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"The Store of Individuality"

The name Boyle on any garment is a positive sign of exclusive style and high class tailoring

Special for Monday
25 Handsome New York Suits made up in high grade poplins, serges and gabardines finished and trimmed as only New York knows how, with those little individual touches of good taste that mark the women wearing them as women of refined taste. Sizes for small women and women. Worth regularly from \$35 to \$37.50

Special Monday \$25

W.R. Boyle Limited
THE STORE WITH THE EXCLUSIVE STYLES

276 YONGE STREET Cor. ALICE STREET

ADMIRALTY THANKS NAVAL OFFICERS

Letters Will Be Sent to Men Displaying Resource in Handling Ships

LONDON, April 24.—The admiralty has decided to send letters of thanks of vellum to officers and men displaying daring and resource in the handling of the ships of the fleet. The letters will be equivalent to the well-known "mention in the dispatches" in the army.

Such letters have thus far been sent to six officers concerned in the sinking of the U-8 and U-12. The latter, says the admiralty, was sunk off the Forth. This is the first information issued of the locality of the sinking of the boat.

AMERICANS MAY LEAVE MEXICO

WASHINGTON, April 24.—Americans desiring to leave Mexico City may do so on a special train which will go from Vera Cruz to the capital today after Duval West, the state department's special representative, who has been conferring with leaders of the Carranza and Villa-Zapatista factions. Mr. West will return to Vera Cruz and then come to Washington to report to President Wilson.

"THEY HAVE DONE WHAT WE EXPECTED"

Major-General Hughes Delighted With Victory of Canadian Troops

OTTAWA, Ont., April 24.—"They would never leave those guns in the hands of the Germans," said Major-General Sam Hughes, minister of militia, when shown the British war office statement, re Canadian victory.

"They have done what was expected of them, what we all knew they could do, and that was their duty. Yes, this despatch makes us prouder than ever of them. I am, sorry the despatch says there were many casualties, but we must be prepared for these."

"However, the news of the retaking of the guns will sound good to all Canada. They could never have left them in the hands of the Germans."

WILHELMINA AT CARDIFF.

LONDON, April 24.—The American steamer *Wilhelmina*, whose cargo of food supplies has been bought by the British Government, has reached Cardiff from Falmouth. She will now discharge her cargo, which was originally consigned to Hamburg, at Cardiff.

BROKE WORLD'S ALTITUDE RECORD

Lieut. P. N. L. Bellinger Reached Height of Ten Thousand Feet

PENSACOLA, Fla., April 24.—A new world's record altitude flight of 10,000 feet in a hydro-aeroplane was made here late yesterday by Lieut. P. N. L. Bellinger at the naval aeronautical station.

In one hour and twenty minutes Lieut. Bellinger made his ascent, which, so far as official data shows, never has been equaled, and he took sixteen minutes gliding back to earth.

Greater altitudes have been attained by aviators in aeroplanes not encumbered with a boat.

BOHEMIAN LIFE AT WILLIAMS CAFE.

One of the attractive features of Williams Cafe is Bohemian actions of many of the guests. Some are convinced they are talented as drummers, so the drummer takes a rest and the guest takes possession of the tom-toms and chop-sticks and beats time for the merry dancers, others have Melba or Caruso ambitions so they join in the singing. At times their dreams are higher than reality and there is a slight discord, but this only adds to the enjoyment of amusement seekers. The special nights are meeting with popular favor. Monday is the next feature night. Beautiful souvenirs will be given all the ladies present.



JULES BRAZILL
The clever entertainer, who produced and directed the Advertising Club circus at the Agna last week.

ACTIVE SERVICE TELEPHONE SYSTEM

Signalers of Artillery Spent Day at Fairbank Establishing Communication

FOUR MILES OF WIRE

Main Wire Connected Headquarters With Three Batteries of Guns

Quite a varied course of training is being gone thru by the signaling corps of the second contingent at Exhibition Park camp. A most important branch of the signalers' work is setting up of telephone communications.

The signaling corps of the artillery brigade, nearly twenty men, spent the whole of Thursday at Fairbank, North Toronto, establishing an active service telephone system. The setting-up of the line was carried out under the direction of Captain S. D. Dunn, chief signaling officer at the camp.

Connected With Headquarters.

In all, four miles of wire were laid in the one day, consisting of a main wire connecting the brigade headquarters with the three batteries of guns, which were spread out in fan-shaped fashion, a considerable distance to the front, and facing a supposed enemy and the fields and open spaces the wires were simply laid on top of the ground, and are quite effective this way, on account of the heavy insulation which protects them. On reaching a roadway, however, the wire is carried across it by means of a cutting made with a pick and shovel. The wire is laid in the cutting and the earth replaced. The fact of the wire being buried does not interfere with the sending of messages.

Remarkable Achievement.

A rather notable discovery was made during the afternoon. This was that at the main end of the telephone line the operators could hear the signalers talking at the end of one of the branch lines, also the branch was unfastened and in process of being rolled up to take back to camp. The only explanation for the strange occurrence is that the wires are so sensitive and that a regulation sending apparatus is, under certain conditions, unnecessary.

WENT TO MONTREAL WITHOUT REPAIRS

Russell Motor-Car Carried Over Test Journey Over Rough Roads

FOUR PEOPLE ABOARD

Speed of Twenty-five Miles an Hour Maintained Throughout Journey

Special to The Toronto World.

MONTREAL, April 23.—From Toronto to Montreal, a Russell motor car at the speed of an express train averaging 25 miles an hour was a trip successfully terminated last night by a Russell six "30" car. The trip was in the nature of a durability test to demonstrate the capability of this car of standing the strain of ambulance and transport work on the heavy roads of France and Belgium. The car was one of the Russell Company's stock models. Leaving the Queen City at 2.31 yesterday morning the car crossed the boundary line of Montreal at 8 o'clock last night and pulled up outside the Windsor Station at 8.50. The 360-mile trip was made with stops only for gasoline. No adjustment or repairs were made throughout the entire journey.

Mr. D. E. MacVannell, the advertising manager of the Russell Company, was one of a party of four aboard the car. In speaking of the trip he stated that from Toronto to Kingston the car was in excellent condition. At Prescott they became bad, and approaching Montreal they became

worse. The trip was made for the satisfaction of the company regarding the quality of the car, and they are well pleased with the result of the test. The type of car used on this trip is the same supplied to the government.

Those who made the trip were Mr. J. A. Martin, sales manager of the Russell Company; Mr. J. W. Gibson, of the Canada Cycle and Motor Co.; Mr. MacVannell, advertising manager, and I. Spikeman, chauffeur. The latter is known to Torontonians in the business as a crack driver. At Be Peypot the Russell car was met by Mr. J. R.

WILLIAMS' CAFE

Yonge St., corner Queen.

Dancing and Cabaret Every Night

Tea and Dinner Dance, 5 to 8 p.m.

After Theatre Supper and Dance, 10 to 1 a.m. Special added attractions every Monday and Souvenir Night.

Thursday—Lucky Dial Contest and Night.

Miss Evelyn Hill and Mr. Frank Barton of New York give exhibitions in latest dances. Howard Russell sings.

Special Sunday Dinner served from 9 to 1—30c. Orchestra. Tel. M. 2620.

"His Favorite" WHITE LABEL ALE

A favor born of its irresistible flavor and purity. White Label Ale is brewed on a British formula that produces a beverage which for all round palate enjoyment captivates every man of discerning judgment. Try it at your home via any dealer's, or at the hotels.

Brewed and bottled by

Dominion Brewery Co., Limited, Toronto

MURRAY-KAY, LIMITED

AT THE KAY-STORE STORE HOURS—9.30 A.M. TO 5.30 P.M. TELEPHONE ADELAIDE 2380. 36 AND 38 KING ST. W.

Summer Furnishings for Town and Country Homes



Hand-Made Furniture of Reed, Willow, and Rush

Many centuries have passed since man first discovered that useful household articles could be woven of reed and willow shoots, but the ancient methods of making have been very little changed, and men to-day do the work by hand just as did their predecessors of olden days.

In regard to the designs, however, there is no comparison between the new forms and the old. Nowadays comfort, convenience, and appearance have been carefully studied with the result that we are able to show a great variety of light and useful pieces of furniture woven of reed, willow, and cluta green rush, in pleasing and novel designs that fit them for use in practically any room.

We invite you to see our opening display of this furniture on the Fourth Floor. It includes:

- Settees and Sofas.
- Arm Chairs in variety.
- Rocking Chairs in many sizes.
- Chair Lounges, etc.
- Tea Tables and Tea Trays.
- Jardinières and Fern Holders.
- Waste Baskets and Stands.
- Writing Tables, Lamps, etc.

Many of the Chairs, Rockers, and Settees in this collection are supplied with cushions covered in high-grade chintzes and cretonnes, in effective colors and designs. Trade disturbances, due to the war in Europe, are rapidly sending up the price of the reeds and rattans materials used in the manufacture of this furniture. We are quoting very low prices for stocks on hand. Buy now is good advice. Later on we shall have to pay more and charge more.

New Casement Cloths

Sunfast Casement Cloths, in pleasing shades of rose, cream, and blue, guaranteed not to fade. Width 50 in. Per yard \$1.25

Fadeless Casement Cloths, in brown, green, and Copenhagen. 50 inches wide. Per yard \$1.00

Figured Casement Cloths, in pleasing sunfast shades of rose, blue, green, and brown. 50 inches wide. Per yard \$1.15 and \$1.25

New Sash Curtain Nets

A variety of effective new designs in seru and ivory. All 50 inches wide. Per yard 45c to \$1.25

New Madras Muslins

Strikingly handsome new designs, in guaranteed, sunfast, rich, dark art colorings. Width 60 inches. Per yard \$2.00 and \$2.10

Bargains in Chintzes and Printed Linens

Double Width Chintzes and Printed Linens in Bold Designs and Strong Effective Colorings.

Reg. \$2.75 per yard, for \$2.00

Reg. \$2.00 per yard, for \$1.25

Reg. \$3.00 per yard, for \$1.50

Quaint Chinese Designs, in mauve, old crimson, green, etc., 50 inches wide. Reg. \$2.25 per yard, for \$1.50

Charming Ribbon and Flower Designs, in soft blues, rose, greens, etc., for bedrooms; width 50 inches. Reg. \$2.00 per yard, for \$1.25

Small Designs in soft tones of green, mauve, blue, or grey. Width 50 inches. Reg. \$1.85 per yard, for \$1.25

Handsome Summer Rugs at Very Low Prices

Grass and Fibre Floor Coverings that cost little and add greatly to the comfort and attractiveness of the summer home.

Whether it is a stout Fibre Rug for the Verandah, a handsome Room Size Square for the Dining-room or Living-room, two or three dainty Rugs for the Bedrooms, or some Matting for the Halls, you can supply your wants here with no trouble, and at small expense, for our stocks are large and all the most desirable makes are represented at very close prices.

These particulars will indicate how far a very few dollars will go in providing cool-appearing and attractive floor coverings for your verandah or summer-home:

Cocoa Fibre Rugs, \$2.85 to \$22.50

Handsome floor coverings, woven in attractive summer colors, of heavy cocoa fibre, in Oriental designs or with plain centres and band borders.

6 x 3 \$2.85 9 x 6 \$5.50

6 x 4 \$4.50 10 1/2 x 6 \$10.25

9 x 4 \$5.75 12 x 6 \$11.25

7 1/2 x 6 \$7.00 9 x 12 \$16.95

14 ft. x 10 ft. \$22.50

Kaba Rugs, \$2.25 to \$15.50

Kaba Rugs have the appearance of being greatly more expensive than they are. They are woven of wool and fibre in soft shades of brown, green, blue, or grey, plain centre, with line or hand-some figured borders, and are admirably suitable for use in both the living-rooms and bed-rooms of your summer home.

6 x 3 \$2.25 7 x 4 \$4.50

9 x 6 \$10.00 10 1/2 x 7 1/2 \$12.75

12 x 9 \$15.50

Artistic Grass Rugs, \$1.50 to \$10.50

Rugs, in various sizes, woven of tough grass, with centres in pleasing shades of green, brown, or blue, and key or line borders:

6 ft. x 8 \$1.50 12 x 4 1/2 \$5.50

7 1/2 x 4 1/2 \$3.00 9 x 6 \$5.00

9 x 4 1/2 \$4.00 12 x 6 \$6.75

10 1/2 x 4 1/2 \$4.50 10 x 8 \$7.50

12 x 9 \$10.50

Japanese Rugs \$3.00 to \$25.00

A splendid collection of these handsome rugs in effective Oriental designs.

6 ft. x 3 ft. \$3.00 15 ft. x 3 ft. \$7.50

9 ft. x 3 ft. \$4.50 9 ft. x 6 ft. \$9.00

7 ft. x 4 ft. \$4.85 10 ft. 6 in. x 7 ft. 6 in. \$12.00

12 ft. x 3 ft. \$6.00 12 ft. x 9 ft. \$18.00

14 ft. x 10 ft. \$25.00

Exterior House Painting

We employ a staff of expert house painters for exterior work and are in a position to quote very reasonable prices. First-class materials only are used. Telephone Adelaide 2380 and a competent man will be sent to estimate on the spot.

Awnings and Porch Curtains

To these indispensable items of Summer Furnishings we carry a large stock of materials and employ careful operators. Let us send a man to estimate on your requirements. Telephone Adelaide 2380.

Kay Store, 36 and 38 King St. W.

Marlow, manager of the Montreal Agency; Mr. Kirby, of the Automobile Association, and others.

NEW RECORD FOR WHEAT.

WINNIPEG, April 24.—May wheat sold here this afternoon as high as \$1.83, constituting a new high record.

BIRTHS.

RUTLEDGE—On Thursday, April 22, 1915, at 961 Gerrard street east, to Mr. and Mrs. Wilfrid Rutledge, a son.

DEATHS.

WARREN—Killed in action in northern France, on April 23, 1915, in his 24th year, Captain Trumbull Warren of the 48th Highlanders, Toronto, eldest son of the late H. D. Warren.

MARKEY—On Friday, April 23, at his late residence, 215 Roxton road, Toronto, F. Markey, beloved husband of Catherine Duna, Master mechanic G.T.M.

Funeral Monday, April 26, at 8.45 a.m. from his late residence, to St. Francis Church, thence to Mount Hope Cemetery.

—Branford papers please copy—