



**EXCITING NEWS**  
 from PEOPLES CREDIT JEWELLERS  
 ...A TREMENDOUS VALUE  
 in Stainless Steel COOKWARE

NOW YOU CAN BUY  
**TRI-CLAD**  
 PEOPLESWARE  
 A COMPLETE  
 12 PIECE SET  
 OF STAINLESS STEEL COOKWARE  
**Only \$59.50**  
 IT IS EASIER TO PAY OUR WAY!  
 Pay Only \$1.25 DOWN and only 125 A WEEK OR 500 A MONTH



10 inch skillet with snug fitting lid.



One quart saucepan with lid.



Two quart double boiler with lid.



Three quart saucepan with snug fitting lid.

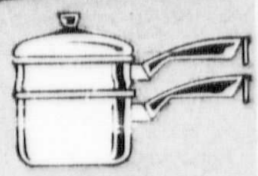


Big six quart Dutch oven, with Trivet. Seals in all flavours.

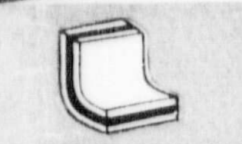
Modern living is reflected in the gleam of nickel stainless steel.



Handy hang up rings



Insulated handles and knobs



Heat Flo Core Spreads heat evenly between stainless steel layers... makes cooking faster and you get better results!

**TAKES LESS TIME...** Now you can prepare delicious, nourishing meals in half the time! Exclusive "heat-flo" fast cooking feature combines with snug fitting covers to keep steam and moisture in... retains precious vitamins and minerals, as well as natural food flavour. Handsome 12-piece set consists of: 3 qt. saucepan • 1 qt. saucepan • 10 inch skillet • 2 qt. double-boiler • 6 qt. Dutch oven, cover and trivet • Insulated handles and knobs • Handy hang-up rings. Tri-clad Peoplesware takes little time, and almost no effort... to keep its gleaming surface clean and shining. Makes good cooking so easy! Outstanding in Style... in Quality... in Price..... \$59.50

**LIFETIME Guarantee**  
 Each piece is guaranteed to be free from defects in workmanship and materials. Covers are guaranteed snug-fitting for perfect cooking.

**WE EXTEND CREDIT TO ANYONE—ANYWHERE IN CANADA**

Mail Coupon TODAY!  
 OR VISIT YOUR NEAREST PEOPLES CREDIT JEWELLERS STORE

PEOPLES CREDIT JEWELLERS, Mail Order Department, 181 Yonge Street, Toronto 1, Ont. SW 16-564  
 Gentlemen: Please send me, prepaid to my nearest express or freight office, anywhere in Canada, your 12-PIECE TRI-CLAD PEOPLESWARE COOKWARE SET IN STAINLESS STEEL. I agree to pay the advertised price of \$59.50. I wish to pay on the terms checked below:  
 \$1.25 down, and \$5.00 a month including small service charge.  
 \$59.50 enclosed  C.O.D. \$59.50  
 NAME.....(please print)  
 ADDRESS.....  
 CITY..... PROV..... Account no. (if any).....  
 My nearest Railway Station is.....

IT IS EASIER TO PAY OUR WAY!  
**PEOPLES CREDIT JEWELLERS LIMITED**  
 Largest Credit Jewellers in the British Commonwealth  
 MAIL ORDER DEPARTMENT, 181-183 YONGE STREET, TORONTO, ONTARIO

**SATISFACTION GUARANTEED OR MONEY REFUNDED**

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REPEAT/  
 RÉPÉTITION