to whom they sold it at a less price than was charged in their own town, as well as making a profit for themselves.

Coffee Mills.—Chilled grinders, family size, 25c.

Baking Material—
 Royal Yeast Cakes, per package, 4c.; per dozen, 45c.
 Hops, compressed, per lb., 25c.
 Cream of Tartar, pure, per lb., 28c.
 Baking Soda, bulk, per lb., 3c.; per 9 lbs., 25c.
 Cow Brand, per lb., 9c.; per 3 lbs., 25c.
 Baking Powder, Red Cross Brand, per 1-lb. tin, 18c.; per 5-lb. tin, 65c.
 Baking Powder, Blue Ribbon, per 1-lb. tin, 25c.; per 5-lb. tin, 90c.

Chocolate—
 Cowans, Sweetened, 1/2-lb. cake, 8c.; per 1-lb. cake 30c.
 Baker's, Unsweetened, 1/2-lb. cake, 11c.; per 1-lb. cake, 40c.

Cocoanut—
 Schepp's shredded, per lb. 20c.

Corn Starch—
 Durham Brand, per package, 8c.; per 7 packages, 50c.

Lard—
 Compound, per 3-lb. pail, 45c.; per 20-lb. pail, \$2.90.
 Pure Leaf Lard, per 3-lb. pail, 53c.; per 20-lb. pail, \$3.25.

Macaroni—
 Per 5-lb. box, 40c.

Molasses—
 Per 3-lb. tin, 15c.; per 10-lb. tin, 48c.; per 12-lb. wood pail, 65c.; per 60-lb. wood pail, \$2.40.

Cereals—
 Rice, Japan, 5 lbs., for 25c.; 50 lbs., \$2.20.
 Patna Rice, per 4 lbs. 25c.
 Tapioca, pearl, 1 lb., 7c.; per 16 lbs., \$1.00.
 Sago, finest brand, per 8 lbs., 45c.
 Pot Barley, per 6 lbs., 25c.
 Split Peas, per 5 lbs., 25c.
 Whole Green Peas, per 5 lbs., 25c.
 White Beans, per 6 lbs., 25c.; per 60 lbs., \$2.45.

Meals—
 Rolled Oats, per 20 lbs., 58c.; per 80 lbs., \$2.15.
 Gran. Oat Meal, fine or course, per 7 lbs., 25c.; per 49 lbs., \$1.60
 Corn Meal, per 10 lbs., 25c.; per 49 lbs., \$1.15.
 Graham or Whole Wheat Flour, 10 lbs., 35c.; per 49 lbs., \$1.55.

Laundry Soap—
 Royal Crown, per 6 bars, 20c.; 144 bars, \$4.30.
 Sunlight, per 6 bars, 25c.
 Fels Naphtha, 4 bars for 25c.; per 10 bars, 60c.

Sugar—
 Crystal Granulated, per 50 lbs., \$3.00 per 100 lbs., \$5.95.
 Brown Sugar, per 50 lbs., \$2.85; per 100 lbs., \$5.65.

Candied Peel—
 Lemon, per lb., 12c.
 Orange, per lb., 13c.
 Citron, per lb., 17c.



Butter

We are at present paying **25c. per lb.**

MUNRO'S
 DIRECT TO YOU
GROCCERS

PORTAGE AVE. WINNIPEG, MAN.

Eggs

We are at present paying **25c. per doz.**

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