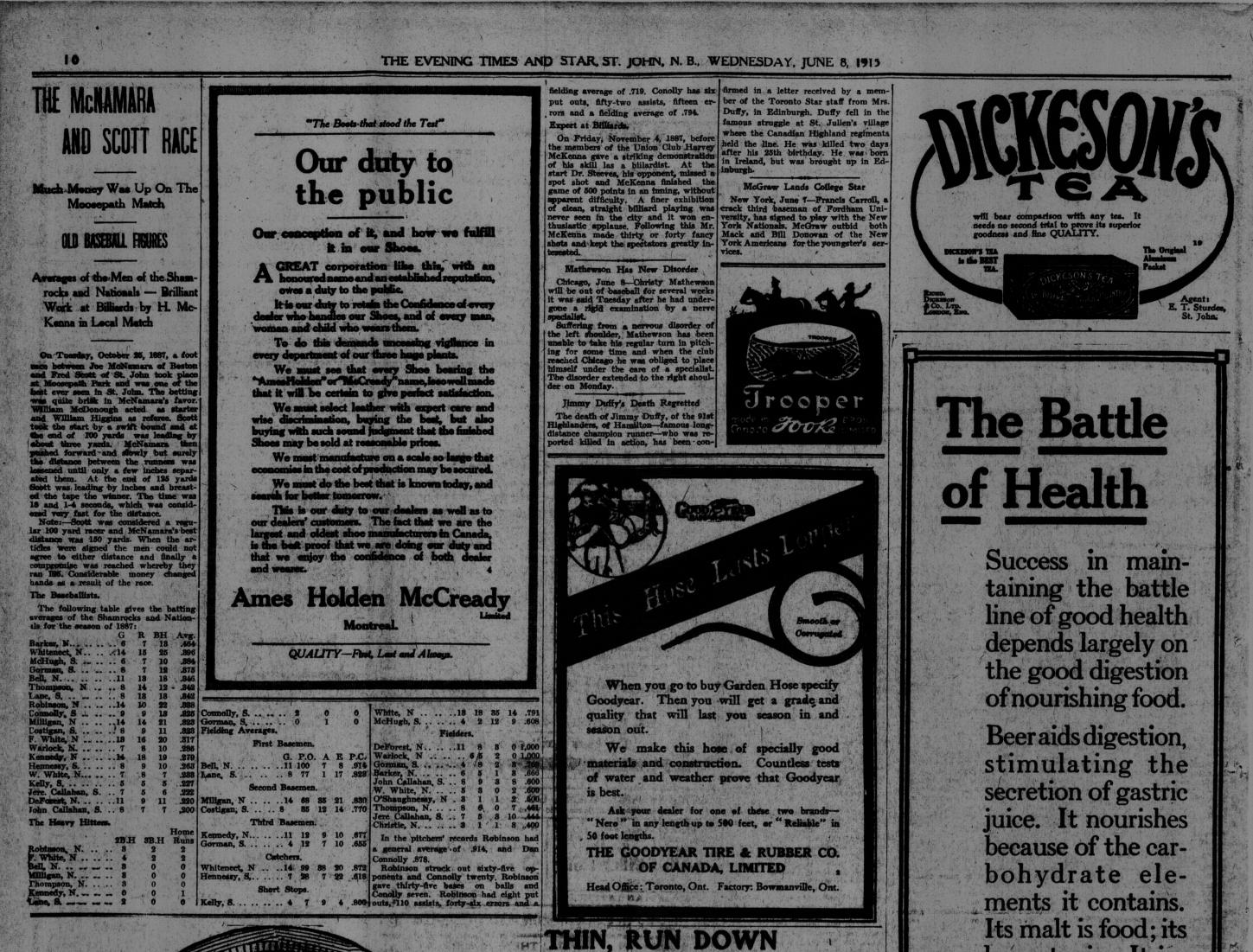
## MC 2035 POOR DOCUMENT

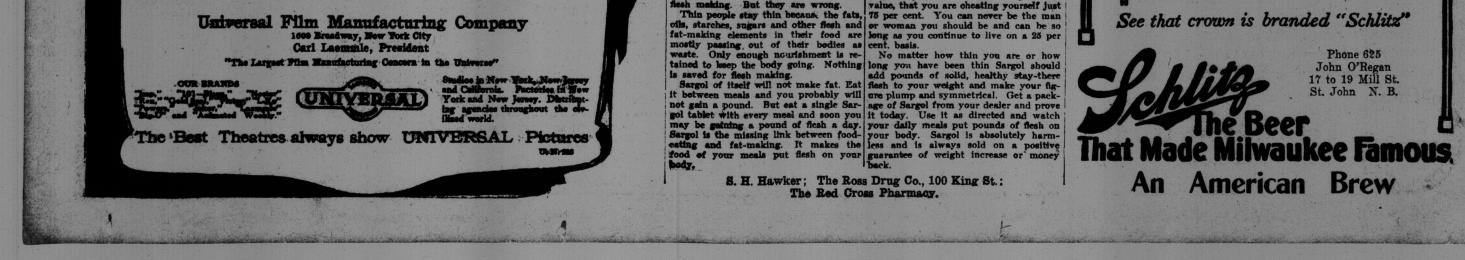


Emerson Hough with a box of worms, a little basket with a hole in the top and a happy grin, was on his way to a Wisconsin trout stream when a Universal telegram flagged him at Oshkosh and yanked him back to Chicago. "O, Emerson, will you or will you not write our next serial?" said the Universal wire, and Emerson answered, "We! we! providing you've got ten thousand bones handy and don't keep saking me how're ye gettin' along with that manuscript." So the celebrated author of "The Mississippi Bubble," "54-40 or Fight" and other thrillers, put his worms in the said, pickled this grin, hung his basist on the perteallisand wrete "THE BROKEN COIN."

And Emerson has written a yarn that will peel the paper off the wall, scratch the furniture, joggle the What-Not and wake the children. When Francis Ford and Grace Cunard read it and saw what they had to do, they simply went bugs. Now, watch these screen stars weak.

"THE BROKEN COIN" succeeds "THE BLACK BOX" June 23. Go to your best theatre now and tell the man-ager you know this serial is on the way and that you want to see it on his particular screen. Hollget it if you want it and if you've over read any of Emerson Hough's tales, you'll want it and want it bad.

Yes, Emerson's last name is pronounced "Huff," not How. This is offered to settle disputes in advance.



GAIN IN WEIGHT FROM TEN TO FORTY POUNDS Sargol, The Flesh Builder Gives New Life, New Strength, New Vitality and Puts Firm Healthy Stay There Flesh on People Who Are Underweight.

MEN AND WOMEN

to you that if the food you eat pays you only 25 per cent. of its 100 per cent. value, that you are cheating yourself just 75 per cent. You can never be the man or woman you should be and can be so

hops, tonic. It invigorates, soothes and cleanses the entire system.

Schlitz in Brown **Bottles Strengthens** Your Defense

> Made from the choicest materials -it is brewed pure -bottled in Brown Bottles to preserve its purity.

It is the one beer sure to reach your glass, sparkling and crystal clear. It costs no more than beer in light bottles.