



A BEAUTIFUL AUTUMN SHOWING OF

## New Ready-to-Wear at \$25

**Smartness and Serviceability Combined in These Coats at \$25.00**

—WELL TAILORED models in velour, motor cloth, Kersey, cheviot and other favored coatings, with generous collar and cuffs, velvet and plush trimmed, with a touch of fabric fur on many models. Huge pockets, buckles and buttons. Rich shades of the darker tones.

**The Season's Approval Stamped on This Splendid Suit Value at \$25**

—THIS CHARMING little model is developed in a splendid serge or gunny cloth. Made in a straight line effect, with box pleats and all round belt. The collar is cleverly made to button up to the neck. Pockets trim both the coat and skirt of this garment. Colors are navy, black, taupe, brown, green and Burgundy. Exceptional value at this price.

**This Remarkable Showing of Dresses at \$25.00**

—INCLUDE all serge, all satin, all taffeta, and new styles combining serge and silk. The satin dresses show a soft draped effect both in skirt and bodice. The serge dresses are smartly relieved with embroidery, buttons, pockets and collars. The taffeta gowns are fashionably cut and appeal to the particular dresser. The combination silk and serge dresses show very pleasing straight line effects, some have graceful side draperies and tunics, and effective touches of silk braids and embroidery. Colors of navy, black, brown and green.

**The Hudson's Bay Company**  
Vancouver, B. C.