

SIMPSON'S

Ready for a Bargain Crowd in Our Boot Section at 8.30 a.m. Today

Be Here Early to Be Sure of Size and Style

400 Pairs of Men's Bluchers
made of dongola kid and box kip leathers, Common Sense round toe shapes, McKay sewn and solid standard screw soles. Sizes 6, 7 and 8 only. These are good reliable boots. Regular \$3.00. Friday **1.99**

Men's Staple Blucher Boots

375 pairs Men's Blucher Boots, made on popular toe shapes; heavy standard screw reinforced soles, and sewn with heavy wax thread. This is a good-looking boot, suitable for general wear; guaranteed to keep its shape. Sizes 6 to 11. Friday **2.79**

650 Pairs Women's Boots

Button and Blucher styles, vici kid, black suede, patent colt and gunmetal calf leathers; three weights of soles and four heel shapes; plain and toecap vamps; black cloth; dull and bright kid tops; all sizes 2 1/2 to 6. Regular \$3.00 and \$4.00. Friday **2.49**

School Boots for Boys \$1.99

Made from strong, long-wearing, polished box kip leather; Blucher style; heavy solid standard screw soles, easy-fitting toes. Sizes 11 to 13, 3 to 5. Friday **1.99**

Girls' Dongola Kid Boots SIZES 5 TO 10 1/2

300 pairs Girls' Dongola Kid Boots, button style, made on neat wide toe shape, with patent toecap. Sizes 5 to 10 1/2. Friday **1.19**

Shirts and Underwear for Men and Sweaters for Boys

NEGLIGEE SHIRTS, 43c.

Plain and fancy hairline stripes of blues, black, helio and tan colorings on light backgrounds, coat styles, laundered cuffs. Sizes 13 1/2 to 17. Regular 50c and 65c. Friday **.43**

FLEECE-LINED UNDERWEAR.

Natural shade shell; soft, fleecy, wool lined shirts and drawers. Sizes 34 to 44. Extra special, Friday **.43**

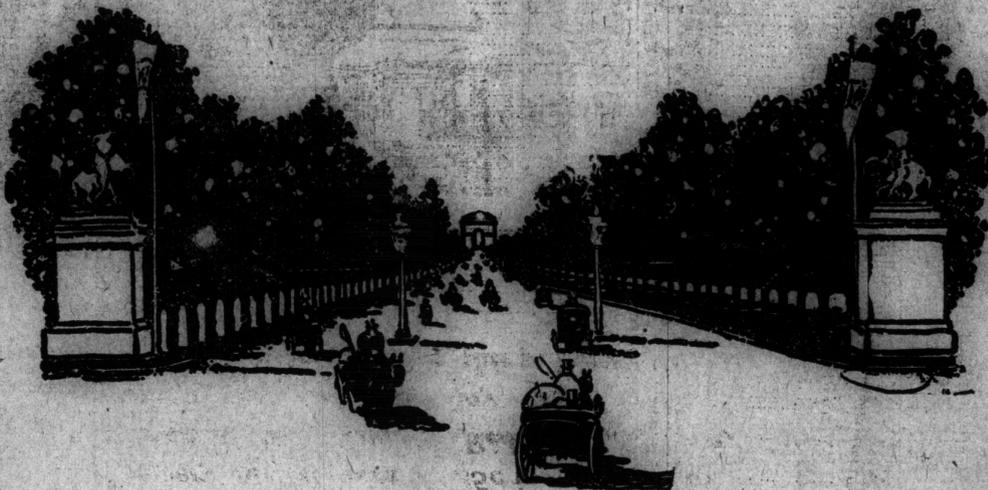
Scotch Wool Underwear, made from fine wool yarns. Shirts are double-breasted. Sizes 34 to 44. Friday **.75**

BOYS' SWEATERS.

Boys' Sweater Coats, in fine Cardigan stitch, in plain grey only, shawl collar, two pockets. Sizes 26 to 34. Regular \$1.25. Friday, special **.98**

Boys' Cotton Sweaters, pull over style, in chain stitch, plain grey only, roll collar, close-fitting cuffs. Sizes 26 to 32. Regular 50c. On Friday **.33**

TO-DAY and To-morrow! The Last Days of the French Government Exhibit at Simpson's



Have YOU paid your "quarter" to the Toronto Branch of the Canadian Red Cross to see this marvellous exhibit?

In Paris, thousands of citizens came for months to look upon these relics. There was something about them that inspired their hope and confidence. They knew it was a long road the allies were travelling, but they know that at the end of it stands the ARCH OF TRIUMPH—even as it stands in their own beloved Bois.

Every Toronto citizen is urged to make a special effort during these next two days to pay this 6th floor Exhibit a visit—it will be something long to be remembered—and it will be a boost for the Red Cross.

The very modest sum of 25c is charged by the Toronto Branch of the Canadian Red Cross, so may no one in Toronto let the next day pass without coming to Simpson's Sixth Floor for this purpose.

The Market

Call Adelaide 6100

Meats

Shoulder Roasts, tender beef, per lb. at14 and .16
Blade Roasts, prime, per lb.16
Rolled Boneless Brisket Pot Roast, per lb.17
Porterhouse Steak, finest quality, lb.27
Forequarter Spring Lamb, per lb.18
Family Sausage, our own make, lb.12 1/2
Back Bacon, rib, in mild curing, 8 to 12 lbs. each, whole or half, per lb.28
Eastfirst Shortening, 3-lb. pails, gross weight, pail50

Groceries

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag1.66
Choice Family Flour, 34-bag1.17
Yellow Cooking Sugar, 5 lbs.50
Choice Cleaned Currants, 2 lbs.44
California Seeded Raisins, 2 pks.28
Heather Brand Extracts, assorted, 3 bot- tles25
Perfection Baking Powder, 3 lbs.25
New Orleans Molasses, 3-lb. tin10
Canada Cornstarch, per package25
Finest New Mixed Peas, per lb.49
Choice Shelled Almonds, per lb.45
Finest Creamery Butter, per lb.45
Orisco, per tin37
No-Eg Powder, per tin24
Choice Rangoon Rice, 4 1/2 lbs.25
Finest Pearl Tapioca, 3 1/2 lbs.25
Malt Vinegar, reputed quart, per bottle .15
St. Williams' Raspberry and Strawberry Jam, 4-lb. ball75
Choice Pink Salmon, tall tin14
Prepared Icings, assorted flavors, 3 pack- ages27
Toasted Cornflakes, 3 packages25
500 lbs. Fresh Fruit Cakes, per lb.19
Fresh Mixed Biscuits, good assortment, per lb.20



A Few of the New Winter Coats and Suits From Our Boys' Department. See Descriptions

SIMPSON'S

It's a cold day that makes most appreciate such coats

These Ulsters at \$9.95
Usual \$13.50 and \$15.00 Value

Made from strong English tweeds, in brown and browns, medium shades, subdued tints. Cut in one of the season's most double-breasted ulster styles, 50 inches long with two-way convertible collar and button back. Sizes 35 to 44. Friday **at \$9.95**

30 CRAVENETTE COATS, REG. \$12.00 VALUE, AT \$7.95.

Fall overcoat, weight cloth that turns to ordinary shower, English cravenette, in colors, dark plain grey and olive, cut in double-breasted fly front. Chesterfield style throughout. Sizes 34 to 42. Friday **at \$7.95**

Suits for Men at \$7.95
Usual \$10.50, \$12.00 and \$13.50 Value

Business suits, made from reliable tweeds, in browns and greys, smartly cut, double-breasted three-button sacque style. Sizes 36 to 44. Friday, special **at \$7.95**

The Best of the New Clothing for Boys

is displayed in our Boys' Department. Here are a few of the models now showing. (Letters refer to cut below)

SLIP-ON ULSTERS FOR \$7.95

Style B—Specially priced for this sale. Splendid range of grey and brown chinchillas, dark and medium brown Scotch wools and plain grey Irish friezes. All lined. Sizes 25 to 35. Friday and Saturday **at \$7.95**

ENGLISH AND SCOTCH TWEED SUITS \$4.85

Style C—These are exceptional values in the newest styles for boys' winter wear. Smartly tailored from good wearing tweeds in shades of greys and browns. Splendidly finished. Sizes 25 to 34. Friday and Saturday **at \$4.85**

GREY CHINCHILLA OVERCOATS \$12.00

Style A—A splendid winter coat for boys. Double-breasted, button up to the neck styles, belt on back and very well lined with check linings. Sizes 2 1/2 to 10 years. Friday and Saturday **at \$12.00**

SCOTCH TWEED GREAT COATS, \$12.00

Style E—A perfectly tailored coat that appeals to you in every respect. Warmly tailored from rich grey check ulster and lined with grey check worsted, with satin through sleeves and shoulders. A good value. Sizes 2 1/2 to 10 years. Friday and Saturday **at \$12.00**

BOYS' NAVY SERGE SUITS WITH EXTRA BLOOMERS, \$12.00

Style G—A dressy suit for well-dressed boys. Two pairs of bloomers that match exactly. The new pinch back styles. Each suit perfectly tailored. We guarantee the shade. Sizes 25 to 36. Friday and Saturday **at \$12.00**

BOYS' SCOTCH TWEED SLIP OVER COATS, \$13.50

Style F—These are hand-tailored overcoats for boys and youths. Beautifully finished from wool coatings in rich brown shades. Velvet collars and quarter lined. Sizes 27 to 36. Friday and Saturday **at \$13.50**

BOYS' NAVY BLUE NAVAL OVERCOATS \$9.75

Style D—A particularly becoming style for boys and youths. Beautifully finished from wool coatings in rich brown shades. Velvet collars and quarter lined. Sizes 27 to 36. Friday and Saturday **at \$9.75**

BOYS' BLUE-GREY AND BROWN CHINCHILLA REEFERS, \$7.50

Style H—This popular model is well stocked for this sale. The chinchillas are rich shades of blue and brown. Each coat is warmly finished with red flannels. Sizes 20 1/2 to 28. Friday and Saturday **at \$7.50**

YOUTH'S ENGLISH TWEED ULSTERS, \$7.45

Style J—Specially priced to clear. Good warm ulsters, wide convertible collars and belt on back. Warmly lined. A splendid stock to choose from. Greys and browns in rich dark shades. Sizes 27 to 35. Friday and Saturday **at \$7.45**

JUNIOR SLIP-ON COATS, \$7.95

Style A—A special lot of one-piece slip-on coats in this smart style. Selection of dark tweeds in diagonal patterns. Warmly lined. Sizes 20 1/2 to 28. Friday and Saturday **at \$7.95**