

OFF ESTIMATES FOR INSTALLING Weather Stripped NOW—Second Floor, Furniture Building.

EATON'S DAILY STORE NEWS

Four "C.D.V." (half cabinet) photos, size 2 3/4 x 4 1/4 inches, for 25c.—New Photo Gallery, Camera Section, Main Floor.

To-day (Thanksgiving Day) Store Remains Closed All Day

Early Morning Specials for Tuesday

Wash Goods at 7 1/2c a Yard

Many of these materials are usually twice and even more than twice as much as Tuesday's price. There are printed galateas, kindergarten suitings, gingham and English and Canadian prints, with dark, medium and light grounds, in a wide range of patterns—stripes, spots, checks, plaids, broken lines, etc. All are 24 to 32 inches wide. They are a special purchase, and since the value is so enormous, that they will quickly disappear, we cannot promise to fill 'phone or mail orders, and must limit the quantity sold to any one customer. Tuesday special, a yard, 7 1/2c.

—Second Floor, Albert St.

Women's House Dresses, Less Than Half-price, 69c

House dresses in an excellent size and color range. The material is good muslin, in mauve and white, blue and white, and black and white. They are simply made, with full skirt, three-quarter sleeves and low neck, and trimmed with a contrasting plain shade. Some have white hemstitched collars; others collars of self. A variety of styles. Sizes 34 to 44. 3.30 special, Tuesday, 69c.

—Third Floor, James St.

Coats for Women, a Very Special Attraction, at \$7.95

A manufacturer's clearance, a special cash purchase—these Coats offer most extraordinarily good values. Every one is smartly tailored, lined to waist, and made of such popular fabrics as chinchillas, beavercloths, Whiteleys and Kerseys, in the fashionable shades of brown, green, navy and grey. Also included are smart tweed mixtures. There are both loose and belted styles, with large collars, in many cases trimmed with plush or velvet. Special value, \$7.95.

—Third Floor, James St.

10-k Gold Brooches and Tie Pins at 50c

We have made a collection of Brooches from our Jewelry Counters, some pieces several times this price, and have added them to samples of dainty new Brooches and Men's Stone-sets Tie Pins. They will be placed on one of the counters near the Yonge Street Entrance on Tuesday morning at 50c each! There should be sufficient for the first hour, but the best of them will no doubt be snapped up by the first arrivals, so be here at 8.30 if you want fullest choice. Each Brooch and Tie Pin is 10-karat gold. There are Brooches set with pearls; some have pearls and imitation turquoise or garnets, and there's wide variety of designs—too great to indicate the different kinds here. The Men's Tie Pins are set with an imitation garnet in the shape of a scarab. We cannot promise to fill 'phone or mail orders, and not more than two articles to a customer. Early special, each, 50c.

—Main Floor, Yonge Street.

5 Cabinet Size Photographs in Folders and 1 Framed—the Six for \$2.75

It's hard without seeing these to realize the extent of this attractive offering, for the portraits are cabinet size in the favorite sepia tone and are taken and finished by artists in person. The folders are in brown tones to match the portrait, and are in a new Mosaic effect. The one framed is in a walnut finished frame in brown tone.

—Fourth Floor.

The Overseas Depot

On the Second Floor, Albert Street, is established the Overseas Depot. Here you will see packages arranged as suggestions for gifts for soldiers. These parcels are made up from lists that have been found most popular with the soldiers, and attendants will be in charge to give information, offer suggestions, and to take charge of the wrapping, addressing, and shipping of parcels.

—Second Floor, Albert Street

The Vogue for Plush Coats And Their Surpassing Charm as Revealed in an Enormous Collection of Smart New Models for Women

SO IMMENSELY becoming, so soft, and sumptuous, and with the exception of fur—warm as any fabric you can imagine, is it any wonder plush should have won such a place in fashionable favor? And truly, the plush coats that are displayed in the Women's Coat Department are such as to captivate the fancy of any woman with an eye to artistic effect, combined with comfort. There are magnificent coats in those swagger, loose styles that ripple in outward tapering lines from the shoulders beneath enormous cape or square collars, which are sometimes made of fur. There are graceful redingote coats, and quaint wide-skirted coats with panels back and front, gathered at the sides beneath huge pockets in "coaching" style, all with the same distinctive large collars and cuffs, and often fastened with seal buttons. The majority are trimmed with such furs as skunk, squirrel, beaver, bear, seal, dyed opossum, coon, Russian goat, etc., and the linings are perfectly charming—lovely brocades, printed poplins, heavy satins, and pussy willow silks. Prices are \$25.00, \$29.50, \$32.50, \$35.00, \$42.00, \$47.00 and up to \$125.00.



To show that the same variety can be obtained in less expensive wraps are coats in those reliable Salt's and Lister's plushes—fabrics of world-wide fame, that are guaranteed reliable. Among them are rippling, redingote and belted styles, with large sailor, Directoire and convertible crush collars and big cuffs to match. These are all lined throughout with satin or Venetian cloth, and are obtainable in sizes up to 46 bust. Prices, \$15.00, \$16.50, \$18.50, \$22.50 and \$25.00.

—Third Floor, James St.

One of the Biggest Bargains in Laces and Trimmings in the History of The Store Takes Place Tuesday

Over 1,500 Yards of Beautiful Laces, Insertions, Bandings, etc., at a Mere Fraction of Usual Prices, 15c Yard.

In the offering are Macrame Laces and Bandings, white and ecru, from 8 to 10 inches wide; Fine Linen Thread, Imitation Cluny Laces and Bandings, from 6 to 10 inches wide; Gulpure Laces, 3 to 6 inches wide; Embroidered Georgette, 4 to 10 inches wide, with scalloped edges, patterned in white and colors; Embroidered Chiffon, with hemstitched edges; Bandings, in colored silk and metallic combinations, 2 to 3 1/4 inches wide; Silk Embroidered Bandings, in white and black, 5 inches wide; and Black Silk Applique, in various designs. It is impossible to describe in mere words the beauty of these laces. The assortment is varied, but with no great quantity of any one pattern. Come at 8.30. We cannot promise to fill 'phone or mail orders. Special, Tuesday, per yard, 15c.

—Main Floor, Centre.

Two Notable Specials in Millinery Of Extreme Smartness Are Hats at \$4.50

GOOD STYLE personified; they are made of velvet in black, white and colors. There are large, flat sailors with numidi arranged flatly around brim; up-turned all around are others. Some have sharp turns at back or front. Metallic ribbons are a popular form of trimming, while wings used in unusual ways and fancy ornaments are shown. A splendid array of hats priced, Tuesday, at \$4.50.

Most Attractive Are These Hats at \$7.50

Here should end the quest of those in search of the small, close-fitting hat, for there are all kinds of delightful shapes showing soft tams, pretty turbans, small sailors with various turns; these and others in a larger variety are featured Tuesday. A splendid color range is here, too, including black, green, purple, brown, Burgundy, and some of white velvet. Fur is used for adornment, as are jet and fancy metal ornaments, numidi, and burnt peacock. The hats are made of soft silk velvet and form one of the smartest collections we have offered this season. Tuesday, \$7.50.

Smart Shapes in Untrimmed Velvet at \$2.25

This special line comprises sailors of all kinds, large, medium and small, with rolling, straight or turned-up brims, high or low crowns; also smart-looking military hats, picture hats, colonial turbans, etc. Matron's hats are specially featured. Price, \$2.25.

Good Values in Furs

Marmot Coats in a Pretty Shade, \$52.50; Electric Seal Coats, \$82.50; Black Wolf Scarfs, \$15.00; and Black Wolf Muffs, \$16.50

TRIM COATS for motoring or driving, made of splendid mink marmot; 45 inches long, with loose back, straight fronts, a deep shawl collar and large cuffs; well lined with satin. Price, \$52.50.

Electric Seal Coat, 40 inches long, made from selected skins, loose back and flare skirt with collar and band around bottom of selected natural opossum, deep cuffs, beautifully lined and finished. Special, \$82.50.

Electric Seal Ball and Pillow Muffs to wear with above, made from selected skins, heavy down beds and wrist cords, satin lined. Price, \$11.50.

Black Wolf Scarfs, made from very fine selected Canadian skins, extra large animal style, trimmed with head, tail and paws, and lined with silk. Price, \$15.00.

Black Wolf Muffs to match above scarfs, large ball style, down bed and wrist cord. Price, \$16.50.

—Third Floor, Yonge St.

We Prepay Shipping Charges on all Orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases

Autumn Suits For Women

Distinguished by Good Value and Smart Design, and Most Moderately Priced at \$17.50

PARTICULARLY do they exploit the charms of the Russian blouse for there are belted and half-belted coats galore, as well as a certain number of plain tailored models and even a smart redingote, all interlined and worn with straight pleated or gathered skirts. Most of them possess the modish large collars; some cut on cape lines, some of the big sailor variety, and nearly all are edged with wide silk braid with several rows of narrow braid with velvet or with fur. A smart broadcloth suit which happily combines the Russian blouse and redingote styles is banded on collar, cuffs, and round the bottom with a new fur fabric. Other materials are in men's wear serge and heavier weaves, the colors being navy, green and black. Price, \$17.50.

—Third Floor, James St.



More Early Morning Specials for Tuesday

Immense Values in Longcloth at 6c a Yard

It is regular stock, clean, perfect longcloths from a dependable English mill, reduced specially to bring a record first-hour rush on Tuesday. At this price it is less than the present mill cost. Well-bleached, white, even, good weight and will launder splendidly. 35 inches wide; not more than 20 yards to a customer, and we cannot promise to fill 'phone or mail orders. Early special, yard, 6c.

—Second Floor, James St.

Hand-painted Japanese China Pieces, Tuesday 11c and 25c Each

1,000 pieces, with a pretty floral decoration; some have gold-traced dark blue edges. Included are Cream Jugs, Sugar Bowls, Vases, Match Holders, Powder Boxes, Hair Accessories, Cups and Saucers. Lion-Don Dishes, Spoon Trays and Fosted Nut Bowls. We cannot promise to fill 'phone or mail orders. Tuesday, special price, each, 11c.

And 300 pieces decorated with pretty floral patterns; some having gold-traced edges and handles. Tuesday, special price, each, 25c.

Japanese China Teacups and Saucers, decorated with a border pattern of green shamrocks, with a gold line under border, and gold-traced edges and handles. All in neat shapes and serviceable sizes. Cup and saucer complete, Tuesday special, price, 15c.

—Basement.

Men's Sweater Coats Specially Priced at 98c

Sweater Coats that we secured through a special purchase, offered at nearly the cost of production. Included are plain and fancy stitch coats, with high storm or shawl collar, two pockets and close-fitting cuffs. Color: grey, brown, maroon, also slate and maroon, brown and tan. Sizes 36 to 42. Specially priced, 98c.

—Main Floor, Centre.

14-in. Semi-Indirect Fixtures, \$5.50

100 Only 14-in. Semi-Indirect Fixtures with floral pattern bowl and brush brass-finished hardware, wired for 1 light. Exceptional value, \$5.50.

Japanese Wicker Lanterns, with colored linings, for sun rooms, dens, or porches. Specially priced, Tuesday, each, \$1.00.

—Basement.

40 Tapestry Rugs Reduced to \$5.00 Each, and Remnants of Oilcloth, Square Yard, 29c

Imagine a perfectly good Tapestry Rug in choice of size 7-6 x 9 or 9 ft. x 5 ft. for \$5.00. One would surely never expect such an amazing bargain. There are 40 only, one pattern, two colorings, viz., two-tone brown, centre of conventional design with chintz border, in red, green, dark brown and cream, or the ground in two-tone green with the border in light and dark brown, red, green, tan and cream. Either coloring is suitable for a dining room, living-room or sitting-room, and the quality of these rugs is just as surprising as their price. One only to a customer. We cannot promise to fill 'phone or mail orders, and advise an early visit. Early special, each, \$5.00.

The Remnants of Oilcloths at 29 cents a yard include block, floral, tile, Oriental, matting, carpet and hardwood designs in clean light colors on tough, durable grounds. Lengths containing from 2 to 3 square yards; widths from 1 to 2 yards. We cannot promise to fill 'phone or mail order, and not more than 16 square yards to a customer. Early special, square yard, 29c.

Also Reduced Prices For Oriental Rugs and Good Regular Stock Values

Rich-toned Oriental Rugs, including Mahals and Muskabad, for living-rooms and dining-rooms. Size 11 1/2 x 17, in cream and light blue. Reduced price, each, \$96.00. Size 11 1/2 x 12 1/2, in terra cotta and dark blue. Reduced price, each, \$150.00. Size 10 1/2 x 7 1/2, in camel and light blue. Reduced price, each, \$150.00. Size 11 1/2 x 12 1/2, in red and cream. Reduced price, each, \$165.00. Size 9 1/2 x 12 1/2, in terra cotta and green. Reduced price, each, \$120.00. Small Oriental Rugs for halls or living-rooms, include Shirvana, Ghocantaining, Mosul, Bokhara and Hamadana. Average size 3 1/2 x 6 1/2. Reduced price, each, \$22.50. Heavy Reversible Smyrna Rugs in a handsome Kirmanshah Oriental design, in tan, green, rose, brown, blue and black. Size 4 1/2 x 4 1/2. Each, \$7.25. English Seamless Velvet Rugs of conventional, floral or medallion design, in brown, green, rose and cream. Size 9 ft. x 12 ft. Each, \$17.75. Reversible Fibre Matting for bedrooms, sunrooms or dressing-rooms, in combination blue and cream, green and cream, or blue and white; 36 inches wide. Yard, 37c. Brussels Carpet, 27 in. wide, some with border to match, includes floral pattern in two-tone blue and green ground, with chintz design. Yard, 99c.

—Fourth Floor.



THE T. EATON CO. LIMITED

100 KING ST. W. TORONTO, ONT. CANADA