

BELL COW MILKED BY U. S. INTERESTS?

Charge Made That Excessive
Prices Are Paid for
Equipment.

James R. Roaf, barrister, of 95 East King street, has written the railway commission, taking a strong stand against the application of the Bell Telephone Company for power to increase its rates.

Mr. Roaf says he understands that when the Bell Telephone Company of Canada was incorporated, 80 per cent. of the stock was issued to parties in the United States, in consideration of patents which were invalid to the knowledge of the vendors, that the board of directors in Canada at that time were really under the control and the nominees of these United States vendors, and that the Canadian company was only a subsidiary to such vendors. Mr. Roaf continues:

"It is, I think, material to know if these United States vendors still control the company, making it a branch of a United States institution that gives orders to have the rates raised in Canada for the benefit of these United States vendors, and only incidentally for a minority that may have invested in Canada."

"These United States vendors also controlled a manufacturing company or companies in the United States making telephones and electrical appliances, and the Canadian company had to buy from these United States manufacturers at prices fixed by the United States vendors. For example, one appliance could be supplied in Canada for \$15,000, yet \$50,000 had to be paid to the United States manufacturing corporation, and in the accounts it would appear as if \$50,000 had been expended on this plant, while the real value was under \$15,000, so that an investigation should not be made only of the entry in the books, but it would cover the relation and ownership of the parties supplying the appliances or material."

MANY HOSTS REQUIRED FOR VICTORIA CROSS MEN

The following appeal to the hospitality of Torontonians is sent out by the Veterans' Reunion Council, which states that practically no accommodation has been vouchsafed for the V.C. heroes scheduled to arrive in the city during the present week. The council believes that Toronto citizens have been placed under a misapprehension by a press notice which appeared some weeks ago, and which referred to the abundance of social functions proffered to the guests, and not to their billeting. The council's appeal follows:

"The citizens of Toronto have not responded freely to the announcement in which they were invited to act as hosts to the V.C.'s during the week ending Sept. 4. Over fifty of these heroes on their way to the city are expected to arrive on Friday next, and up to date only six invitations have been received by W. G. Lane, secretary of the Veterans' Reunion Council, who is arranging for their entertainment and accommodation. Residents in Toronto are again reminded that they can have the honor of entertaining these distinguished guests upon communicating with Mr. Lane at militia headquarters 149 College street, by mail or telephone (College 8390)."

MANY ATTEND PICNICS IN NIAGARA PARKS

During the week ending August 7 a number of picnics were held in the parks controlled by the Niagara Falls Park Commission. The list follows with the attendance in each case:

At Queen Victoria Park—International Brotherhood of Blacksmiths' Helpers, 150; Grand Army of United Veterans, 300; Independent Order of Foresters, 300; Queenston Heights Park—Salvation Army, St. Catharines, 200; Welland Valley Manufacturing Company, St. Catharines, 300; Homer Church, Homer, 160; St. Anne's Church, Niagara Falls, Ont., 100.

ORANGE LODGE PICNIC.

The annual picnic and games of the Macfarlane L.O.L. No. 864, were held on Saturday afternoon at High Park, when over 300 were in attendance. A lengthy program of sports was featured by the baseball game between the married and single men, in which the former proved winners by a score of 9 to 7. W. M. Steele and W. Glenfield were the batterers for the winners, and T. Allen and J. Bell for the losers. Music was supplied by the Rising Star Flute Band.

EXHIBITION STAFF MOVES.

The staff of the Canadian National Exhibition moved to the grounds on Saturday, in order to better handle the vast detail of opening week, and the offices downtown have been closed until after September 11.

CHARGED STEALING CLOTHES.

Reynold Norton, 15 Paulette street, was arrested Saturday night by Detectives Ward and Tuft charged with stealing nine suits of clothing from Robinson's clothing store, 329 Yonge street. Norton was employed in the store and is alleged to have sold the nine stolen suits for \$98.

STRUCK BY MOTOR CAR.

Christopher Steve, 18 Wilkins avenue, sustained head injuries Saturday night when he was struck by a motor car at King and Trinity streets. He was removed by the police ambulance to St. Michael's Hospital.

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More Than A Million Dollars' Worth of High-Grade Merchandise

At 20 to 40 Per Cent Less Than Current Prices

HAVING taken over the made-up products of a number of manufacturers who were prepared to dispose of their surpluses at less than present market value in consideration of immediate cash payment, we shall offer this week, beginning today, a collection of more than a million dollars' worth of new, seasonable merchandise at prices averaging one-third below those prevailing at present. Every department in our store will take part.

House Furnishings, Household Linens, Hosiery, Gloves, Silks, Dress Fabrics and style merchandise of all kinds will take prominent place in the big selling features, making the occasion emphatically one of the most powerful efforts ever put forward by this store in the interest of its customers!

Handkerchiefs

Small but very essential trifles of every woman's toilet. Here's an opportunity (presented by a fortunate buy on our part) to supply any deficiencies of the Handkerchief box. Plain and fancy lawn Handkerchiefs hemstitched and whipped edges, embroidered corners in White and colors. Also some solid shades. Regularly 18c and 20c. Special ... 12/20. Linen Handkerchiefs with embroidered corners, hemstitched edges and Fancy Lawn Handkerchiefs in Oriental and Paisley designs and wide borders effect, new smart colors. Special each ... 25c. Pure Linen Handkerchiefs, hand embroidered, hemstitched, pretty new designs, all White and White with colored embroidery. Regularly 75c each. Special ... 50c.

A Sensational Selling of Misses' Lovely Dresses

In Heavy Swiss Tricolette, Satin Charmeuse, Rich Taffetas and Fine Navy Serge

In the varied and attractive assortment are dresses for every occasion, whether for class room or campus, the matinee or tea dance, the informal restaurant dinner or the afternoon at-home. In fact for those innumerable times when just such dresses will be needed. These are dresses that bring out the winsome charm of youthful femininity, dresses smartly made of the Season's most popular fabrics, and the prices are such that any young woman could indulge the luxury of possessing more than a single one. Go on Sale today, 8.30.

Group 1 Formerly up to \$29.50 Today's Price **\$16.75**

Taffetas in good quantity of this favorite silk; one model has short, loose waist and abbreviated apron front, both edged with a pinked double ruching, as are the short sleeves and round neck. A wide, upstanding bow, with long broad sash end, finishes the half girle in the back. Some have smart lace collars and self covered button trimming. In Green, Navy, and Black. All undeniably good looking frocks. Sizes, 16 to 20.

Group 2 Georgettes, Satins, Taffetas and Navy Serge. Formerly up to \$35.00 **\$23.75**

In such a number of different styles that only a few features can be mentioned, ruffles and frills big and small, deep crushed girdles or shoe-string belts, buttons and colored beads, silk and metal thread stitchery and embroidery. Colors, Rose, Grey, Navy, Copen, Green, Sand, and Dark Grey. A cleverly cut fine Navy serge is one of the new Fall models—long waist in Moyaen Age effect with accordion pleated skirt, good three-quarter sleeves, finished with deep cuff, button trimmed, round neck, shoe-string girle with silk tassels—silk embroidered motifs are an effective note on the bottom of the long waist. Sizes 16 to 20.

Group 3 Tricolettes, Silks and Satins. Formerly up to \$45.00 **\$27.75**

Very fine, heavy quality Swiss Tricolette, perfect in weave, is used in these new Fall Model Dresses. They have the slender lines belonging to the young, slightly draped waist held in with a belt at the back, heavy silk stitchery giving an additional rich touch, long and short sleeves with turn-back cuff. For present wear it is what is needed, and can be worn equally well all Winter. One beauty of these dresses is that no matter how hard the wear given them they always look well. To be had in such popular colors as Navy, Black, Brown, Reindeer, Taupe, and Copen. The other dresses in this group have tunics or draperies, some trimmed with colored beads. Sizes 16 to 20.

Women's Smart Sweater Coats at \$9.50

There is no wonder that the maker hesitated in accepting our offer for this lot of Sweater Coats, for our price was one third below the regular market value. But the cash inducement proved sufficient. On sale they go today at a price that saves you one third.

They are of pure wool in plain or fancy stitch. Some of them are samples, and so represent the very best of workmanship and style. In the collection there is a pleasing variety of style effects, including Sailor, Tuxedo and Shawl collars. Some in plain colors, others trimmed, and a few brushed wool. Fastened with saashes or belts, and finished with patch pockets. Shades of Light Rose, Pink, Nile, Dark Green, Mauve, Grey, Maize, Yellow and various other shades. Sizes 36 to 44 in the lot. Regularly \$12.50 to \$15.00. No Phone or Mail Orders.

A Number of Odd Dinner Sets Specially Priced at \$50

These sets, priced so astonishingly low, are in imitation French China and you can scarcely tell them from the original. They are attractively trimmed with rich Gold and Blue in Cordova pattern. Grindley's English ware. Set includes 12 saucers, 12 cups, 12 dinner plates, 12 soup plates, 12 fruit dishes, platters, gravy bowl and other pieces, 97 pieces in all. Had we bought these sets in the regular way we would have to mark the sale price far in advance of this figure. Very special!

China Shop—Main Floor.

Ruffles, Pleating and Bandings

Organdies or Nets in fichu Banding with self or lace frills. Hemstitched with lace ... 75c to \$3.50. Vestings in frills of Organdy, Net or French Val. Bandings for collar and cuffs ... \$3.50 to \$5.50.

White Draped Veils— The Newest for Present Wear

The mid-summer fashion veillings in soft Shetland finish in a variety of meshes, small large and round, with plain and fancy floral designs. Some have woven borders, others deep chiffon borders. Each ... \$1.25 to \$4.00.

Striking Values in Men's Shirts

One Big Purchase—Two Groups

The jobber's stock was too large and his bank account too low, so he was willing to accept our offer for several hundred of his stock shirts at 1-3 below his regular price. That's the explanation behind this big shirt sale. Buy today, men, and buy well ahead of your present needs, for it will be a long time before we will be able to again offer shirts of these grades at these prices.

Men's Fine \$3.50 Shirts **\$1.95**

Sizes 14 to 18½ in this group. They are made of fine cambric, so favored among men, because of its durability. A good variety of stripe designs, in colors, Blue, Mauve, Green and combination effects. Some of striped Union Flannel, with collar attached.

Silk Shirts \$9 to \$12 **\$5.95**

There are few men, indeed, who will not like to have a couple of Silk Shirts, when the price is cut down to this level—almost half. They are of fine quality silk. There is a very smart variety of attractive stripes and color effects. Every man will find to his liking some of fine quality natural Shantung silk with separate collar. Sizes 14 to 16½ in the lot.

Women's White Wash Skirts, \$4.95

We quickly availed ourselves of the opportunity to get these smart wash skirts and here's your opportunity to get one at a price that you would pay for the material alone in some of the skirts. In all styles, and good wash fabrics. Priced for quick disposal.

Women's Silk Stockings, Today at 85c

When we visited the maker, he had just completed stock taking and had discovered this odd line in a corner of his stock. We examined the quality, made an offer, closed the purchase, and today silk stockings go to you at an incredibly low price.

They are of fibre silk, and silk and fibre mixed so much in favor because of their good wearing qualities. A weight very suitable for Fall. Colors of Black, Tan, Smoke, Beige or White. They have little garter tops, spliced heels and toes. Every size from 8½ to 19 in the collection. Regularly \$1.25 and \$1.50.

No Phone or Mail Orders.

Gauntlet or Short "Kayser" and "Niagara Maid" Silk Gloves, \$1.50

To the maker dealing in thousands of pairs every day, this lot of several hundred pairs represented an odd line, so he let us have them much below the market price, provided we took the entire lot, which we did. Together with these we have grouped a purchase of silk gloves of very fine quality, that have slight flaws in the weave. All go at the sale price, either Gauntlet or short style. The short have plain or colored, stitched backs, of contrasting shades; and the Gauntlet style have gusset and piping in contrasting shade. Double tip fingers. Shades of Sand, Maize, Fongue, Mode, Navy, Grey, Brown, Black or White. All sizes in the lot. Regularly \$2.00 to \$3.00.

No Phone or Mail Orders.

The Silks You Want at Less Than Makers' Cost

When the maker offered us these silks, so far below the regular value, we were dubious of the quality until we personally examined them. Our examination removed every doubt, so we gave him a cheque without further question. They're amazing values!

\$5.50 Fine Silk Foulard **\$2.95**

Novelty Silk Foulard of fine quality, priced at \$5.50. In colors White, Sand, Brown, Violet, Rose, Cerise, Grey, New Blue, Navy and Black, with charming patterns in contrasting colors, 36 inches wide.

\$4.25 Duchesse Mousseline **\$3.25**

Duchesse Mousseline, in colors Apricot, Rose, Cerise, Putty, Light and Medium Grey, Taupe, Brown, Navy Blue, Navy, Prune, and Black, 38 inches wide.

\$4.00 Oyster White Raw Silk **\$2.75**

An excellent quality of Oyster White Raw Silk, 34 inches wide. There are not many yards in this lot, so better come early.

Silk Section—Main Floor.

Women's Hand-Made French, Philippine and Porto Rican Nightgowns ONLY \$5.95

One has only to see these exquisite Nightgowns to appreciate their combination of simplified beauty and refined elegance, together with their unusual pricing. They are all hand-made by the deft needleworkers of the French convents or the native women of Porto Rica and the Philippines—of a fine nainsook of a gossamer weave. Novelty in design and detail—fineness of needlework—elaborate or simple embroidery—charming touches of drawn work, daintily worked—real lace insets, and rich quality ribbon mark these gowns as distinctive. All fine enough for any trousseau.

White Wear—Second Floor.

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