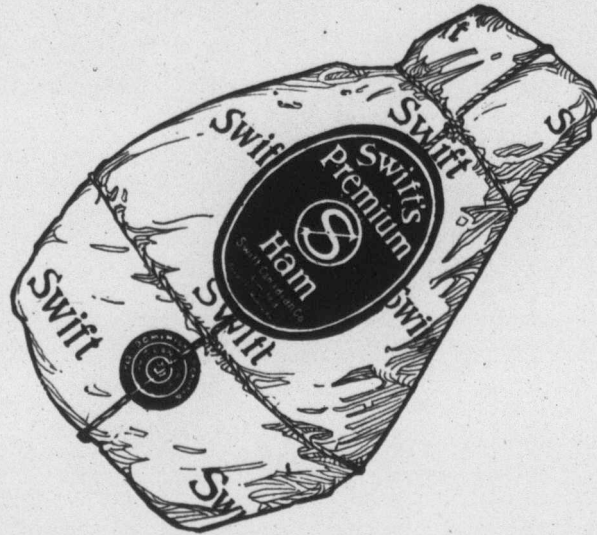




Keep up the Sales Momentum!



THROUGH our special Easter advertising, thousands of new customers have learned to appreciate Swift's Premium Hams and Bacon. By a little effort on **your** part, these newly-made friends, and **their** friends, as well as the **old** ones—can be kept coming to your store all through the year. A good meal is **always** welcome—and there's none better than

Swift's Premium Hams and Bacon

Keep up the momentum—by keeping your stocks complete—by making prominent displays—and by suggesting Premium Hams and Bacon.

The result will be more satisfied customers, and a steady increase of profitable business.

Order from our Traveller, or write direct.

Swift Canadian Co.
Limited

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