Subscriptions for

### WAR LOAN

YIELDING PRACTICALLY

5.1/3%

## DOMINION OF CANADA

As with the previous Loan, we predict a great success for this issue. During this period of stress our Government needs our help and counts upon our patriotism. But a chance is given investors of placing their money in securities of the highest grade, upon terms the liberality of which will, perhaps, not be fully realized until the return of normal times.

If this Loan were issued to yield  $4\frac{1}{2}\%$ , instead of about  $5\frac{1}{3}\%$ , the price would be 105.41, instead of 97.50. A 4% yield (the basis on which the Dominion Government bonds sold so recently as 1914) would mean a price of 111 for the present issue.

We will forward your application, procure your allotment and render other services free of charge to you.

To ensure allotment application should be made at once

Investment Bankers

A. E. AMES & CO.
53 King St. West, Toronto, Canada

Established 1889

(To avoid delay we suggest using form below, if regular form is not on hand.)

#### Dominion of Canada Loan Due 1931

MESSRS. A. E. AMES & CO., 53 King St. West, Toronto, Canada.

Date.....1916

Dear Sirg

## The New Canadian Loan

Free of any expense to you-

- —We shall make delivery and accept payment at any point in Canada or the United States.
- —We shall hold in safe keeping, if you desire, the Government Interim Certificates pending delivery of definitive Bonds.
- —We shall attend to all details in exchanging Interim for Final Securities, and placing the latter in your possession.

ASK FOR OUR APPLICATION FORM.

# DOMINION SECURITIES GRPORATION

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