

John Kay, Son & Co.

ALL our thoughts are Fallward. Yours are too, if we judge by the interest manifested in New Carpets and Housefurnishings. Everything you may want, and much that will only come to you in suggestion, as you see our goods, is to be found in stock. All the new goods are here. We are inspired with the enthusiasm of the hour—the good times everyone is talking about—and our stocks will be found to measure up to the expectations of every buyer.

Leaders in

Carpets Curtains and Draperies

SELECT LINES FROM CARPET STOCKS.

Buying Carpets here is so different to buying them anywhere else. It is not a case of Carpets constituting one of a thousand other lines, but our one business is to sell Carpets, Curtains and Draperies—the entire store, with its four floors, given up to this business. It means assortment, quality, exclusiveness, specials in prices, as found nowhere else.

Imported All-wool Carpets, the very best makes, colours that will stand, special at 80c. and \$1.00

Large range of Fine Quality Tapestry Carpets, Brussels effects, a special line worth 90c. for.... .70

Brussels Carpet, best value we have ever shown, in delf and new green shades, the fashionable colors of to-day, and in designs exclusive to ourselves, special prices, net, 85c. and \$1.00

We recommend Brussels Carpets for genuine satisfactory use. The new goods contain the latest designs of

Burne Jones and Walter Crane, special for the manufacturer, for whom we are Canadian agents.

Axminster Carpets, a large range in rich dark colors, a new quality, with close weave and best pile, first time introduced into Canada, special \$1.50

20 Pieces of the Celebrated Teprak Wilton, suitable for dining rooms or halls, nothing wears like it, special, net \$1.40

Good assortment of the Crompton and Victorian Axminster, beautiful goods, light and dark colors, large variety.

SELECT LINES FROM OUR RUG STOCKS.

It may be put in plainest terms, that no house in Canada carries a stock of Rugs that in size or variety commences nearly to measure up to what we can show customers. Taking up house for the first time we recommend in many cases the use of Squares made from our remnants. They give excellent satisfaction, made from the best Brussels, Wilton, Velvet, and Axminster Carpets, and cost about one-third the regular price of the carpets.

BRUSSELS SQUARES—14.9x8.3, special, \$21; 10x8.3, special, \$15; 12x10 6, special, \$20.

VELVET SQUARES—11.4x10.6, special, \$22; 15.6x11.5, special, \$30.

WILTON SQUARES—12.8x10.6, special, \$27.

AXMINSTER SQUARES—12.5x8.3, special, \$20; 13.6x10.6, special, \$30.

We have many more sizes and prices.

Large range of Parquette Squares, for Dining and Drawing Rooms, at special prices.

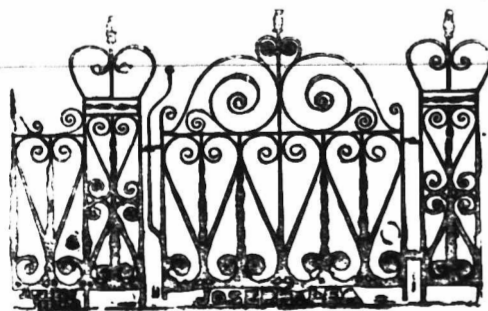
Just gone into stock a line of Kazak and Anatolian Rugs, much below regular selling prices.

A special in Heavy Wool Squares, 9x12, very suitable for dining-room, library and bed-rooms, in the new Voisey designs, special \$18 and \$20.

SPECIALS IN OILCLOTHS AND LINOLEUMS.

It puzzles the ordinary store to fill a large order for Oilcloth or Linoleum, but our business is planned to meet the biggest trade that comes in this way. Our Linoleums are found in most of the public buildings of city and country, in society halls, the large business buildings, and other places. We are selling a special Linoleum, regular value 55c., at 40c. We are special agents for Staines' English Inlaid Linoleums, and always carry a very large assortment, and our prices are special. It would be an easy matter to cover large newspaper space with details of our stocks, but selling these goods to the people of Toronto for upwards of a quarter of a century, it is hardly news to emphasize further our leadership in the particular business of Carpet and Curtain selling. At another time we shall talk more particularly of our Curtain and Drapery stocks.

34 KING STREET WEST, TORONTO



TORONTO Fence & Ornamental Iron Works

73 Adelaide St. W., Toronto.
Formerly of St. Thomas
Manufacturers of Iron Fencing and every Description of Ornamental Iron Work.

Special attention given to architect's work either by contract or by the hour. Special designs furnished. Catalogues on application.
JOSEPH LEA, Manager.



ENGRAVINGS OF EVERY DESCRIPTION, BEST METHODS, BEST WORK, SEND FOR SAMPLES, 16 ADELAIDE ST WEST, TORONTO

ST. AUGUSTINE WINE

\$1.50 PER GALLON

Direct Importer of HIGH GRADE FOREIGN WINES, &c.

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J. C. MOOR, 433 Yonge Street Toronto

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PARISIAN STEAM LAUNDRY COMPANY

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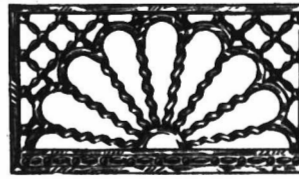
Goods called for and delivered

E. M. MOFFATT, MANAGER

To make Home Pretty and

Attractive

IS THE WISH OF EVERY LADY



Perhaps we can help you a little by improving some unsightly arch, a nice piece over a bay window, a screen for a stairway, a cosy corner, a handsome stationary or folding screen. The expense will not be much and would add greatly to the appearance of the room.

We make these in Moorish fret work, Japanese fret work, Scroll or Gille work, combinations of the different styles, and made finished in any kind of wood desired.

For further particulars address OTTERTVILLE MFG. CO., Limited, Otterville, Ont.

Clearing Up for Spring

FOOTWEAR AT A BARGAIN

PICKLES & CO. - 328 Yonge ST.

THE LARGEST ESTABLISHMENT MANUFACTURING CHURCH BELLS & PEALS in the World. PUREST BELL METAL (COPPER AND TIN). Send for Price and Catalogue. McSHANE BELL FOUNDRY, BALTIMORE, MD.

Elias Rogers & Co.



Coal and Wood.

MONUMENTS D MCINTOSH & SONS

544 YONGE ST. Toronto.
Granite and Marble Monuments. Largest and best stock in the city to choose from, at greatly reduced prices for fall. Note address 544 Yonge St. (opp. Mutual). Telephone 4943

Buckeye Bell Foundry
E. W. Vanduzen Co. Cincinnati, Ohio.
Best Pure Cop- Church Bells & Chimes, per and Tin Highest Grade, Pure Tone Westminster Bells. Founders of Largest Bell in America.