The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds.....$ 66,500,000
Deposited with Canadian Government and Government Trustees, over..... 7,000,000
Investments under Canadian Branch, over...$ 16,000,000
Revenue, over..... 7,900,000
Bonus declared..... 40,850,000
Claims paid..... 151,000,000

D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

PROFIT RESULTS COUNT

ASK FOR SAMPLES

London Life Insurance Co.

LONDON ... ... Canada

POLICIES "GOOD AS GOLD." 4

PROVINCIAL MANAGER WANTED

For NEW BRUNSWICK

Also **District Managers** for Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.

THE CONTINENTAL LIFE INSURANCE COMPANY, TORONTO

The British Columbia Life Assurance Co.

HEAD OFFICE ... VANCOUVER, B.C.

Authorized Capital, $1,000,000.00 Subscribed Capital, $1,000,000 00

PRESIDENT—L. W. Shatford, M.P.P.
VICE-PRESIDENTS—T. B. Ladner, L. A. Lewis
Secretary—C. F. Stiver
Liberal contracts offered to general and special agents

British Colonial

FIRE INSURANCE COMPANY

2 PLACE D'ARMES, MONTREAL

Authorized Capital . $2,000,000
Subscribed Capital . $1,000,000

Agents Wanted in Unrepresented Districts

COMPLETELY SCIENTIFIC

The ONLY completely Scientific Life Company Operating in Canada.

THE NORTHWESTERN LIFE ASSURANCE COMPANY

Head Office: Bank of Nova Scotia Building . WINNIPEG

INSPECTORS AND GENERAL AGENTS WANTED 1

THE MONARCH LIFE

IS A GOOD COMPANY

President: J. T. GORDON
Vice-President: E. L. TAYLOR, K.C.
Managing Director: J. W. W. STEWART
Secretary and Actuary: J. A. MACFARLANE, A.I.A.

HEAD OFFICE .... WINNIPEG

L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up .....$ 2,000,000.00
Fire Reserve Fund 4,919,000.00
Available Balance from Profit and Loss Account 206,459 00
Total Losses paid to 31st December, 1913..... 90,120,000.00
Net premium income in 1913 ..... 5,561,441.00

Canadian Branch, 17 St. John Street, Montreal: Manager for Canada, MAURICE FERRAND. Toronto Office, 18 Wellington St. East
J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England LIFE

Founded 1792

Total resources over..... $ 90,000,000
Fire losses paid 425,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to
R. MACD. PATERSON, J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

Are You The Man?

If you are a man of character, honesty and ability, who can organize men and enthuse them, making them produce, we have an A1 proposition to make to you. Get your letter off to us to-day for full particulars.

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

Prudential Agents Are Prudential Enthusiasts

The spirit of the Company, its methods, its policy forms and its absolutely fair way of dealing with its field force make the agents something more than employees of the Company. It makes them an integral part of the organization.

Write us about an agency.

The Prudential Insurance Co. of America

Founded by John F. Dryden, Pioneer of Industrial Insurance in America.
FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
Incorporated as a Stock Company by the State of New Jersey. 181