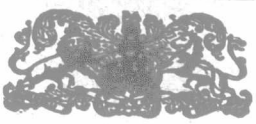


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**Synopsis of Canadian
 North-West Land
 Regulations**

THE sole head of a family, or any male over 18 years old, may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain conditions.

Duties—Six months residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres, on certain conditions. A habitable house is required except where residence is performed in the vicinity.

In certain districts a homesteader in good standing may pre-empt a quarter-section alongside his homestead. Price \$3.00 per acre.

Duties—Six months residence in each of three years after earning homestead patent; also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$3.00 per acre. **Duties**—Must reside six months in each of three years, cultivate 80 acres and erect a house worth \$300.

The area of cultivation is subject to reduction in case of rough, scrubby or stony land. Live stock may be substituted for cultivation under certain conditions.

W. W. CORY, C.M.G.,

Deputy of the Minister of the Interior

N.B.—Unauthorized publication of this advertisement will not be paid for.—64388.



MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster-General, will be received at Ottawa until noon on Friday, the 9th day of July, 1915, for the conveyance of His Majesty's Mails on a proposed contract for four years, six times per week, over London (Hyde Park Corners) Rural Route, from the Postmaster-General's Pleasure. Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of tender may be obtained at the Post Offices of London, London West and Hyde Park Corner, and at the office of the Post Office Inspector, London.

Post Office Department, Canada, Mail Service Branch, Ottawa, 28th May, 1915.

G. C. ANDERSON,
 Superintendent.

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ED. W. CAMERON, Principal
 Toronto Automobile School
 86 Wellington St. West, Toronto, Ont.

Please mention "The Farmer's Advocate."

The Key to Success.

Editor "The Farmer's Advocate":
 There are many and various keys which will open the door to success, but there is one which I believe to be a master key.

As I was reading my "Farmer's Advocate" this week, my attention was drawn to the truth of the motto which is printed below the heading on the front page—"Persevere and Succeed"—and the thought struck me that here was the master key for any ambitious farmer.—**PERSEVERE**,—and if he perseveres in the right way he is bound to succeed.

Then the thought that came to me was this: How many farmers there are who take up "The Farmer's Advocate," and time and again pass over those two words on the front page, small words, but how large they are in significance.

There they stand on the front page, staring at us week after week, and how many of us have noticed them, or if we have, how many have stopped to realize their truth?

If only every one of us would take that word "Persevere" to heart, there would not be so many farmers, who, at the end of life, would have to look back and say, as Robert Service has so aptly put it in one of his poems:

"My life was a problem in ciphers, a weary and profitless sum,
 Shiftless and stupid I worked it, dazed by negation and doubt,
 Ciphers the total confronts me; O, Death, with Thy moistened thumb,
 Stoop like a petulant schoolboy and wipe me forever out."

There are many, who, as they look back, find they have made a failure of life just because they have let things slip and slide and have taken life just as they found it, for a farmer reaps what he sows, not only as regards grain, but also in personal effort. There are a few, however, who come to the end and find themselves just where they were when they started, although they have put their whole heart into their work—farmers who have persevered, but, owing to certain difficulties or unforeseen disasters (and the farm holds these in store), have been unable to more than hold their own, and we feel compelled to take our hats off to such men. But if you take farming in general you will always find that the man who succeeds is the man who has persevered not only in working his land and trying to improve it, but who has also persevered in acquiring newer, better methods, and in observing how he may improve his farm.

As an agricultural magazine, "The Farmer's Advocate" has lived up to its motto. Now it is up to the farmer, who wishes to make good, to live up to the same motto, and since "The Advocate" invites suggestions, I would say that those two words—"Persevere and Succeed"—should not be hidden away there under the title in small print, but should be given a place of prominence where they might stimulate from time to time the farmer who is tempted to give up because he is having such a hard time to make ends meet. Let him persevere in every sense of the word, and he will find that success will reward his efforts.

A. J. READ.

Elgin Co., Ont.

[Note.—All the good things are not set up in bold type.—Editor.]

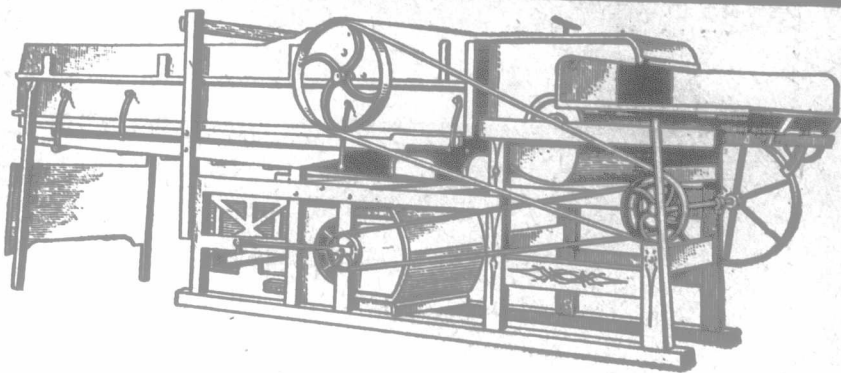
Gossip.

HIGH PRICES FOR HEREFORDS.

H. Dudley Smith, Secretary of the Hereford Association of Canada, sends a short account of two very successful Hereford sales recently held in the United States. The herd of C. A. Tow, of Iowa, averaged \$487 each, one heifer bringing \$2,000, and none of the rest going higher than \$1,000, but several selling upwards of \$700 each.

The other sale was that of W. T. McCray, which averaged, for 75 head, \$765, making a grand total of \$55,990. Fourteen sons of the great bull, Perfection Fairfax, averaged \$1,615 each, showing the high esteem in which this bull is held as a breeder, and the demand for good bulls of the breed.

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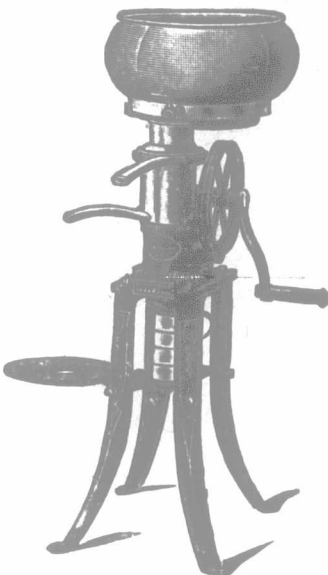
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- 4—Because it is the easiest to clean.
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- 10—Because they are giving universal satisfaction throughout the dairy world. Try one and be convinced as to their superiority. Write us to-day.

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