

EATON'S develop films at 5c per roll. Mail them or bring them to Camera Section, Main Floor.

# EATON'S DAILY STORE NEWS

C.D.V. small postcard size photos full figure or head and shoulders, 4 for 25c. Camera Counter, Main Floor, James St.

## Furnishing Your House in Comfort and Good Taste

### Smart Gowns, Reduced to \$42.75

Collection of Samples And of Imported Models Taken From Regular Stock For a Special Selling on Thursday.

ON SALE AT 10.30 A.M.

**B**OTH TAILORED AND AFTERNOON PROCKS are included in this offering on Thursday morning. There are fashionable models in navy blue serge, black satin, and in crepe de Chine and Georgette crepe, in brown, Burgundy, sand color, black and white, green, and navy blue.

Some of them are samples which have not yet been shown in the department, others are New York gowns taken from regular stock and greatly reduced in price for quick clearance. They are designed in latest mode, showing the narrow skirt, tunic, and long and high-waisted bodices.

On sale Thursday at 10.30 a.m. Specially priced at \$42.75.

—Third Floor.

### English Axminster Squares

A Special Value for Thursday At \$38.50, \$45.00, and \$51.00.

**S**EAMLESS Axminster Squares, with plain centres and narrow band borders in darker tones, come in shades of green, blue, brown, grey, etc., and make an ideal background for good furnishing. Oriental styles, also in blue, terra, brown and green, in rich combinations for the living-room or dining-room.

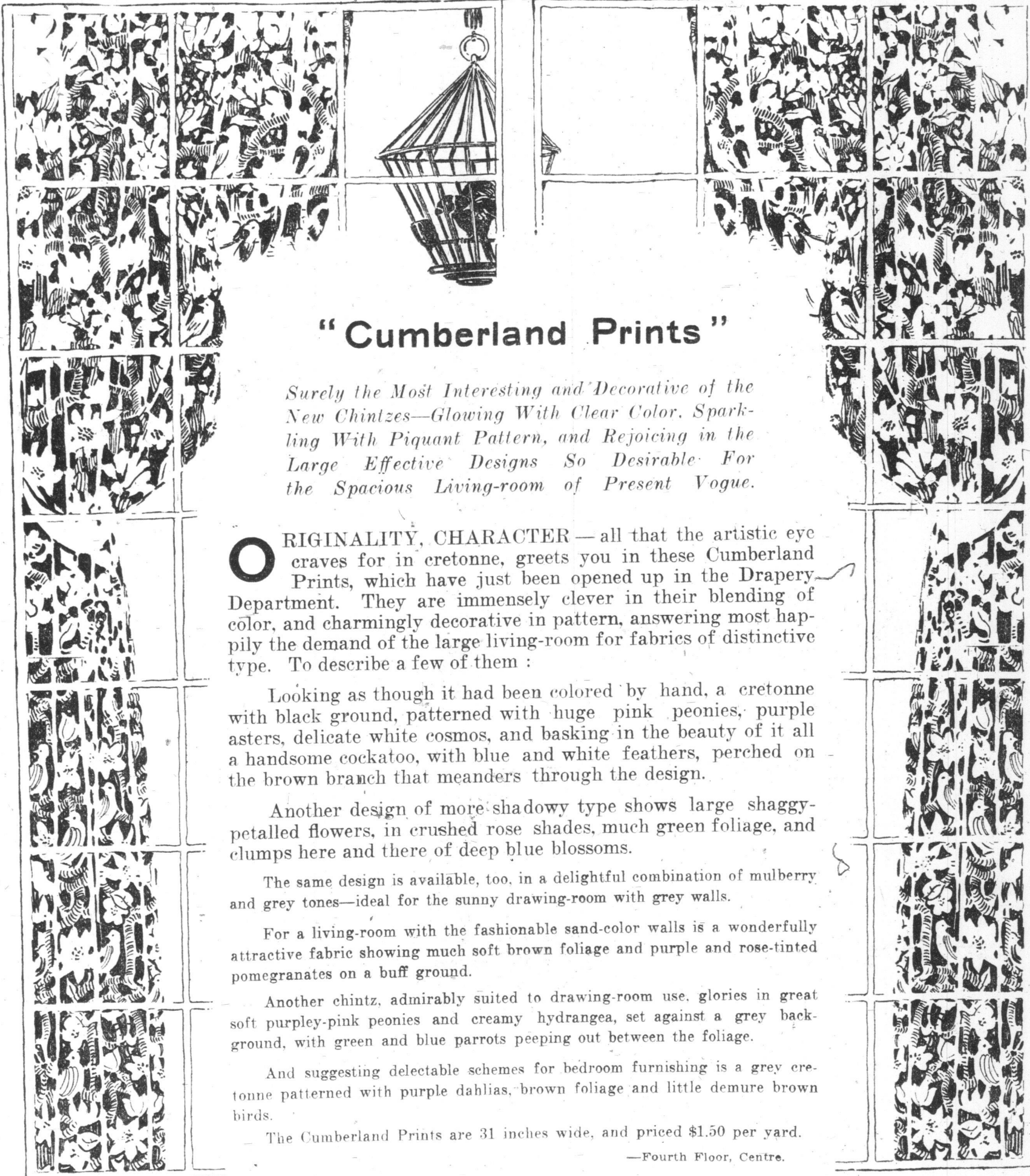
Size 9 x 9.0. Special value... \$38.50  
Size 9 x 10.6. Special value... 45.00  
Size 9 x 12.0. Special value... 51.00

Oriental Rugs at Greatly Reduced Prices.

Cashmere Oriental Rugs, ideal floor coverings for a reception hall, living-room or dining-room, in rich combinations of dark blue, brick red, brown, olive, etc.

9.1 x 11.2. Reduced to... \$125.00  
8.11 x 8.11. Reduced to... 150.00  
11.8 x 9.1. Reduced to... 190.00  
8.1 x 12.3. Reduced to... 125.00  
11.1 x 14.1. Reduced to... 175.00

—Fourth Floor.



### "Cumberland Prints"

*Surely the Most Interesting and Decorative of the New Chintzes—Glowing With Clear Color, Sparkling With Piquant Pattern, and Rejoicing in the Large Effective Designs So Desirable For the Spacious Living-room of Present Vogue.*

**O**RIGINALITY, CHARACTER—all that the artistic eye craves for in cretonne, greets you in these Cumberland Prints, which have just been opened up in the Drapery Department. They are immensely clever in their blending of color, and charmingly decorative in pattern, answering most happily the demand of the large living-room for fabrics of distinctive type. To describe a few of them:

Looking as though it had been colored by hand, a cretonne with black ground, patterned with huge pink peonies, purple asters, delicate white cosmos, and basking in the beauty of it all a handsome cockatoo, with blue and white feathers, perched on the brown branch that meanders through the design.

Another design of more shadowy type shows large shaggy-petalled flowers, in crushed rose shades, much green foliage, and clumps here and there of deep blue blossoms.

The same design is available, too, in a delightful combination of mulberry and grey tones—ideal for the sunny drawing-room with grey walls.

For a living-room with the fashionable sand-color walls is a wonderfully attractive fabric showing much soft brown foliage and purple and rose-tinted pomegranates on a buff ground.

Another chintz, admirably suited to drawing-room use, glories in great soft purple-pink peonies and creamy hydrangea, set against a grey background, with green and blue parrots peeping out between the foliage.

And suggesting delectable schemes for bedroom furnishing is a grey cretonne patterned with purple dahlias, brown foliage and little demure brown birds.

The Cumberland Prints are 31 inches wide, and priced \$1.50 per yard.

—Fourth Floor, Centre.

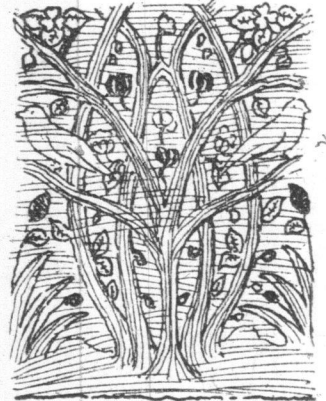
### Little Talks on Modes and Makers.

**I**T IS THE CRUSADERS we have to thank for the vogue of the Oriental Rug. When they came back from the Holy War they brought with them many of these radiant carpets, which were forthwith hung on the walls of monasteries, or thrown over the tables and benches in mediaeval castles. In later years, when trade opened up with the East, the incomparable Oriental rug became accessible to any household possessing the means to procure it.

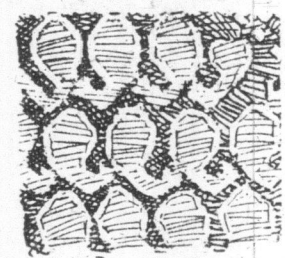
And how reasonable that we should hail it as a chief among floor coverings. Consider the purity and strength of the wool of which it is composed—sheared from the sheep, goats and camels that roam on the fertile hill-sides of Persia and Asia Minor. Its dye is derived from bark, roots and flowers—pure vegetable dye that imparts a smooth, silky sheen, and will not fade.

As for the designs, whole families devote their life-time to the developing of certain patterns characteristic of the localities to which they belong—the secret of which has been handed down to them from preceding generations of weavers. Generally speaking, Oriental rugs may be divided into four groups—Persian, Turcoman, Caucasian and Turkish. Each of these may in turn be classified according to the districts and towns in which they are woven.

Two of the most prominent among Persian designs are indicated in the accompanying illustrations.



The "Tree of Life" pattern found in the Kermanshah.



The "River Loop" pattern that characterizes the "Seraband."

The Kermanshah—one of the finest rugs made on the Persian looms—of close, short pile, and of a rich delicacy of color, and vine-like delicacy of pattern that is the veritable poetry of weaving. Soft, pale tints of rose, blue, and green on an ivory

ground are the prevailing shades, with the tree of life, spreading wide its feathery branches, as one of the most usual motifs. Large, impressive medallions, set down upon a ground patterned with flowers and small figures, constitute another familiar Kermanshah design. But always do pink, pale blue, pale green and ivory predominate as to colors, and feathery, vine-like delicacy of pattern.

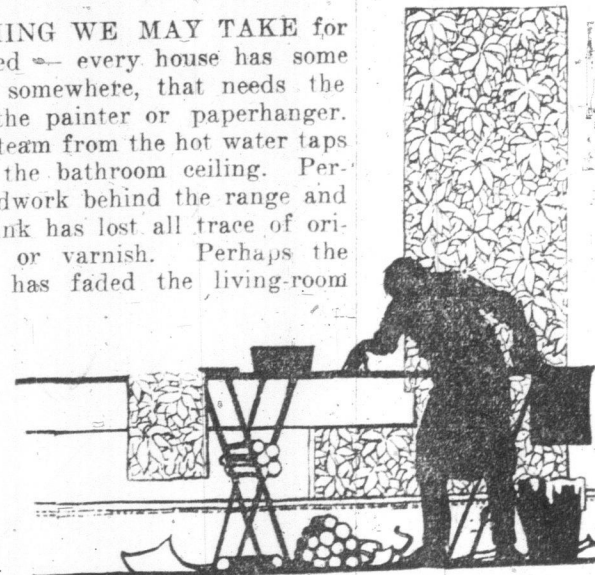
The Seraband is another Persian rug of which we see and hear much. It is distinguished by the much-talked-of "river-loop" or palm leaf, the same that is familiar to us on the Paisley shawl. And though this district of Persia is remote from the hills of India, it is to that country we trace the origin of the pattern—to the little Mahomedan shrine on a hillside overlooking a river which turns there in the valley below, forming a loop. And, according to tradition, certain beauty-loving pilgrims, impressed by the graceful bend of the glistening water, carried home the vision of it and embodied in it the carpets and shawls which represented their life-work. This "river-loop," known variously as "palm leaf" and "pearl," is found in many Persian designs, but the weavers of Seraband have made it their particular pattern. It is the distinct and characteristic feature of the rug famous under this name.

### The Scribble.

### What About New Paper For That Shabby Room?

You Need Not Even Bother Measuring It to Find the Number of Rolls Required. Our Man Will Call at the House to Do This For You.

**O**NE THING WE MAY TAKE FOR granted—every house has some room, somewhere, that needs the attention of the painter or paperhanger. Perhaps the steam from the hot water taps has streaked the bathroom ceiling. Perhaps the woodwork behind the range and around the sink has lost all trace of original enamel or varnish. Perhaps the summer sun has faded the living-room walls. Or perhaps, just because of inevitable wear and tear, the whole house is in need of a freshening, brightening touch.



In which event thorough good work of our Decorating Department will appeal to you. It is equipped with a staff of workmen expert in all phases of interior decoration. A superb selection of new wall papers, mouldings, paints, enamels, varnishes, etc., is available. By request by postcard or telephone a man will be sent to your house to offer suggestions and submit estimates, free of charge.

### This is Something New—Hand Painting Glass

Decorating Vases, Bowls, Candlesticks, Etc., to Suit Your Particular Fancy, Or to Harmonize With Some Certain Scheme of Furnishing.

**D**ECORATING GLASS—'tis one of the latest departures of the artist's brush. Those who are versed in the art of china painting will be ready to achieve charming results with no further instruction. With but a little guidance even the amateur may arrive at most pleasing effects in the decorating of candlesticks, vases, perfume bottles, etc.

The colors specially prepared for glass painting are being featured in the Stationery Department at the present time, with prices as follows:

#### Vitrifiable Glass Colors.

BLUE—Turquoise, 40c; dark, 30c; Delft, 35c; (T) ultramarine, 55c.  
BROWN—(T) Dark or hair, 30c; yellow or chamois, 30c.  
GREEN—Apple, 25c; Limoges, 35c; (T) olive, 35c.  
YELLOW—Golden, 40c; ivory, 30c; (T) orange stain, 40c.  
(T) Carmine rose, 80c; best white enamel, 35c; (T) transparent white, 35c.  
FLUX—Blue and green, 25c; blue, 25c; general glass, 20c.

Relief Enamel Powder Colors For Decorating Crystal Glass. Deep ultra blue, 50c; turquoise blue, 35c; blue-green No. 1 light, 35c; roseleaf green, 40c; light violet, 35c; white crystal enamel, No. 1 transparent, 20c; citron yellow, 30c; Venetian gold for glass, 55c.

#### Oils and Mediums for Vitrifiable Glass Colors.

Rectified spirits of turpentine, 10c; fat oil of turpentine (essence Grasse), 18c; genuine Dresden thick oil, best quality, 10c; tinting oil, 30c; medium for colors, 18c; medium for paste and enamel, 35c. Main Floor, Albert St.

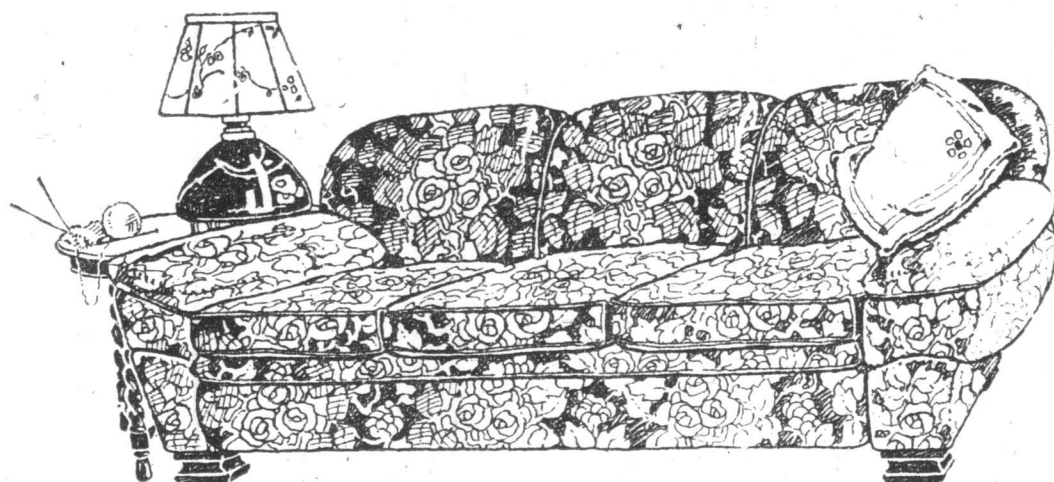


### Black and Crystal Glass for Decorating

**V**ASES, BOWLS and other pieces suitable for the new art of decorating glass will be found in the China Department in the Basement. In the fashionable black glass may be had interesting flower baskets, tall, slim vases, slender candlesticks, perfume bottles, and low urn-shaped bowls for flowers—a varied collection of designs at 75 cents each. In white crystal glass are candlesticks with square Colonial supports, in three sizes, at 25, 30 and 40 cents each. Also fruit bowls and compotes, at 45 cents each.

### When Fireside Days Suggest the Chesterfield

Most Inviting of All Sofas, Most Comfortable of All Couches, For the Quiet Time With a Book, the Intimate Chat With a Friend, or the Steady "Spell" of Knitting.



**A**N OPEN FIRE, A SHADED LAMP, a good book or an interesting companion—it's a pleasant prospect, isn't it? And who will deny that the comfy sofa belongs to the picture? The big, downy Chesterfield and "easy" arm chair—what living-room is complete without them?

Up on the Fourth Floor of the Furniture Building you will see them in all their glory and variety—English Chesterfields, American Chesterfields, Canadian Chesterfields, with particular interest resting upon those produced in the EATON workrooms.

Of our make is a superb Chesterfield, 7 feet 6 inches long, with rolling back and arms, every item of material in its make-up being of the best quality the market affords, and every detail of construction up to the highest standards of upholstery and cabinetmaking. Covered in green denim, it is featured at \$68.00, and in tapestry of good quality \$107.00. The large arm chair to match it is \$45.00 covered in denim, and \$68.00 in tapestry.

With a three-panel back, and flatter, cushion arms, is another Chesterfield from our own workrooms. This covered in denim is \$69.00, and in rose and green tapestry, \$115.00. The large arm chair to match is \$27.50 in denim and \$42.00 in tapestry.

And in "loose-cushion" style is the Chesterfield shown in the sketch above—a marvel of comfort in upholstery. Covered in green and soft rose tapestry it is \$130.00; the chair to match, \$64.00.

—Furniture Building.

THE T. EATON CO LIMITED

well?  
earn  
u a  
pose  
uity  
get  
dol-  
my  
their  
ly I  
es."  
nely  
le of  
with  
fe

### ADDRESS GUTHRIE

Liberal Mem-  
Why He Sup-  
Borden.

ronto World.  
2—in a two-hour  
audience which filled  
verflowing, and where  
was at a premium,  
M.P., made clear his  
ectors of South West-  
ed to the stand which  
use of commons dur-  
ation; of parliament,  
away from his party  
ir Robert Borden on  
vice Act and the C.  
audience which great-  
night was a thoroly

to the position which  
I am again return-  
in respect of meas-  
to the present war. I  
whohearted and un-  
to any government  
formed and which will  
secure the war to the  
Canada's power in men,  
ness," he said, "It mat-  
whether such a gov-  
conflict, union or  
in a union at the  
all political forces for  
of the war irrespective  
ties.

whether a union  
be formed by Sir  
of the present time or  
election, if he re-  
I am certain from  
points which the prime  
ide that it is his in-  
a union government  
available, either now  
If a union govern-  
and I am returned to  
his riding, I shall give  
support."

### T RETURNS.

2.—The report of  
small Johnson shows  
of July, August and  
ple those of the cor-  
od of last year,  
\$182,257.22. Wheat is  
painting to \$102,765.82.

Diamonds on Credit  
\$1. \$2. \$3 Weekly  
Write or call for  
Catalogue  
JACOBS BROS.,  
15 Toronto Arcade,  
Opp. Temperance.

TYPEWRITER  
OFFICE IN ADELAIDE  
75N LESS BECAUSE IT'S  
THE ONLY WRITER  
CANADIAN